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# MAD MUMBLINGS



We'd like to start the column off with an announcement we are pleased to make. A collection of the best stories from MAD has been printed and bound in a Pocket-Book edition by the Ballantine Book publishers. Copies are available for 35c at your magazine-stands and book-shops. -ed.

Dear Editor:

I enjoyed reading issue #17 of MAD, but it gave me a terrible headache because some dope put the cover on upside-down and I had to stand on my head to read the book. I didn't want anybody to think I was reading the book with the cover upside-down. -Flat Top-(No Address)

...What are the addresses of the bee-utiful candidates for Miss Potgold of 1955? I like the one with the pony-tail. -Tommy Anvill-Brookline, Mass.

...My vote (gasp) my vote is (ugh) Miss Bontney Flent. -Rich-(No Address)

...Enclosed you will find my ballot for the Miss Potgold '55 contest with one slightly aged bung; also, one genuine shark's tooth from Florida; and one sample of radio-active pitchblende from Canada. The shark's tooth is guaranteed to prevent paint-pots from falling on your head when you pass under a ladder. With one of these in your pocket, the painter will fall on your head. -Barry Roth-Mt. Kisco, N. Y.

...The returns are in from that Miss Potgold contest and George has won, hands down. However, the contest has been invalidated since most of you dirty cheap skate bums didn't send along your bungs from kegs of Potgold beer. -ed.

...I couldn't enclose the bung from the keg of Potgold beer because I don't have the money, there isn't any sold where we live, but mainly I don't drink beer. -Stuart Glass-(No Address)

...I liked the Potgold feature. I thought that the candidates took sheer genius to draw. -Brian Daly-Bronx, N. Y.

...I just had to write and tell you how much I enjoyed Basil's (Miss Potgold) story. -George Ball-Woonsocket, R. I.

...We know that lampoon material is dwindling rapidly, but that is no excuse for those (ehhhh) 6 pages of tripe by Basil Wolverton in #17. Leave the pages blank and we can doodle on them. -Al Heumann-Upper Darby, Penn.

...The girls you drew as the future Miss Potgold were disgusting and sickening. I also think you should leave the beer out of the comic-books. There is entirely too much beer being advertised now where kids can see it without it being in the comic-books. Now I know why they are banning some of the comic-books. -(Anonymous)

...In reading issue #17, I liked very much the Potgold feature. I think that you really showed what beer is. Keep up the good work. -(Anonymous)

...One item that you forgot in Julius Caesar is practiced by almost every comic-book publisher including yours! This is, the practice of putting exclamation points after every sentence! -Peter Graham-Fairfax, Cal.

...We of SPACMWP (Society for Prevention of Abuse, Cruelty, and Misuse of the Word Potrzebie) were horrified when we read the letter of Mr. Moss, Pres. of SPAMWF (Society for Prevention and Misuse of the Word Furslugger), in which he came right out and insulted the word Potrzebie. Such thoughtlessness and insolence cannot go on unnoticed. We thought it was bad enough the way you were mutilating the true meaning of the word in your stories. We wish you would stop. Also, we demand an apology from Mr. Moss. -T. R. Lee (pres. SPACMWP) -Waukesha, Wis.

...You can't imagine how shocked we at SPAMWP (Society for the Prevention and Abuse and Misuse of the Word Potrzebie) were when we read the letter from that Burl Moss person. -Robert Jolly (pres. SPAMWP) -San Antonio, Tex.

...We think that this is a very uncouth accusation and from now on, we of APMUWP (Association for Prevention and Misinterpretation and Use of the Word Potrzebie.) will have nothing to do whatsoever with their silly word. -James Cromwell (pres. APMUWP) -Rush, Tex.

...We of the SFWP (Society for the Furtherment of the Word Potrzebie) demand an apology. -Philip Winterson (pres. SFWP) -Winchester, Mass.

...I was amazed at the blast you took at Joe McCarthy and Roy Cohn in MAD #17. It seems like you guys should leave your hands off politics in your mags. Communism is no joke!... and neither are the men who fight it. You can't stay in business writing stuff like that. -Nelson Lyon-Parsippany, N. J.

...MAD analysed: *Psychologically*-A release of socially induced inhibitions through hyperbolic portrayal of the conventional aspects in the inhibitory agents; *Egoistically*-A mechanism for personal (editors) and general (readers) exultation by ludicrous grasping of the universal components which comprise existence; *Historically*-An inevitable reaction to the current evolution of human understanding where traditions, prejudices, systems, cultures and technology have been extended to unprecedented planes of specific intricacy but total incongruity; - *Medicinally*-An ingenious consideration of the world's prognosis and superb panacea for the condition; *Metaphysically*-A bold and expansive effort at comprehending in the most possible omniscience and frequently *sub specie aeternitatis*; *Pecuniarily*-A diabolically clever method of obtaining a speedy shekel (fast buck). -Ernest Sherman-(Negative Residential Indication)

...Wallah! What a magazine! The stories within these covers would have pleased the Commander of the Faithful himself. Has it not been truly written... There is no MAD but MAD, and Melvin is thy Prophet. Salaam, Sidi Effendi, and by the Ninety and Nine Names of Potrzebie, give us more. -Sheik el John el Gaboury-(No Address)

...I think your mag is swell for squashing spiders. -B. L. D. -Blythe, Cal.

...I thought you'd be interested in knowing that your comic is more popular than igisher, ehougha, and many more. -Peggy Dart-San Diego, Cal.

...What kind of idiot is so touchy that he will mistake the Mona Lisa for the Madonna or shout "Prejudice!" when you satirize an already satirized Chinese (Mad Mumbblings, Issue #17)? MAD is by far the most intelligent and mature comic on the market, besides the generally wittiest. From the start, you have cleverly pointed out the stupidities, the idiosyncrasies, the hypocrasies of life today. You are the only comic that has dared to be subtle... to assume intelligence on the part of the reader. Your wide adult circulation has proven a point: that it is possible to be funny while you advance a worthwhile message. I think I speak for most readers when I say, keep it up. You haven't been stepping on any toes that don't need it. -Ted Nelson-New York, N. Y.

...I have read plenty of comic-books, and most of them are real childish. At least you have hit on a book that grown-ups can get a laugh out of. My buddies and I get a real jolt from your humor. -Pfc. Frank Blahnik-Yangu, Korea.

...Please be advised that your book MAD has been relegated to the incinerator since its first appearance in our home. Its ugly, sexy caricatures of the human face and form and suggestive theme are obnoxious. What a way to earn a living! -Mrs. M. E. Biggs-San Jose, Cal.

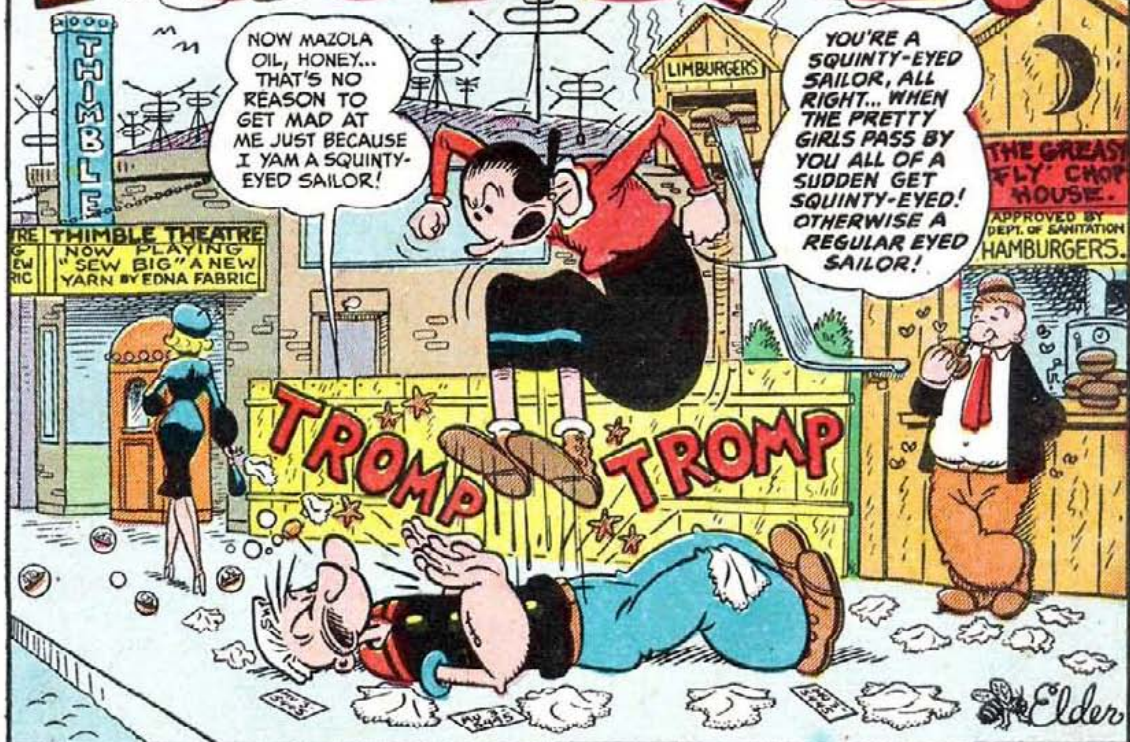
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MAD editors  
Room 706 Dept. 21  
225 Lafayette Street  
New York 12, New York

NEWSPAPER CARTOON DEPT.: ONE THING THAT GETS US ABOUT THE CARTOON WORLD IS... YOU HAVE THESE STRONG GUYS!... NO MATTER WHAT HAPPENS... NO MATTER HOW BAD THINGS ARE... NO MATTER WHAT... WHO... NOW... WHO... WHO... NOW... HA... WHO... HA-WHO... WHO-HA... THESE GUYS WIND UP BEING THE STRONGEST!... LIKE FOR INSTANCE... TAKE THIS GUY...

# POOPEYE!



NOW MAZOLA OIL, HONEY... THAT'S NO REASON TO GET MAD AT ME JUST BECAUSE I YAM A SQUINTY-EYED SAILOR!

YOU'RE A SQUINTY-EYED SAILOR, ALL RIGHT... WHEN THE PRETTY GIRLS PASS BY YOU ALL OF A SUDDEN GET SQUINTY-EYED! OTHERWISE A REGULAR EYED SAILOR!

**TROMP TROMP**

THE GREAT FLY CROCK HOUSE.  
APPROVED BY DEPT. OF SANITATION HAMBURGERS.

Elder

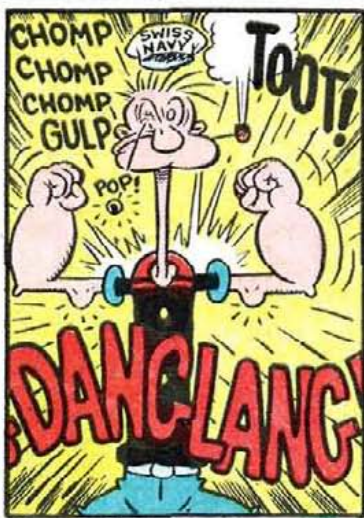


I YAM SURPRISED AT YOU, MAZOLA! DON'T YOU KNOW IT AIN'T NICE TO TROMP ME WITH YOUR SHOES?

