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TALES CALCULATED TO DRIVE YOU



No. 17  
NOV.



10c

# MAD

**ATTENTION!**

**This issue is  
going to change  
your whole view-  
point of MAD...**

**This issue will change your whole viewpoint  
mainly because the insides are upside-down. Turn  
insides downside-up, the cover turns upside-down.  
What fun, gang! People see you reading with  
cover upside-down and think you're crazy!**

# Send for my FREE Outfit and start a Quick-Cash spare time Shoe Business!

Just 2 Sales a Day  
Brings You up to \$217  
EXTRA a Month!



## We Show You How To Do It!

Now, without spending one cent, you can start a spare-time Shoe Business that brings in exciting cash profits every month! My powerful Selling Outfit makes it **easy**. Just take 2 orders a day for our fine, Nationally-Advised shoes and you earn up to \$217.50 extra a month! You also get chances to win valuable free prizes. **EVERYBODY Wears Shoes!** Here's the perfect business, because **EVERYONE** you know can be a customer! Just show friends, relatives, neighbors, people where you work, how Mason Velvet-eze Air Cushion shoes let them "Walk on Air". That's **REAL** comfort!

As the Mason Shoe Counselor you give people the **EXACT** style, size and width they order because you draw on our giant stock of 200,000 pairs in sizes 2 1/2 to 15, widths AAAA to BEEB. Customers choose from over 160 different styles—dress, sport and work styles for men and women, including air-cooled Nylon Mesh shoes, also work shoes with special built-in comfort and safety features. You'll be **EXCITED** the way people stuff steady cash profits in your pocket for extra-comfortable Mason shoes!

**MASON SHOE MFG. CO.**  
DEPT. MA-360, CHIPPEWA FALLS, WIS.

## RUSH FOR FREE OUTFIT!

MR. RED MASON  
**MASON SHOE MFG. CO., Dept. MA-360**  
Chippewa Falls, Wisconsin

Please rush my 50th Anniversary **FREE** Selling Outfit so I can start making up to \$217 EXTRA a month and more **RIGHT AWAY!**

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
TOWN \_\_\_\_\_ STATE \_\_\_\_\_

**Mason Shoes Can Be Bought Only From YOU!** Because we do not sell Mason Velvet-eze shoes in stores, people must buy these TV-advertised shoes with the famed Good Housekeeping Seal **ONLY FROM YOU**... and **keep** buying from you! ★ Right now, during our Golden Anniversary year, is the perfect time to get started. Just mail the coupon and I'll rush your money-making **FREE** Starting Outfit. The Professional Sample Outfit pictured above is sent to qualified men without a penny's cost! Send **today** and start earning exciting cash profits **RIGHT AWAY!**



**37 Box of 21 New Christmas Cards**

**Now**

**FREE!**

**75<sup>00</sup> OR MORE**  
Showing These Cards  
in Your Spare Time!

I'll Give You This Feature  
Assortment of 21 New, Lovely  
Christmas Cards Free To Prove  
How Easily You Can Earn

**Amazing Get-Acquainted Offer for  
MEN! WOMEN! BOYS! GIRLS!**

Imagine! This big box of 21 beautiful new Christmas Cards is yours without one penny's cost to you. You won't be asked to return the cards or pay for them, now or ever. We're making this amazing offer to show you how easily you can make as much as \$75.00 and more with our exciting new Christmas Cards!

**ANYONE CAN MAKE MONEY THIS EASY WAY!**

Whether you're 8 or 80... a student, housewife or have a full-time job... you can make big money in your spare time! You don't need any experience. We'll supply you with a big outfit of actual samples ON APPROVAL. Just show these samples to people you know. Our big values sell on sight—and you keep up to half of each dollar as your big cash profit. You can quickly make \$75.00 selling only 150 boxes. With our big line of Christmas and All-Occasion Assortments, Name-Imprinted Christmas Cards, Stationery and other fast-sellers, you make still more money!

**OFFER LIMITED... ACT NOW!**

Send no money. Just mail coupon for sample outfit ON APPROVAL and Feature Assortment FREE. You must be satisfied that you can make money this easy way, or you may return the samples only. THE \$1.00 FEATURE ASSORTMENT IS YOURS TO KEEP, FREE, WHETHER YOU RETURN THE SAMPLE OUTFIT OR NOT! This offer is limited, one to a family, and may never be repeated.