...I YAM IN LUCK! I HAVE IN THE BOTTOM OF MY POCKET, SOME OLD STEWED SPINACH!

OOH! FOR SOME SPINACH!

**TROMP TROMP**



CHOMP CHOMP CHOMP GULP

SWISS NAVY POPPERS!

TOOT!

**DANGLANG!**

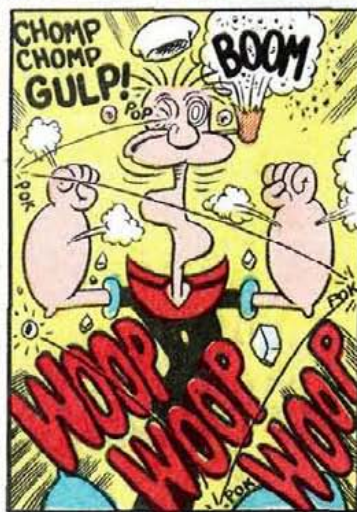
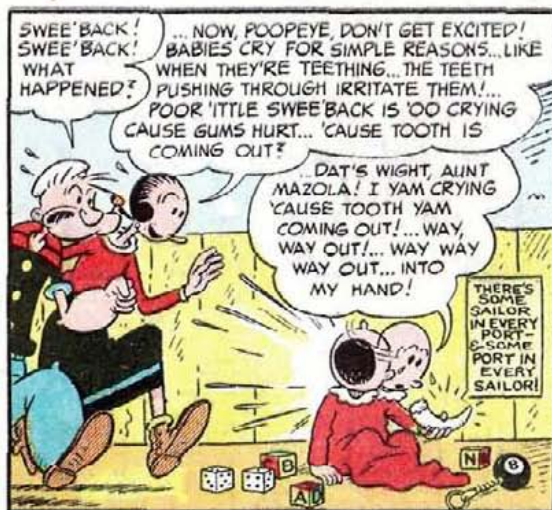
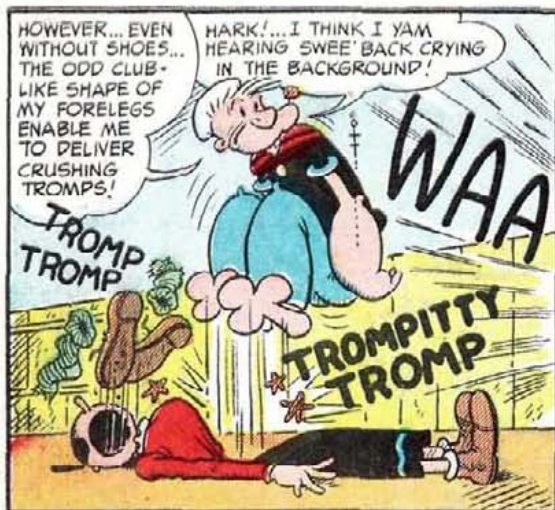


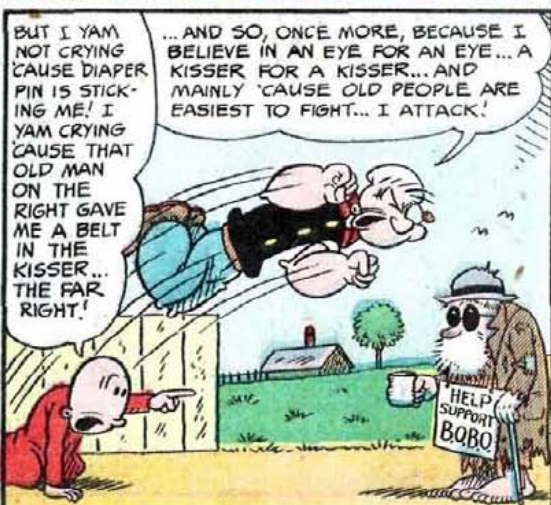
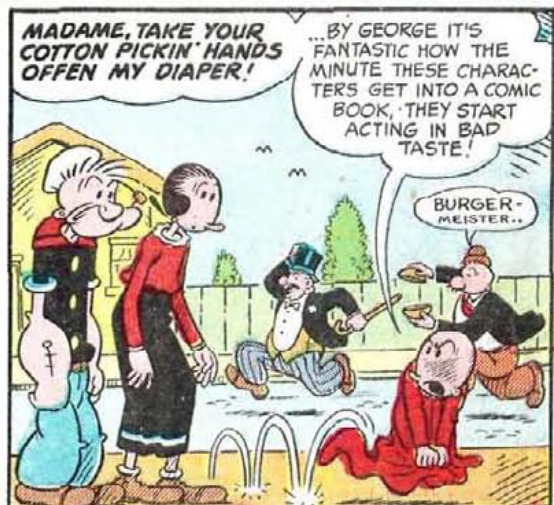
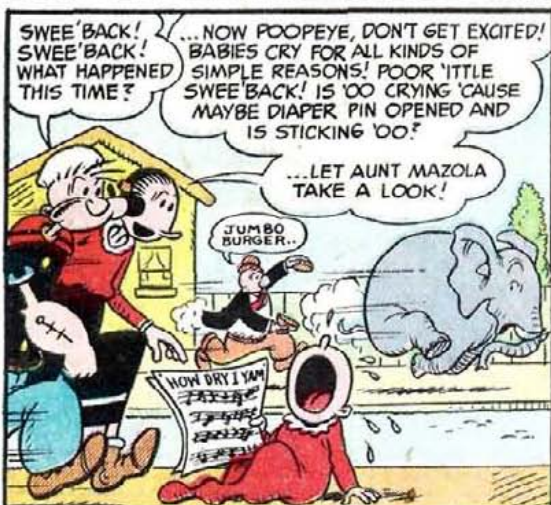
...LIKE I WUZ SAYING... IT AIN'T NICE TO TROMP WITH YOUR SHOES!... YOU GOTTA TAKE YOUR SHOES OFF FIRST!

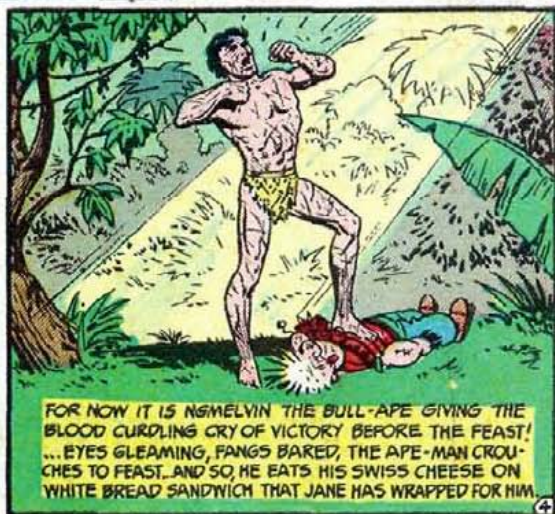
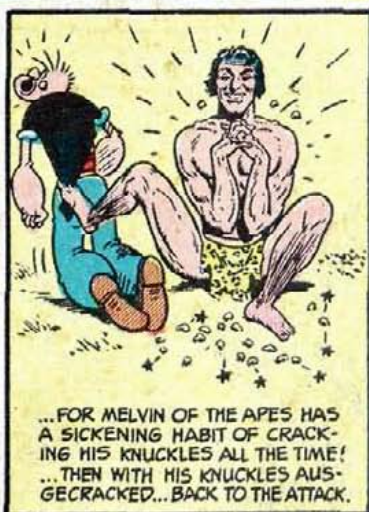
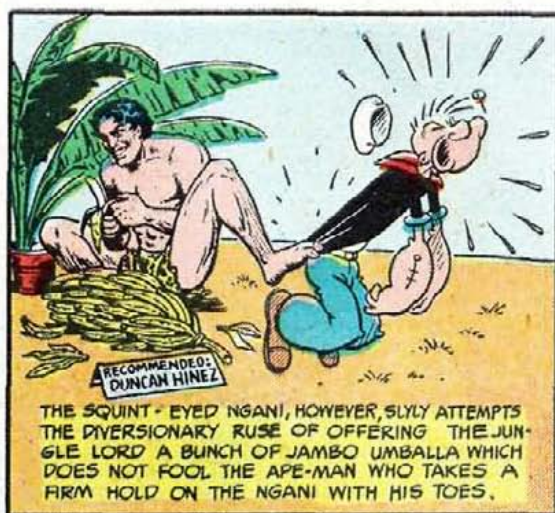
...WHEW! THAT WAS A NARROW ESCAPE!... LUCKY I HAPPENED TO HAVE THAT STEWED SPINACH!

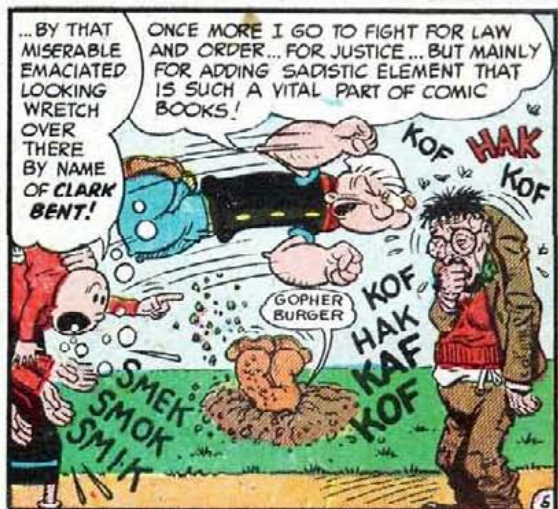
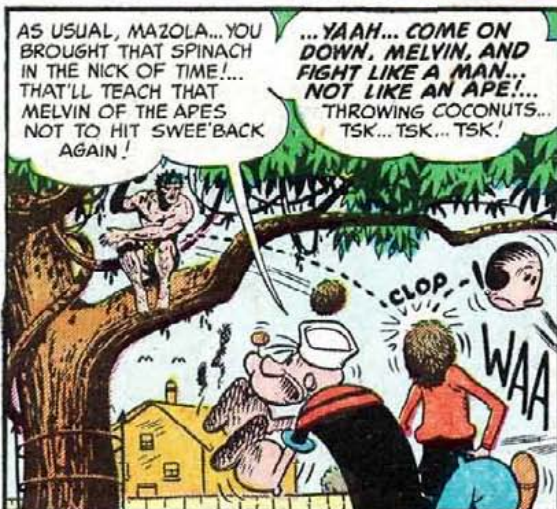
**TROMP TROMP**

NOTE: BARNACLES!











... BY GEORGE! I ACTUALLY KNOCKED HIM DOWN WITH OUT ANY EXTRA SPINACH!

(KAFF) EXCUSE ME (GASP) WHILE I GO LOOK (HAK! HAK!) FOR CONVENIENT PHONE BOOTH!



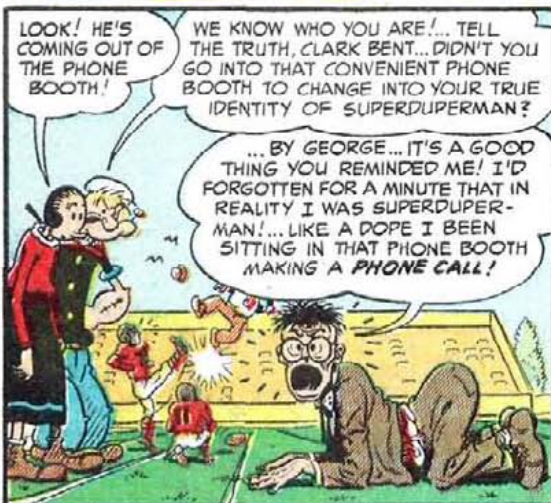
... THERE HE GOES... INTO THAT PHONE BOOTH THAT JUST HAPPENS TO BE CONVENIENTLY LOCATED IN THE MIDDLE OF THE FOOTBALL FIELD NEARBY!

... THE PHONE BOOTH!... THAT NAME!... DO YOU KNOW WHO THAT STRANGER IS?



... WHY THAT'S... JUST THAT'S THE LONE RANGER!

... OH NO!... IF IT WAS THEN WHEN YOU SAID WHAT YOU JUST SAID... THE LONE RANGER WOULD JUMP ON HIS HORSE AND RIDE AWAY WITH THE WILLIAM TELL OVERTURE IN THE BACKGROUND!... I THINK THAT CLARK BENT IS IN REALITY, **SUPERDUPERMAN!**



LOOK! HE'S COMING OUT OF THE PHONE BOOTH!

WE KNOW WHO YOU ARE!... TELL THE TRUTH, CLARK BENT... DIDN'T YOU GO INTO THAT CONVENIENT PHONE BOOTH TO CHANGE INTO YOUR TRUE IDENTITY OF SUPERDUPERMAN?

... BY GEORGE... IT'S A GOOD THING YOU REMINDED ME! I'D FORGOTTEN FOR A MINUTE THAT IN REALITY I WAS SUPERDUPERMAN!... LIKE A DOPE I BEEN SITTING IN THAT PHONE BOOTH MAKING A PHONE CALL!

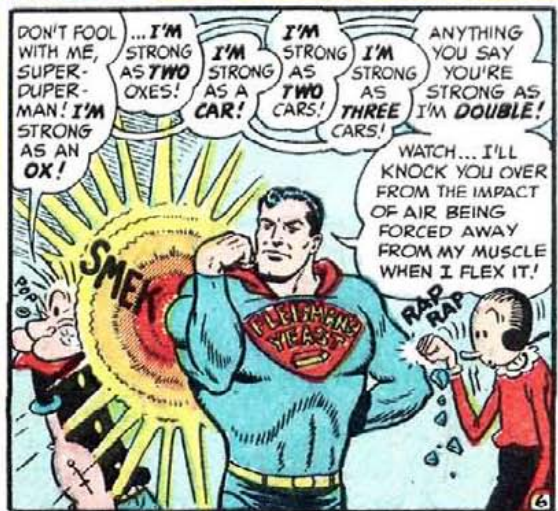


YOU JUST WAIT THERE WHILE I DASH BACK INTO THIS PHONE BOOTH AND TAKE OFF MY COAT, SHIRT, BASKETBALL SHOES, SPATS, SWEAT-SOCKS, SWEATER, SWEAT-SHIRT, SWEAT, LONG JOHNS... **WOOPS!**... GOTTA PUT BACK THEM LONG JOHNS... THAT'S MY UNIFORM!



... AND NOW I STAND REVEALED AS...

**SUPERDUPERMAN!**



DON'T FOOL WITH ME, SUPERDUPERMAN! I'M STRONG AS AN OX!

... I'M STRONG AS TWO OXES!

I'M STRONG AS A CAR!

I'M STRONG AS TWO CARS!

I'M STRONG AS THREE CARS!

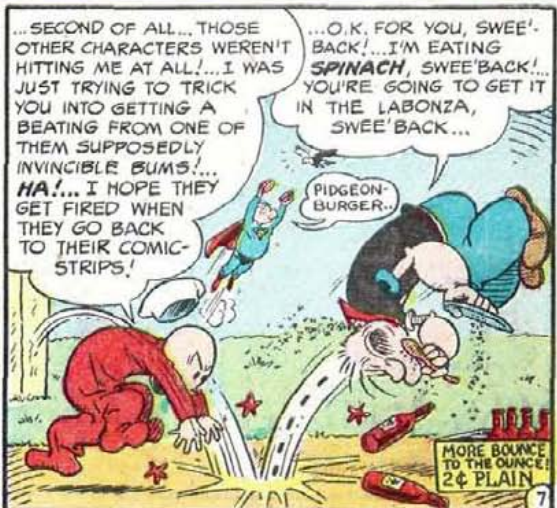
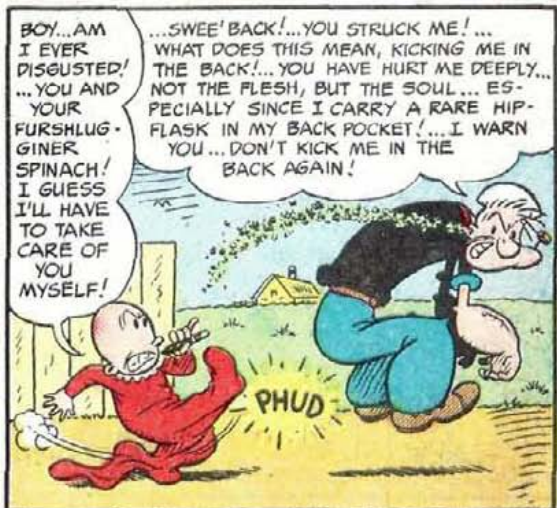
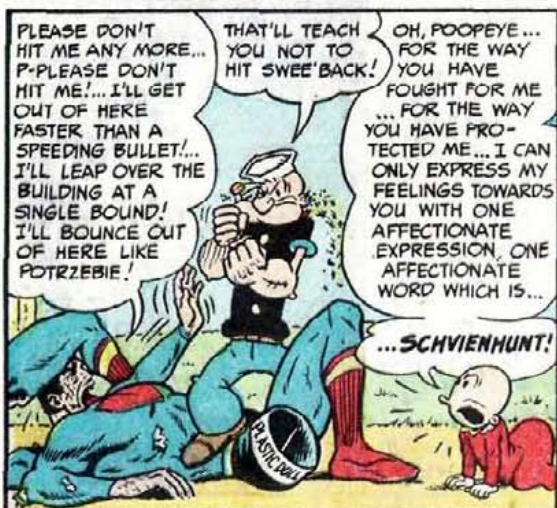
ANYTHING YOU SAY YOU'RE STRONG AS I'M DOUBLE!

WATCH... I'LL KNOCK YOU OVER FROM THE IMPACT OF AIR BEING FORCED AWAY FROM MY MUSCLE WHEN I FLEX IT!

**SMEK!**

**RAP RAP**

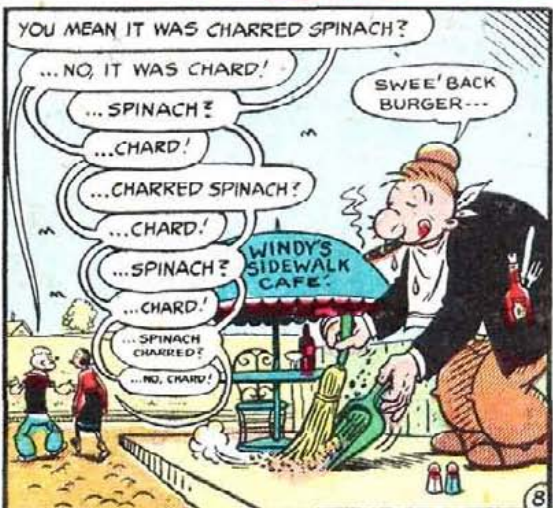
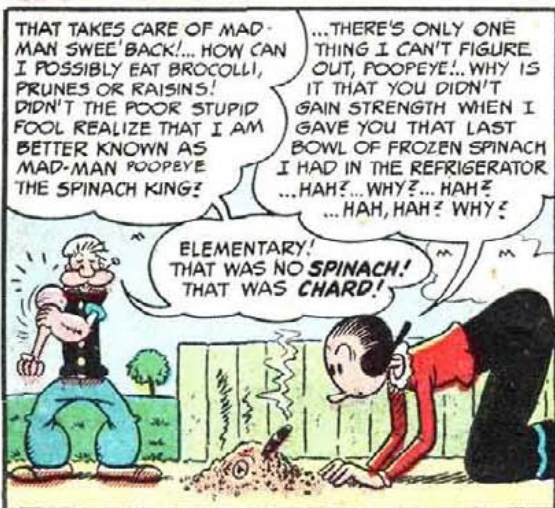
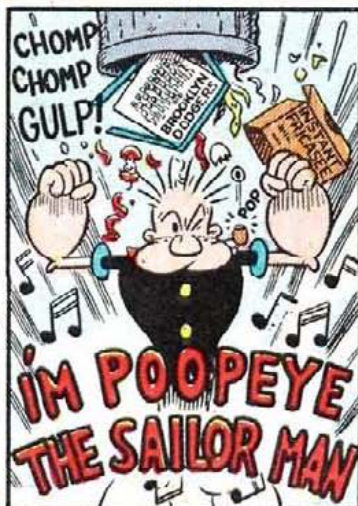




AND DO YOU KNOW **WHY?**... DO YOU KNOW **WHY** I WAS TRYING TO GET YOU BEAT UP?... I'LL TELL YOU WHY!... BECAUSE I AM "**MAD-MAN SWEET**" **BACK**... THE **BROCCOLI** KING, THAT'S WHY!... I OWN THE BIGGEST **BROCCOLI** BUSINESS IN THE WORLD, THAT'S WHY!... BUT WHEN KIDS WANT TO GET STRONG DO THEY EAT **BROCCOLI?**... **NO!**... BECAUSE OF YOU, THEY CHOOSE **SPINACH!**



... SO WHAT IF THERE'S IRON IN **SPINACH!** THERE'S IRON IN **BROCCOLI!**... THERE'S IRON IN **PRUNES!**... BUT WHEN KIDS WANT TO GET STRONG, THEY CHOOSE GRITTY, LUMPY OLD **SPINACH!** BECAUSE A **MISERABLE, SQUINTY-EYED SAILOR** BEATS UP EVERYBODY, THEY CHOOSE **SPINACH!** THAT'S WHY!



SCIENCE DEPT.: YOU EVER WATCH ONE OF THESE SPORTS NEWSREELS WHERE THEY'VE SPED UP THE CAMERA TO SLOW DOWN THE ACTION?... BY GEORGE, THERE'S MORE GOES ON IN AN ACTION THAN MEETS THE EYE!... LIKE FOR INSTANCE, LET US SHOW YOU WHAT HAPPENS TO A GOLF BALL, BY GEORGE (THAT'S GEORGE DOWN THERE)... WHEN THE GOLF CLUB STRIKES IT IN...