STUART GREETINGS, Dept. FB-117  
4436 N. CLARK ST. CHICAGO 40, ILL.

I am interested in making money with your outfit of sample assortments. Rush it ON APPROVAL. Include \$1 Feature Christmas Assortment FREE, per your offer.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City & Zone \_\_\_\_\_  
State \_\_\_\_\_

If for fund-raising, give organization's name below \_\_\_\_\_

STUART GREETINGS, INC.  
4436 N. CLARK ST., Dept. FB-117, Chicago 40, Ill.

**FREE BOX  
COUPON**  
Mail coupon for  
money-making  
sample outfit ON  
APPROVAL. Get  
Feature Assort-  
ment as a FREE  
gift for trying  
our plan.

**SEE WHAT OTHERS DO!**  
"I make \$30 to \$40  
a week, in my spare  
time. It's easy. Your  
cards sell them-  
selves!"  
R. B. T., New Mexico

"Customers can't  
resist these cards.  
Showing them is a  
nice way for any stu-  
dent to earn extra  
money!"  
M. K., Wisconsin



B. J. Stuart,  
President  
Stuart Greetings



Here everyone whips off rubber masks and you find out the hero really isn't the hero... the villain really isn't the villain... I'm not really your MAD writer... matter of fact, this MAD comic book isn't really MAD comic book...



NO... I AM ONLY DISGUISED AS MARK ANTONY, PRIVATE EYE AND AM IN REALITY TRICK DACY, REALITY TRICK DACY, PRIVATE EYE!



NO, JUNIOR... I AM IN REALITY FARESS FEASDICK!



NO, MARK ANTONY, IT IS I WHO ARREST THOU FOR I AM IN REALITY... JUNIOR!



NO, MARK ANTONY, I WHO ARREST THOU FOR MURDER, ANTONY, FOR RESISTING ARREST PRIVATE EYE... IT IS LEAVING 10¢ IN CANDY STORE FOR COMIC BOOK!



NO, MARK ANTONY, PRIVATE EYE... IT IS I WHO ARREST THOU!



FOR I AM ONLY DISGUISED AS BRUTUS MARK ANTONY, PRIVATE EYE!



NO, MARK ANTONY, I WHO ARREST THOU!





GET READY... AIMETH... FIRE!

LOOK! HERE COMETH BRUTUS AND HIS ARMY! WE'RE IN FOR A BLOODY BATTLE, WHICH REMINDS ME HOW'S YOUR MOM, EDZ?

What's she doing every where else? Routine #10! Marilyn Monroe. Wherever possible!

...ETH'S MARILYN MONROE! WHAT'S SHE DOING HERE? HERE?



ETH'S... ETH'S... ETH'S... WHO COMETH; IS ETH'S... ETH'S... ETH'S...

LOOKETH; SOME- OOH I'M DYINGETH! SOME- OOH I'M DYINGETH! OOH I'M DYINGETH! WHO COMETH; IS ETH'S... ETH'S... ETH'S...

ALL RIGHT, SOLDIERS! WE'RE OVERLOOKING A VALLEY AT PHILIP... BRUTUS AND HIS ARMY WHO ARE COMING THROUGH THERE (FROM PROGRAM OF SAME NAME)! LOOKETH; SOME- OOH I'M DYINGETH! SOME- OOH I'M DYINGETH! OOH I'M DYINGETH! WHO COMETH; IS ETH'S... ETH'S... ETH'S...



I'll get your HISBANDS MURDER- SINGLE HANDETH... WITH MY ARMY... I'll get BRUTUS... SO WATCH OUT, BRUTUS... 'CAUSE HERE I COME! CALPHURNA, CALPHURNA, CALPHURNA... I COME? NIA, HERE IS FOR A SONGETH... SAY! THAT'S A GOOD TITLE FOR A SONGETH... Routine #9! It never fails! Every time you see an ar- ray of weapons, there's the flint-lock with ray-gun with the bean-shooter with the plunger!

...ETH'S MARILYN MONROE! WHAT'S SHE DOING HERE? HERE?

...ETH'S MARILYN MONROE! WHAT'S SHE DOING HERE? HERE?



DA Domm Domm! Domm- Da Domm- Domm routine! No explanation necessary! I will answereth you simply, effectivly, and my answer is... MY ANSWER IS... VERY WELL, TONY! I'll pay thine fee!... Now will you take my case?