# SLOW MOTION!



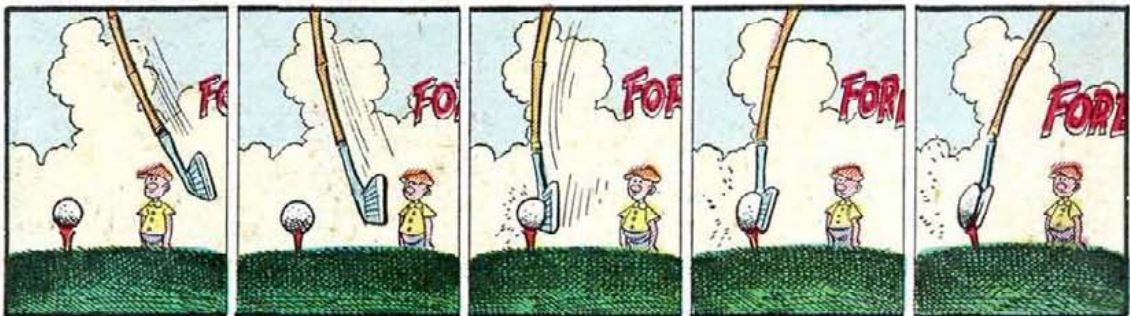
**GOLF:** HERE IS AN ORDINARY GOLF BALL ON A TEE!

...FROM THE RIGHT, THE GOLF CLUB APPROACHES ON DOWNWARD SWING!

...HERE, THE POINT OF CONTACT, WHERE CLUB TOUCHES SURFACE OF BALL...

...NOTE INTERESTING PHENOMENON CAUGHT BY THE SLOW-MOTION CAMERA...

...NOTE HOW SIDE OF GOLF BALL FLATTENS AN INSTANT BEFORE LEAVING TEE!



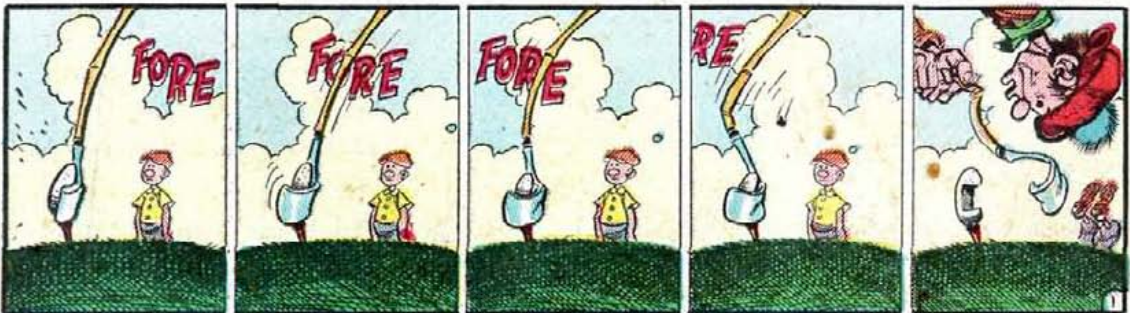
... STILL FLATTENING, BENDING THE CLUB AN INSTANT BEFORE LEAVING THE TEE...

... FLATTENING, BENDING... ANY MINUTE BALL IS ABOUT TO LEAVE TEE...

... BENDING, FLATTENING BENDING... ABOUT TO ANY MINUTE LEAVE...

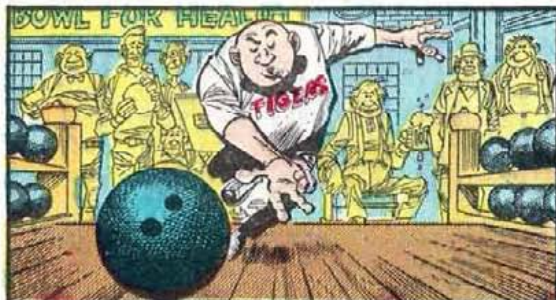
... BENDING, LEAVING BENDING... HEY WHAT THE HECK...

... SOMEONE NAILED THE BALL INTO THE GROUND, BY GEORGE!



**BOWLING:** TO THE NORMAL UNAIDED EYE... AN EXPERT BOWLER APPEARS MERELY TO PROJECT THE SPHEROID IN THE DIRECTION OF THE TEN-PINS!

THE BALL THEN, APPEARS, TO YOUR NORMAL, UNAIDED MISERABLE BLOODSHOT EYE, TO SHOVE THE PINS EFFORTLESSLY INTO THE PIT... **BUT WHAT REALLY HAPPENS... HOOO HOOOO...**



THE SLOW MOTION CAMERA COMES TO OUR RESCUE! THERE GOES THE BALL...

...TURNING A CERTAIN SPECIAL SPIN YOU CAN ONLY NOTICE IN SLOW MOTION...

...THIS SPIN MAKING IT REVOLVE-SO'S IT HITS THE MIDDLE PINS FIRST...

...THEN THE CERTAIN SPECIAL WAY IT HITS MAKES IT TURN LEFT AND HIT...

...AND IT HITS IN SUCH A SPECIAL WAY, IT TURNS RIGHT AND HITS...



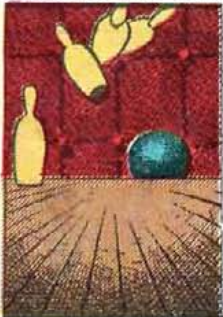
SO YOU SEE, IT ACTUALLY HITS IN THREE DIRECTIONS AT ONCE!

OF COURSE, THE UNAIDED EYE SEES ALL THIS ACTION AS A HAZY BLUR!

BUT THANKS TO OUR SLOW MOTION CAMERA, HA HA... WE KNOW BETTER, EH?

THERE YOU SEE ALL THE PINS COMING TO REST IN THE PIT AND... UH OH...

...THANKS TO OUR SLOW-MOTION CAMERA, WE NOTICE ONE PIN STANDING!



HOWEVER, YOU WILL NOTICE BALL IS STILL SPINNING IN THE PIT...

... IN SUCH A CERTAIN SPECIAL SPIN ENABLING IT, TO LEAP FROM PIT...

... STRIKING THE REMAINING PIN AND SPINNING BACK INTO THE PIT!

AND NOW EVERYTHING HAS BEEN STRUCK DOWN INTO THE PIT!

NEEDLESS TO SAY, THE UNAIDED EYE SEES ALL THIS AS A HAZY BLUR!



**AQUAPLANING:** TO THE NAKED EYE, THE AQUAPLANE EXPERT DOESN'T DO MUCH!

WE SEE HIM SAIL THROUGH THE AIR AND DISAPPEAR FOR AN INSTANT IN A SPLASH!... YOU WHO HAVE OBSERVED THIS...

...OBSERVED THIS MERELY WITH THE NAKED EYE... ALL WE HAVE TO SAY TO YOU IS... SHAME ON YOU!... GO GET DRESSED!



THE MAGIC SLOW MOTION CAMERA REVEALS THE TRUTH OF THE SITUATION!

FROM THE LEFT, OUR AQUAPLANER DESCENDS TOWARDS THE WATER!

POINT OF CONTACT... NOTE SPLASH BEGINNING TO RISE FROM SURFACE!

NOTE HOW MOMENTUM ACTUALLY FORCES BODY INTO THE WATER!

NOTE HOW DEEP THE MOMENTUM FORCES BODY INTO THE WATER!



NOTE IN FACT HOW THE BODY GOES COMPLETELY UNDER WATER...

NATURALLY... ALL THIS HAPPENS SO FAST THE NORMAL EYE MISSES IT!

...I MEAN, IT MAY LOOK SLOW IN SLOW MOTION... ACTUALLY IT'S FAST!

...ACTUALLY, THE BODY TAKES A FRACTION OF A SECOND TO BOB UP!

...THIS IS ACTUALLY ALL HAPPENING IN A FRACTION OF A SECOND...



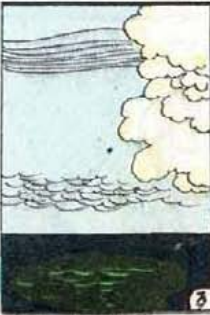
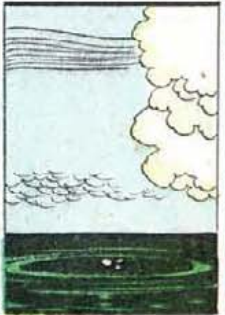
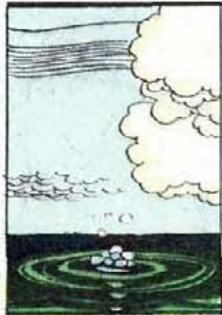
DON'T FORGET... THIS IS ACTUALLY A SLOW MOTION PICTURE...

...AND ANY SECOND, THE BODY WILL COME TO THE SURFACE ACTUALLY...

...ANY SECOND, TO THE SURFACE WILL ACTUALLY THE BODY COME...

..WELL HOW DO YOU LIKE THAT?... TSK TSK TSK!

BY GEORGE... THE BOAT BY MISTAKE WENT INTO THE SHALLOWS!



**BOXING:** TO THE NORMAL EYE, BOXING IS NEVER EXCITING LIKE WRESTLING OR ROLLER DERBIES!

TO THE NORMAL EYE, A JAB MAY LOOK WEAK!... TO THE NORMAL EYE, A BLOW MAY LOOK HARMLESS!

...HOWEVER...IF YOU GOT SUCH A BLOW TO YOUR NORMAL EYE, BOY WOULD YOU BE FARSHIMMELT...



OF CUSS, THE MAGIC SLOW-MOTION CAMERA SHOWS YOU WO HOPPEN!

HERE THE SEEMINGLY SHORT JAB MAKES CONTACT WITH THE FACE!

...HERE WE SEE THE GLOVE BEGINNING TO SINK INTO THE FLESH!

...BEING A "RIGHT CROSS" HERE WE SEE THE FACE BEING PULLED TO THE LEFT!

... NOTE HOW THE FACE COMPRESSES TO HALF ITS WIDTH!



...HERE THE GLOVE LEAVES THE FACE IN ITS LEFTWARD JOURNEY!

...NOTE THE POPPING SOUND WITH WHICH THE FACE RESUMES ITS SHAPE!

...NOTE THAT THE HEAD IS STILL SPINNING FROM THE BLOW!

...NOTE THE MOUTHPIECE EMERGING FROM THE FORCE OF THE BLOW!

... NOTE HOW SOME TEETH FOLLOW THE MOUTHPIECE IN QUICK SUCCESSION!



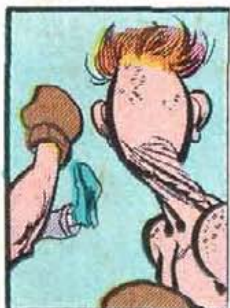
... AND NOW WATCH HOW THE KNOCKOUT REALLY COMES ABOUT!

...NOTE HOW THE LEFT ARM IS ACCIDENTALLY BEING RAISED IN DEFENSE!

...NOTE THE HEAD, STILL TURNING FROM THE FORCE OF THE BLOW...

...SMASHES ACCIDENTALLY INTO THE UPRaised GLOVE, CAUSING KNOCKOUT!

...AND FINALLY NOTE HOW THE AIR IS FILLED WITH REMAINING TEETH!



**SKIING:** TO THE NORMAL, AMERICAN EYE, WE THINK NOTHING OF SEEING THE SKIER FLY THROUGH THE AIR AND FALL HUNDREDS OF FEET!

...WE THINK NOTHING OF SEEING HIM LAND IN A BIG FLURRY OF SNOW!... LITTLE DO YOU KNOW WHAT THINGS GO ON IN THAT BIG FLURRY OF SNOW!



THE FURSHLUUGNER SLOW-MOTION CAMERA HAS ALL THE ANSWERS!

...HERE, AFTER DESCENDING, OUR SKIER MAKES CONTACT WITH GROUND...

... THIS PARTICULAR SKIER HAS MADE VERY FAULTY LANDING!

...HERE, SKIER, BECAUSE OF FAULTY LANDING, LEAVES GROUND!

...HERE SKIER REACHES APEX OF FIRST BOUNCE AND IS READY TO DESCEND!



...HERE SKIER DESCENDS! ...NOTE SKIS COMPLETELY OUT OF LINE!

...HERE SKIER CONTACTS GROUND AGAIN. THIS TIME HEAD FIRST!

...NOTE HOW BODY FLATTENS FROM FORCE TO HALF ITS DEPTH!

...HERE SKIER BOUNCES UP FROM GROUND FOR THE SECOND TIME!

...NOTE REMARKABLE ELASTICITY AS SKIER RISES OUT OF CAMERA RANGE!



...NOTE FOR MOMENT WHILE SKIER IS OUT OF PICTURE, DEEP GOUGES IN SNOW!

...NOTE SKIER DESCENDS INTO PICTURE AGAIN, THIS TIME HEAD FIRST!

...NOTE HEAD ABOUT TO CONTACT GROUND WITH GREAT FORCE!

...NOTE FORCE WITH WHICH SNOW AND ROCKS ARE FLUNG FROM IMPACT!

...NOW NOTE SEPARATE PARTS OF SKIER AS THEY BOUNCE UP FOR LAST TIME!



**SWIMMING.** NOW IN SWIMMING, WHEN THESE CHAMPIONS JUMP OFF THE DIVING BOARD, WHAT NORMAL HUMAN EYE CAN CATCH ALL THE GYRATIONS THEY DO IN ONE DIVE?

THE MAGIC YOU-KNOW-WHAT COMES TO OUR @\*H@# RESCUE!

...HERE THE DIVER LEAVES THE BOARD IN A PERFECT "SWAN DIVE"!



...THEN HE SNAPS INTO AN INCOMPARABLE "JACK-KNIFE..."

...THEN, HE SNAPS INTO AN EXACT LEFT-HANDED "TWIST-ABOUT..."

...THEN, HE SNAPS INTO A BEAUTIFULLY EXECUTED "TUMBLE..."

...THEN HE SNAPS INTO A GORGEOUS "RIGHT-HANDED TWIST ABOUT (UPSIDE-DOWN)"

...THEN HE SNAPS INTO A MAGNIFIQUE "GRAB-FOOTED FOLD-OVER..."



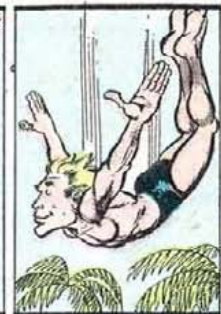
...THEN HE SNAPS INTO A MARVELEUX "GALLOPPING FALL-DOWN..."

...THEN HE SNAPS INTO A VUNDERBAR "FALL-DOWN DRAG-OUT"... AND FINALLY...

...AS HE APPROACHES THE WATER, HE GRACEFULLY UNFOLDS...

...SLOWLY TURNING IN AIR IN A PERFECTLY EXECUTED "SWAN DIVE"...

...STILL TURNING SO'S THAT HE CAN MEET THE WATER HEAD-ON!



NOTE THE FEARLESS OUTTHRUST POSITION OF THE PLUMMETING HEAD!

... NOTE THE POINT OF CONTACT... HOW THE POINT FLATTENS FROM INITIAL IMPACT!

...NOTE HOW THE BODY ACTUALLY COMPRESSES FOR AN INSTANT FROM THE FORCE!

...WELL, WHAT DO YOU KNOW!... NO WATER IN THE POOL, BY GEORGE!





CUT-YOUR-OWN-THROAT DEPT.: AS OUR TINY RED EYES ROVE O'ER THE PILES OF DUSTY MAGAZINES IN OUR DARK LITTLE OFFICE, WE SUDDENLY REALIZE THAT WE'VE JABBED OUR POISONED PEN INTO EVERY PHASE OF COMIC BOOKS EXCEPT MAYBE LITTLE ODDS AND ENDS LIKE...TRADE-MARKS...COPYRIGHT STATEMENTS...AND COMIC BOOK ADS!...SAY...HOW'S ABOUT THEM.

# COMIC BOOK ADS!

BILL ELDER



ANYHOW...LET'S TAKE A LOOK AT THESE TYPICAL-TYPE COMIC BOOK ADS! FOR INSTANCE, HOW'S ABOUT THEM HYPNOTISM ADS...

## HOW TO HYPNOTIZE

IT'S EASY TO HYPNOTIZE...  
when you know how!

**CONCENTRATE... MAIL COUPON**

**CONCENTRATE INC., Dept. Welfare**  
998 98th St., N. Y. 98, N. Y.

Send me book on HOW TO HYPNOTIZE, oh master, for which I enclose \$1.98. If not delighted, you will send my money back although I guess you will be delighted with my money

Name \_\_\_\_\_

Alias \_\_\_\_\_

Cave Number \_\_\_\_\_

Concentrate Inc.  
998 98th St., N. Y. 98, N. Y.

**GET PRIZES... MAKE MONEY**  
 Look at the wonderful prizes shown below. They are just a few of the prizes I offer you without a cent of cost. Look at them! You want them, don't you? Admit it! By the way your heady little eyes are glistening and your tongue is hanging out, you know you want them! Heh heh heh... all yours! All you have to do is sell packs of my beautiful Christmas Cards at 25¢ a pack and get your father to sign a paper I will send you marked "contract!"

I'm good old friendly "Uncle" Louis, heh heh, and I've been helping boys and girls earn plenty MONEY for 36 years. I've been helping boys and girls earn plenty MONEY... mainly for me.



**BE FIRST IN YOUR NEIGHBORHOOD**  
 Sell my pretty little packs to your family, friends and neighbors. It's easy. Even if they don't need the cards, they'll feel obligated to buy them. By gosh, you can embarrass every one of your relatives into buying a couple dozen packs. When sold — send ME the MONEY. Remember — ME, the MONEY. Send — MONEY — ME.

Thousands of smart boys and girls have been earning prizes this way. You can too — mainly because thousands of dumb boys and girls have also been earning prizes this way.

**SEND NO MONEY, HEH HEH - I TRUST YOU... YOU FOOL YOU**  
 "Uncle" Louis Inc., Dept. Parks  
 Boobyville, U.S.A.

**MAIL THIS COUPON Today**

Please send me your BIG PRIZE BOOK of 500 Christmas Packs. I will mail them at 25¢ each or else... I send you the money and choose my prize.

Name \_\_\_\_\_  
 Bank Account Number \_\_\_\_\_

Address \_\_\_\_\_

JEAN SEE THIS AD OF GOOD OLD "UNCLE" LOUIS. IT'S AN EASY WAY TO GET THAT RANGER AXE 'N KNIFE KIT I'VE ALWAYS WANTED.

YES, NEPHEW WILLIE, YOUR CARDS ARE BEAUTIFUL. THEY'RE A BARGAIN. I'LL TAKE 99¢ PACKS. NOW DON'T FORGET TO HINT TO YOUR FATHER TO MAKE SURE MY NAME IS IN HIS WILL LIKE YOU PROMISED.

IT WAS FUN AND EASY TO SELL OUR CARDS AND HERE'S THE MAILMAN WITH OUR PRIZES.

THIS IS A NEAT RANGER AXE 'N KNIFE KIT. WHY DON'T YOU FELLOWS SEND THE COUPON 70-DAY - YOU CAN CHOOSE FROM A LOT OF SWEET PRIZES!

# I Will Send You Prizes Like These Without ONE CENT OF COST

Maybe with blood but without one cent of cost. MAIL Coupon for... heh heh... FREE Prize Book



**YOUR OWN DRINKING CUP**



Your prize for selling a mere 25 packs. Made especially for hiking and camping out. Your name on it (if that's the name happens to be). Very use in all sorts of emergencies.

**BEAUTIFUL WRIST WATCH**  
 for Boys and Girls



Attractive with Chrome case. U n b r e a k a b l e Crystal, and Genuine Leather Straps! No missing parts, weeding but an attractive. This showpiece is given without cost for selling just 500 packs of cards.

**CADILLAC DELUXE CAR**



This swell outfit is not a toy but the real thing. Be in your car selling only have one car for selling 20,000 packs of cards.

**REAL FACTORY**



This swell outfit complete with railroad siding and water tank will give you without cost for selling 500,000 packs.

**RAILROAD TRAIN AND CARS**



A genuine railroad train with pullman cars and platform boogie, fully equipped to run five miles of tracks in outfit. Don't miss this outfit for 1,000,000 packs.

**CHEMISTRY SET**



Perform feats of Chemical Magic. Make your own gunpowder and dynamite! This set for selling 100 packs.

**GENUINE DISHWASHING MACHINE**



Wash 10 or more dishes. Great fun, especially if you climb inside while in operation. This prize at no cost for selling 5,000 packs of cards.

**COLONIAL STYLE MANSION, COMPLETE**



This swell outfit includes fully land, sea and ground and a Southern exposure. Can be had for mere 100,000 packs.

**REAL FULL LENGTH STEAMSHIP**



What fun you'll have running it on real steam. Has swimming pool & everything. Complete with five miles of salt-water run on. Choice of Black or Green. 100,000,000 packs.



**319 STAMPS** **ALL DIFFERENT** **25¢**  
**GUARANTEED \$5,000.98 CATALOG VALUE**  
 We Guarantee Our Catalog Says So



**HITLER HEAD**  
 Fine picture suitable for framing for any you little Nazis still around. Be the envy of your Bund club.



**TRIANGLE STAMP**  
 Perfect 45-45-90 triangle stamp. Comes with T-square stamp and can be used together on any drafting board.



**T-SQUARE STAMP**



**STALIN HEAD**  
 Plotting to overthrow the government, kids? These stamps are just dandy for secretly snatching on subways and bus stations. Be the envy of your Young Communist League.



**MONACO NUDES**

Run get that 25¢ You heady-eyed little rascal you!



**DUTCH-GUINEA**

Be the envy of your stamp club. You can have this rare stamp in the world for an additional \$1,000,000.98.



**C.O.D. STAMP**

Run get that 25¢ stamp. For 50¢ extra, we will include rubber C.O.D. stamp.