...ETH'S MARILYN MONROE! WHAT'S SHE DOING HERE? HERE?

...ETH'S MARILYN MONROE! WHAT'S SHE DOING HERE? HERE?



...or lampoon women are real bad looking! For some reason, lampoon women are never... real in-between look- ing! Routine #7 is where a person cries so much the tears make a flood!

...ETH'S MARILYN MONROE! WHAT'S SHE DOING HERE? HERE?



...Routine #6, I am- poon women... Lam- either real good looking... MARK ANTONY! I'll pay you a thousand drachmas to catcheth my husband's MURDERERS! DRACCHMAS? ECCEHH, WHO WANTS DRACCHMAS? I ONLY ACCEPTETH SOUND U.S. CURRENCY!

...ETH'S MARILYN MONROE! WHAT'S SHE DOING HERE? HERE?



...Routine #6, I am- poon women... Lam- either real good looking... MARK ANTONY! I'll pay you a thousand drachmas to catcheth my husband's MURDERERS! DRACCHMAS? ECCEHH, WHO WANTS DRACCHMAS? I ONLY ACCEPTETH SOUND U.S. CURRENCY!

...ETH'S MARILYN MONROE! WHAT'S SHE DOING HERE? HERE?



...Routine #6, I am- poon women... Lam- either real good looking... MARK ANTONY! I'll pay you a thousand drachmas to catcheth my husband's MURDERERS! DRACCHMAS? ECCEHH, WHO WANTS DRACCHMAS? I ONLY ACCEPTETH SOUND U.S. CURRENCY!

...ETH'S MARILYN MONROE! WHAT'S SHE DOING HERE? HERE?



MARK ANTONY!

Routine #5... Bop talk! Very popular in Lampoons... especially words like crazy and dig!

... I COME TO BURY CAESAR... CAUSE WHEN I DIG THAT CRAZY CAESAR, I'M STONED EVEN IF I'M DIGGING HIM SIX FEET UNDER... MAN... THAT CAESAR WAS THE MOST AND THE OUTEST...



SH-SH! HERE GOES! HERE GOES! SCHOOL! LEARNTH BY HEART FOR GUY AND THIS SOLO. COPY DOWN THIS SOLO. I GOTTA GUY!

... FRIENDS, ROMANS, DON'T MAKEH A WAKETH ANY NOISE DURING ME YOUR EARS...

UN OH! CAESAR OH! UH- HAST CAESAR OH! UH- PRIVATE GUY... IS GOING TO GOETH INTO HIS SOLO- SOLO- GUY!

SH-SH! BOY... WHAT UH- PRIVATE GUY... IS GOING TO GOETH INTO HIS SOLO- SOLO- GUY!



MURK!

...or Marlon Bran-Flakes!



L. E. MENTARY!

...or Shermlock Shomes...



Potrzeble

...or Martin Walking-Kane...



GOODNESS! GRACIOUS!

Routine #4... detectives! Lampoon detectives fall into a limited number of categories!... You might have Trick Dacy...



THE APPEAR WAY IS THE RIGHT WAY!

O MIGHTY CAESAR! DOST THOU LIE SO LOW? ARE ALL THY CONQUESTS, GLORIES, TRIUMPHS, SPOILS, SHRUNK TO THIS LITTLE MEASURE?

... BUT MAINLY... DOES IT HURTH?

... ONLY LAUGHETH! WHEN I



LET'S SCRAMETH!

... CHICKEE! LOOK-ETH WHO COMES! IT'S MARK ANTONY. VITAL SPOT! WE THINKS THAT LAST SHOT HITTEH VITAL SPOT!

... THEN FALL CAESAR!

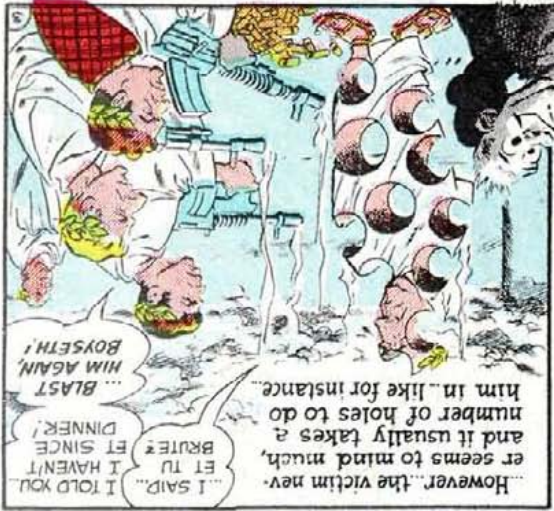
... ET TU BRUTE? ... THAT MEANS YOU TOO. BRUTUS?!