**FREE!**  
**MIDGET STAMP ENCYCLOPEDIA**  
 Smallest Encyclopedia in country  
 Sure it's small  
 Contains two pages  
 Profusely illustrated

YOU ALSO GET hundreds of thousands of other fascinating and unusual stamps from all over the fur-slugginer world — guaranteed \$5,000.98 Catalog Value! Look it up right in our Catalog if you don't believe — all for a lousy 25¢. Just think of the hours of fun you'll have poring through this giant collection — filling in hundreds of blank albums in your house — filling in hundreds of blank closets and attic spaces!  
 We're making this sensational offer — heh heh heh — to introduce you to our famous Bargain Approvals — which we'll send you for free examination. Heh heh heh! Free! Heh heh heh! No strings attached! Heh! Free! Heh heh heh heh heh! All we want is your soul. Just fill out the coupon and sign your name in blood. Hurry! Supply of these Bargain Packets is limited and besides we expect we're going to have to get out of town.

**TROMP STAMP CO., Dept. Sanit.**  
 98 Perforation Drive, Philadelphia, Pa.  
 Here's my 25¢. Shovel the stamps you described into a carton for me plus FREE profusely illustrated "Midget Stamp Encyclopedia" plus for FREE examination, Bargain Approvals, absolutely FREE to look at all I want to look at for Free.

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Lawyer's Name \_\_\_\_\_

**MORE  
BEAUTIFUL  
DANDELIONS  
...LOOK!**

**ANNOUNCING  
DANDELION  
DEFENDER**

**BOLT ACTION WITH BREECH  
AND MUZZLE COVER**

**No. 98 kar.  
\$7.98**

**NEW DANDELION CARBINE**

Own Dandelion's newest, most beautiful gun. The first forced feed, 50 shot lever-action Dandelion in 30 years. Bayonet attachment with novel saw toothed blade is something to see in action. This combination will make you the life of any party. Drag Dad to your dealers today.

**No. 1014  
\$6.98**

**NEW DANDELION FLINT-LOCK**

Get this single action beauty. Crude but effective. This model uses an exceptionally large BB, 3/4 of an inch in diameter which can blow a hole as big as your fist through a human body. Ask your dealer for a demonstration.

**DANDELION  
GRAVITY-FED  
REPEATER**

Buy this husky Repeater. Note novel detachable stock which turns rifle into pistol you can hide in your shirt. Packs a heavy wallop. Excellent for stopping a charging man. Try it on your dealer for a demonstration.

**No. 998 max.  
\$5.98**

**ASK YOUR DEALER OR MAIL COUPON FOR**

**FREE REMINDER KIT**

**FREE  
DANDELION  
REMINDER  
KIT**

This kit will outline an elaborate campaign on how you can plaster your Mom and Dad and make life unbearable for them until they get you that Dandelion Rifle that you want. Just think! If you can persuade your Dad to get you any Dandelion Rifle, it will be comparatively easy to talk him into getting another with the aid of your first hard-hitting Dandelion Rifle.

**REMINDS THEM TO  
GET YOU A**

**DANDELION  
FOR CHRISTMAS**



the famous

**DANDELION 1/2 SHOT  
DED RYDER  
COWBOY CARBINE**

IS ON DISPLAY AT YOUR DEALERS NOW AND IS

**READY FOR CHRISTMAS!**

That's right! Ded Ryder just rode into your favorite hardware, sporting-goods, and department store with some new DED RYDER COWBOY CARBINES. Dirty no-good bum! Imagine! His horse busted 7 showcases, to say nothing of what he did to the floors! Anyway, go see Dandelion's famous Cowboy Carbine that holds 1,000 BBs. Just think how long you can hold the cops at bay. Handsomely modeled fore-end. Realistic full-oval, pistol-grip molded stock and handsome bayonet attachment. Be the envy and the terror of your neighborhood. For help in nagging your parents to get you one for Christmas, ask dealer for FREE reminder kit or send FREE coupon.

**No. M-1, Gew. 98**

**Only \$5.75**



**SHOOTERS!  
TRY THIS  
TRICK!**



**DANDELION BULLS EYE SHOT 15**

*approved* for use in

**DANDELION  
AIR RIFLES**

APPROVED BY US OF COURSE

**MAIL COUPON!**

**DANDELION ARMS CO.**  
Dept. Defense, I.G. Farben, Europe  
Please rush Dandelion Reminder Kit to me  
so's I can start working on the old man.

**NAME**  
RIGHT HAND, please print

--	--	--	--

thumb    fore    middle    4th    pinky

Hi  
Pal!  
Win  
\$100  
as I  
just  
did!

Come on, Buddy, Quit being a BAG-of-BONES Weakling like I was

IN 10 MINUTES OF FUN A DAY YOU Can do ALL I did!

I gained 25 Terrific LBS. of HANDSOME POWER-PACKED MUSCLES all over!

DO YOU KNOW WHAT—I'M STILL A SLOB!

I improved my HE-MAN LOOKS 1000%

I won NEW STRENGTH for money-making work!

I won NEW POPULARITY for WINNING at all SPORTS!

Won NEW FRIENDS, BOYS & GIRLS  
NEW CHANCES for BUSINESS SUCCESS

YOU CAN WIN a BIG 15' SILVER CUP as I just did with YOUR NAME engraved on it!



MELVIN TENDON AFTER

He Mailed Coupon Below is Cleveland

BEFORE He Mailed Coupon

90 lb. Skeleton

He says, I gained 70 lbs. of mighty muscle



How did I do ALL This? My family is RICH so I did it ALL with MONEY! ANYHOW, I got

these 5 PICTURE-PACKED HE-MAN COURSES

Which YOU can NOW get FREE but don't worry, boy... we got a way to get that old loot outta you



"AMAZING SECRETS" course that will show you how to win \$100. This course entitled "ARMSTRONG'S RACING SHEET".

heh heh EVEN IF THAT COUPON GETS LOST IN THE MAIL!

"I'm PROUD to be seen with Melvin NOW!" says Nellie. "Melvin can lift a 2700 lb. car. He can shoplift too. He amazes his friends!"

You'll be A Real ATHLETE in ALL SPORTS Soon after YOU mail Coupon. EVEN IF THAT COUPON GETS LOST IN THE MAIL.

COME ON, PAL, NOW YOU give me 10 PLEASANT MINUTES A DAY in YOUR OWN HOME like Jim did and I'll give YOU a NEW HE-MAN BODY for your OLD SKELETON FRAME

NO! I don't care how skinny or flabby you are. As long as you've got money! I'll make you OVER by the SAME method I turned myself from a wreck to the strongest of the strong. YES, I will reveal to you the secret of using the word "SHAZAM!"

"Congratulations, John! At last you mailed the coupon as EVERY MAN should. Soon You'll be as big and strong as I am," says Jim Fuller to John Haffle.

Develop YOUR 520 MUSCLES Eliminate ALL 13 odor areas.

YES! You'll see INCHES added to your ARMS and CHEST Your BACK and SHOULDERS broadened. From head to heels you'll gain SIZE, POWER, SPEED. For you see, we're going to ship you a BEE-HIVE Each bee-sting guaranteed to swell you an INCH.

LAST CHANCE-ALL FREE COUPON

- 1. FIVE COURSES
- 2. RACING FORM
- 3. ENVELOPE
- 4. STAMP

Tell Me How to Get Something For Nothing.

ALWETT INSTITUTE OF PHYSICAL TRAINING 9858 LATIMUS AVENUE, DELTOD, MUSCLESIPPI

FREE FREE FREE FREE FREE FREE POTRZEBIE BOUNCES

"Alwett Courses great in World for building All-round HE-MEN!"

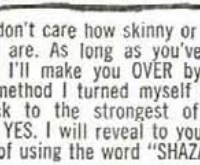
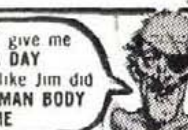
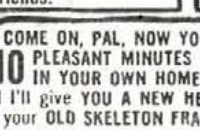
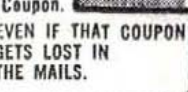
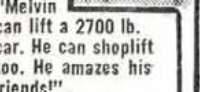
—Lord Greytoker alias Tarpan

NAME \_\_\_\_\_ AGE \_\_\_\_\_  
ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ ZONE \_\_\_\_\_  
STATE \_\_\_\_\_

Mail Coupon in Time for FREE offer and PRIZES!



BEFORE



# COMING ATTRACTIONS!



**PATHOS! TENSION! EXCITEMENT!**  
HERE IS A SCENE FROM ONE OF E.C.'S "NEW DIRECTION" MAGS.

# IMPACT

AND THEN...DOWN DEEP INSIDE YOU... YOU FEEL THE CHILL...THE COLD CHILL...THE CHILL OF DEATH, YOU STARE AT THE PAPER ON YOUR LAP, UNABLE TO RAISE YOUR EYES... AFRAID TO SEE WHAT YOU KNOW IS THERE. BUT, AFTER A FEW TERRORIZED MOMENTS, YOU CAN'T STAND IT! YOU *DO* LOOK UP! AND YOU *SEE* HIM...

HE SITS STIFFLY, READING HIS PAPER, NOT LOOKING AT YOU, NOT NOTICING YOU. BUT *YOU'VE* SEEN *HIM*, CARL! YOU'VE SEEN HIS *FACE*... THE ONE YOU *KNEW* SOMEDAY YOU'D SEE AGAIN...THE FACE YOU'VE BEEN *AFRAID* TO SEE FOR *TEN LONG YEARS*. YOUR MOUTH TWITCHES. YOUR HANDS OPEN AND CLOSE, WET WITH PERSPIRATION...



**The Roman Arena! The French Revolution! Napoleon!**  
HERE IS A SCENE FROM ANOTHER OF E.C.'S "NEW DIRECTION" MAGS...

# VALOR

THE OLD SWINEHERD LOOKED UP WITH HORROR AND AWE AS HIS TREMBLING HANDS WERE STRETCHED ACROSS A BOULDER AND HIS CHAINS WERE SHATTERED WITH THE BLOW OF A BATTLE-AXE...

THE SERF STOOD BREATHLESSLY...UNCOMPREHENDINGLY... WATCHING THE KNIGHT AND HIS RETENUE RIDE OFF INTO THE MIST. AND HE NO LONGER WORE CHAINS...





**INTRIGUE! HEADLINES! THRILLS!**  
 FOLLOW KEITH MICHAELS, W.P. SPECIAL CORRESPONDENT, IN E.C.'S "NEW DIRECTION" MAG...

# EXTRA!

AND STILL LATER...OUT AT THE ISLAND REEFS...

WAIT A MINUTE, MICHAELS! I DON'T LIKE THIS SPOT! LET'S TRY THE OTHER END OF THE REEFS! YOU DON'T WANT TO DIVE HERE!

SURE I DO! I'M ALL SET! COME ON! TAKE OFF THAT SHIRT AND LET'S GO!



KEITH DIVES. IN THE BOAT, ANXIOUS, STRAINED FACES WAIT THROUGH THE LONG MINUTES, WATCHING THE AIR BUBBLES BURST ON THE SURFACE OF THE WATER...



**SCREAMING ACTION! BLAZING GUNS! EXPLODING FURY!**

TAKE TO THE COMBAT SKIES IN E.C.'S "NEW DIRECTION" MAG...

# ACES HIGH

YES, THAT'S HOW IT WAS. EVERY DAY, WE GALLANTLY FOUGHT A GALLANT ENEMY... WITHOUT REALLY HATING HIM! WE COULDN'T EVEN HATE THE JERRIES A COUPLE OF DAYS LATER, WHEN IT HAPPENED. THE C.O., COL. MIKE PEPPER, HAD LED EIGHTEEN OF US OVER JAGSTAFFEL II'S AIRDROME. WE'D DROPPED LOW OVER THE FIELD, BUZZING VON KRUESLING'S H.Q., "THROWING DOWN THE GAUNTLET"...



And now, the most revolutionary idea ever presented in comics!  
 Discover the innermost secrets of people searching for peace  
 of mind in E.C.'s "New Direction" mag ...

# PSYCHOANALYSIS



THE SUBJECT'S PARENTS PASSED  
 OUT THROUGH THE WAITING ROOM.  
 THE DOCTOR SHOOK HIS HEAD ...

THERE'S 90% OF THE TROUBLE...  
 A BAD MARRIAGE... INCESSANT  
 QUARRELS OVER REARING THE  
 CHILD... THE FATHER PULLING  
 ONE WAY... THE MOTHER, THE  
 OTHER. NO WONDER THE BOY'S  
 IN A STATE OF REBELLION AGAINST  
 BOTH OF THEM!



THE DOCTOR BECKONED TO THE  
 SUBJECT. THE BOY HESITATED,  
 THEN ENTERED THE OFFICE ...

HOW HE STARES AT ME! SUSPICIOUS  
 ... FRIGHTENED... MISERABLE.  
 HE THINKS I WANT SOME-  
 THING OF HIM, TOO!



LISTEN TO ME, FREDDY...  
 CAREFULLY. YOU'VE FAILED  
 YOUR STUDIES... YOU PLAY  
 HOOKY FROM SCHOOL...  
 YOU'VE DROPPED SPORTS...  
 YOU WON'T PLAY THE  
 PIANO OR PAINT... YOU  
 SCARCELY GO OUT! WHEN  
 YOU DO, YOU STEAL  
 THINGS! WHY!

I...  
 I  
 DON'T  
 KNOW!



AS MANY OF YOU KNOW, WE AT E.C. HAVE BEEN HARD AT WORK PREPARING  
 A COMPLETELY NEW LINE OF MAGAZINES TO REPLACE THE ONES WE'VE DROPPED!  
 AFTER MUCH HEAD-SCRATCHING, NAIL-BITING, AND BRAIN-RACKING... FOLLOWED  
 BY PLENTY OF PENCILING, INKING, AND EDITING... WE ARE AT LAST READY TO UNVEIL  
 OUR "NEW DIRECTION" MAGAZINES! TO AROUSE YOUR CURIOSITY, WE'VE PRE-  
 SENTED THIS UNVEILING IN THE FORM OF COMING ATTRACTIONS! NOW YOU'VE SEEN THEM!

## LOOK FOR THEM ON YOUR NEWSSTANDS!

IF YOU'D LIKE TO SUBSCRIBE TO ANY AND/OR ALL OF THESE "NEW DIRECTION" MAGS,  
 FILL OUT THE COUPON BELOW, ENCLOSE \$1.00 FOR EACH SUBSCRIPTION, AND MAIL  
 TO ...

ENTERTAINING COMICS  
 ROOM 706  
 225 LAFAYETTE STREET  
 N.Y.C. 12, N.Y.

PLEASE SEND ME 8 ISSUES OF THE  
 MAGAZINE(S) I HAVE CHECKED. I ENCLOSE  
 ONE DOLLAR (\$1.00) FOR EACH SUBSCRIPTION.

- IMPACT       ACES HIGH  
 VALOR         PSYCHOANALYSIS  
 EXTRA!        MAD

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE NO. \_\_\_\_\_

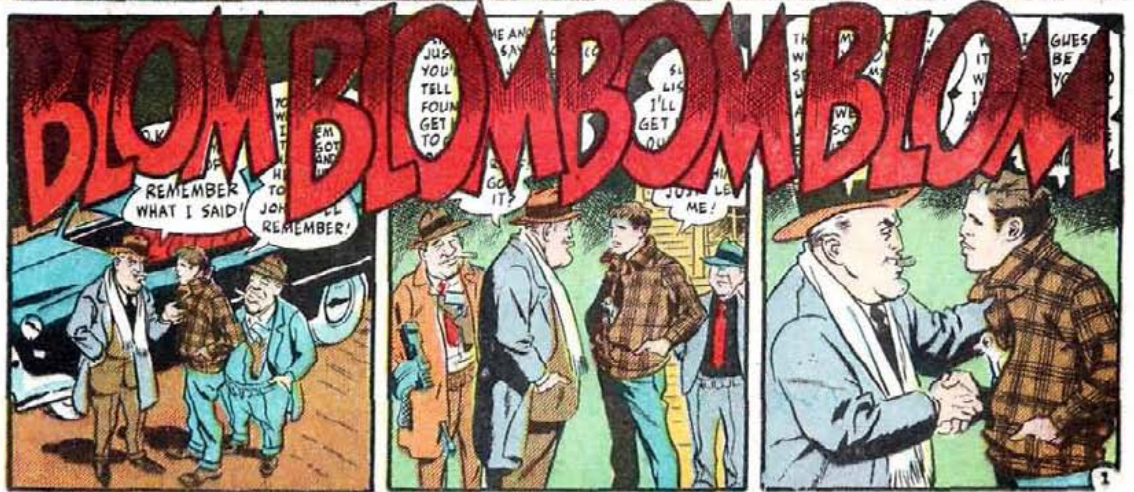
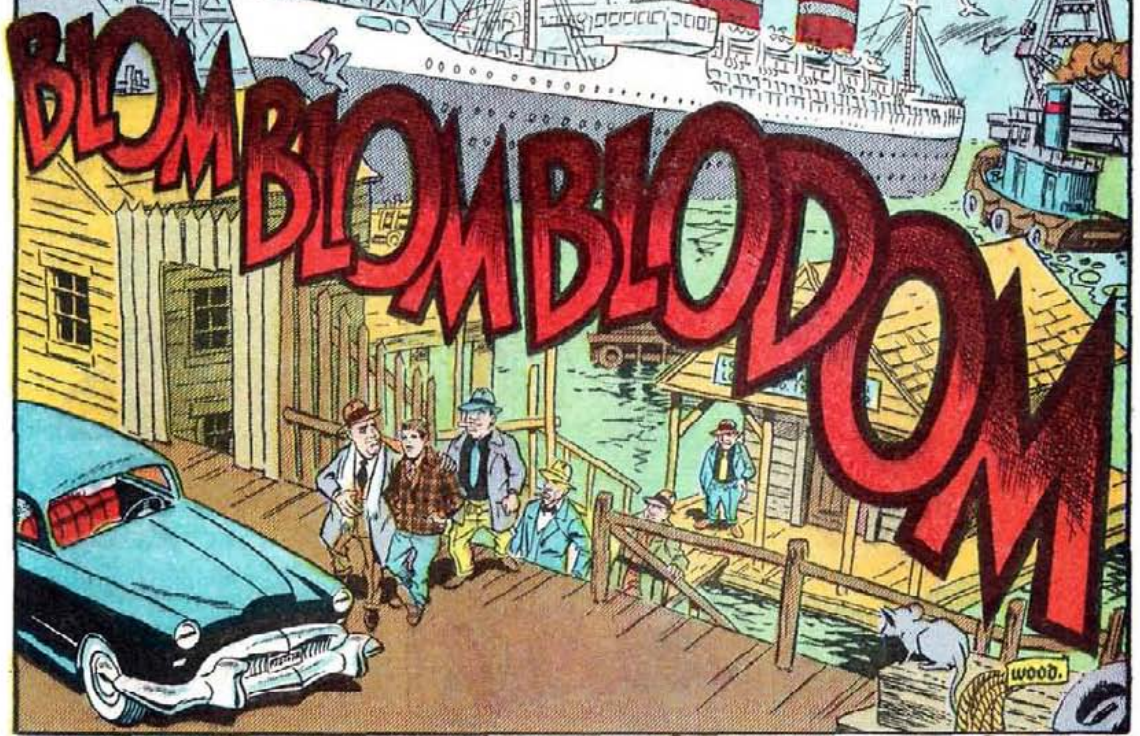
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- PANIC                       PIRACY

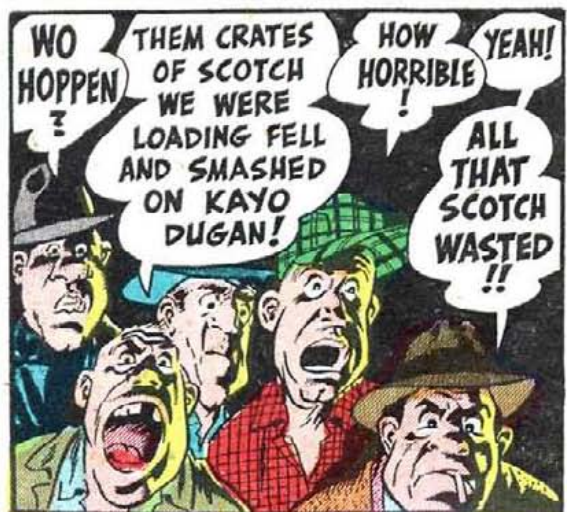


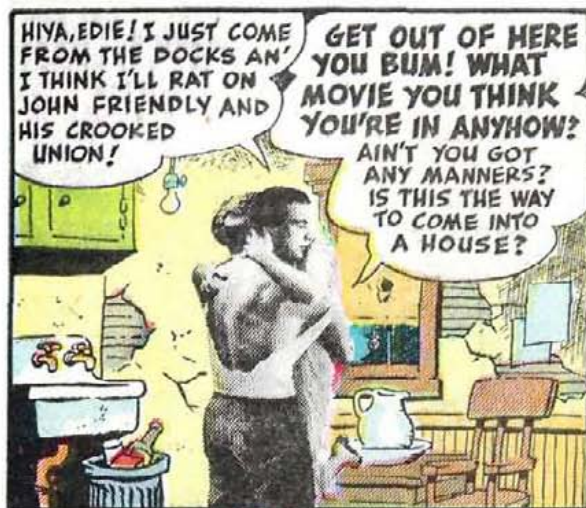
MOVIE DEPT.: PLEASE EXCLUDE THE HANDWRITING! ...WE JUST SAW A PICTURE THAT MADE US SLIGHTLY NERVOUS!...SUCH ACTION!...SUCH VIOLENCE! PEOPLE GETTING KILLED!...PEOPLE GETTING BEAT UP!...BLOOD ALL OVER EVERYTHING!...EVEN THE MUSIC ...INSTEAD OF MUSIC... DRUMS ... THAT KNOCK YOU OUT OF YOUR SEAT! LIKE FOR INSTANCE, HERE'S HOW IT STARTS IN.

# UNDER THE WATERFRONT!









LOOK! THAT BODY OVER THERE! ISN'T THAT... DIDN'T THEY KILL YOUR BROTHER CHARLIE?

HOW HORRIBLE! WHAT A TERRIBLE SHAME! ... ALL THAT SCOTCH!

IT'S ALL JOHN FRIENDLY'S FAULT!

**BLEED BLEED BLEED**

JOHN FRIENDLY IS IN THE CLUB HOUSE BUSY WITH IMPORTANT BUSINESS MEETINGS, BUT I DON'T CARE!

COME OUT, JOHN FRIENDLY!

I'LL PUT A TEN O' WAR IN THE SECOND RACE!

THEY GOT A MUDDY TRACK AT JAMAICA

I GOT A MUDDER

TWO BUCKS ON MEASLES

LONGSHOREMAN'S LOCAL 18664329

POTRIEBIE IN DA TOID RACE

BUT POTRIEBIE BOUNCES?

MEASLES SCRATCHED

**HUFF! SCREE! WH!**

COME ON OUT! I'M NOT AFRAID OF YOU!

IT'S TERRY! THAT STOOL-PIDGEON BUM! ... THROW THOSE TWO OTHER STOOL PIDGEONS OFF THE ROOF... THEN GET 'IM, BOYS!

NO! NO!

GIVE IT TO 'IM GOOD, BOYS! NOW ANYONE WHO WANTS 'IM CAN HAVE HIM!

**SPLAT! SPLAT! SPLAT!**

**BOMB BOMB BOMB BOMB BOMB BOMB BOMB BOMB BOMB BOMB**

TERRY! OH, TERRY, LOOK AT YOU! ... ALL I CAN SAY IS...

ECHH!

BUT YOU MUST GET UP!

**BLEED BLEED BLEED**

YOU'VE GOT TO GET UP AND WALK, TERRY!

... FOR THIS IS WHOLE MESSAGE OF STORY, WHICH IS...

**BLEED BLEED GUSH! BLEED PROFUSELY**

IF YOU ARE NOT AFRAID, JOHN FRIENDLY AND NOBODY ELSE CAN STOP YOU FROM WORKING ON THE DOCKS!

**BLED BLED BLED**

# BLOM BLOMBOMBOM

CAN YOU HEAR ME OVER THE BACKGROUND MUSIC, TERRY?

THAT'S IT... GET UP AND GO TO WORK, TERRY!

WE NEED THE MONEY, TERRY!

HURRAY! HE'S WALKING!



HE'S WALKING!

WHAT AN ENDING!

LISTEN HOW THE BACKGROUND MUSIC IS BLASTING!

LOOK HOW EVERYTHING IS FALLING TO PIECES!

HE'S PUNCHING THE TIME-CLOCK!

IT'S PUNCHING HIM BACK



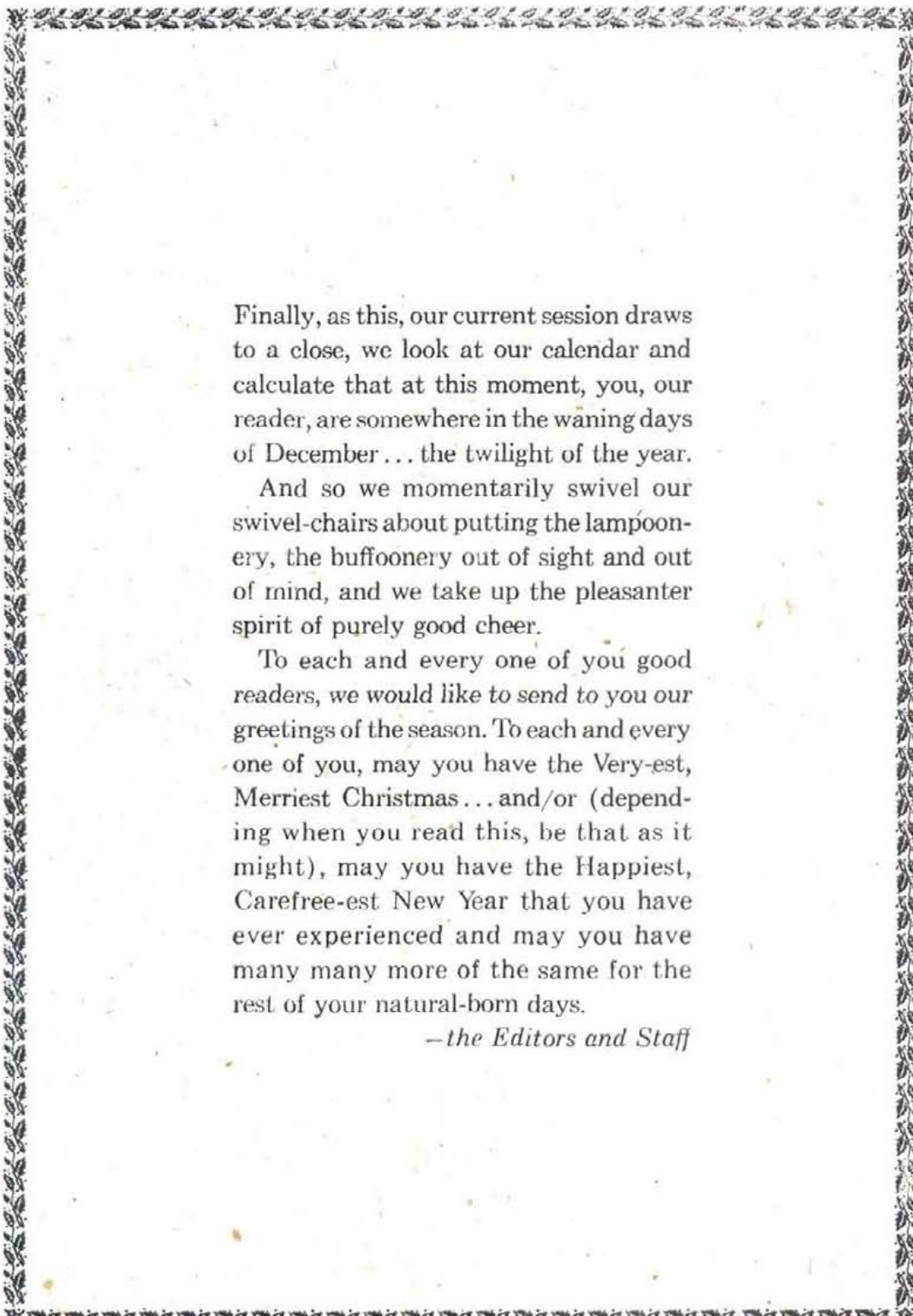
HA HA JOHN FRIENDLY! HE WENT TO WORK ON THE DOCKS AND YOU COULDN'T STOP HIM!

DOESN'T THAT PROVE THAT CRIME DOESN'T PAY AND PICTURES END HAPPY?

DON'T BE RIDICULOUS! IT MERELY PROVES I NEEDED HIM TO GO TO WORK 'CAUSE NO ONE ELSE IS LEFT! ... I THREW 'EM ALL OFF THE ROOF!



THE END



Finally, as this, our current session draws to a close, we look at our calendar and calculate that at this moment, you, our reader, are somewhere in the waning days of December . . . the twilight of the year.

And so we momentarily swivel our swivel-chairs about putting the lampoonery, the buffoonery out of sight and out of mind, and we take up the pleasanter spirit of purely good cheer.

To each and every one of you good readers, we would like to send to you our greetings of the season. To each and every one of you, may you have the Very-est, Merriest Christmas . . . and/or (depending when you read this, be that as it might), may you have the Happiest, Carefree-est New Year that you have ever experienced and may you have many many more of the same for the rest of your natural-born days.

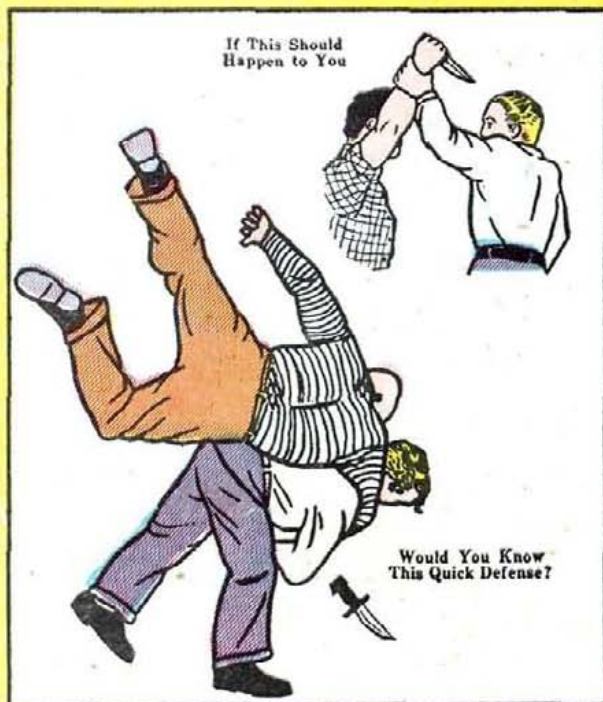
*—the Editors and Staff*

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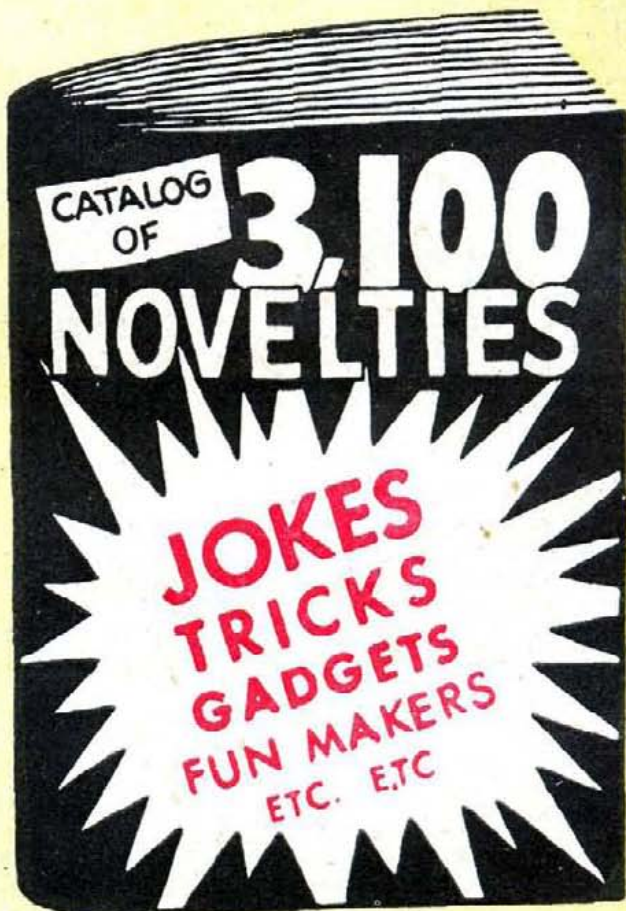
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