ET TU, BRUTE?

...Routine #5... gruesome but very popular! This is where the bullet's knock huge, round, clean cut holes in the victim, through which you can see daylight...

NO... I DIDN'T ET!



I SAID... I TOLD YOU, ET TU, I HAVEN'T BRUTE? ET SINCE DINNER!

...However... the victim never seems to mind much, and it usually takes a number of holes to do him in... like for instance...

... BLAST HIM AGAIN, BOYSETH!



ROUTINE #2! IN THIS ROUTINE, ALTHOUGH THE STORY TAKES PLACE THOUSANDS OF YEARS AGO, MODERN THINGS ARE MIXED IN... thus you have zoot togas... 38 cal. swords...



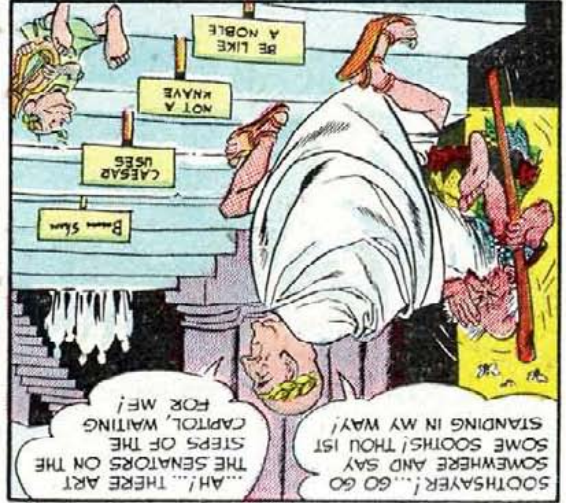
OK, BOYS! CAESAR'S HELLO AFTER A FOURTH TERM!

... and like that! BEEN GETTING TOO MUCH POWER! NEXT, WITH THE STORY!



BLASTETH HIM!

... RIGHT, AND HELLO INVESTIGATEH OFF. TRACK RETRINING AT THE COLISEUM!



SOUTHAYER! ... GO GO SOMEWHERE AND SAY STANDING IN MY WAY!

... AH! ... THERE ART THE SENATORS ON THE CAPTOL, WAITING FOR ME!



AH... THERE IS MY ESTEMED COLLEAGUE, SENATOR TREB... TREBONIVUS, LIG... TREB... LIGONIVUS, DE... DE... AN NUTS; I CAN'T PRONOUNCE TH-THINE NAMES; GET THINE WEAPONS READY, BOYS!

... GEORGEZ!

AND GEORGE! DECIVS, E PLVRIBVS VNIV TREBONIVS, LIGARIVS, SENATORS CASSIVS, BRVTVS (DRM) AND SENATORS CASSIVS, TREBONIVS, LIGONIVUS, DE... DE... AN NUTS; I CAN'T PRONOUNCE TH-THINE NAMES; GET THINE WEAPONS READY, BOYS!





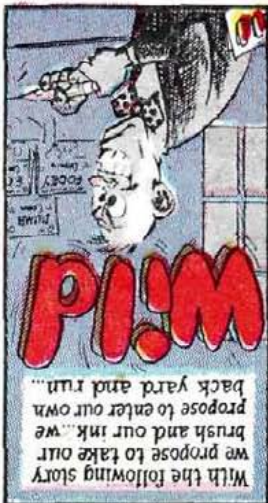
# JULIUS CAESARI

CUT YOUR OWN THROAT DEPT.: SO HERE'S THE WAY A TYPICAL-TYPE LAMPOON GOES!... FIRST YOU CHOOSE A RADIO SHOW, OR A T.V. SHOW, OR A MOVIE, OR A BOOK... SAY, 'JULIUS CAESAR'... YOU THEN PROCEED TO RENAMING IT SHMULIUS SHMAESER... OR 'JULIUS, SIEZE HER!'... OR 'HER SIEZE JULIUS'... AND LIKE THAT!... HOWEVER, WE WILL STICK WITH...



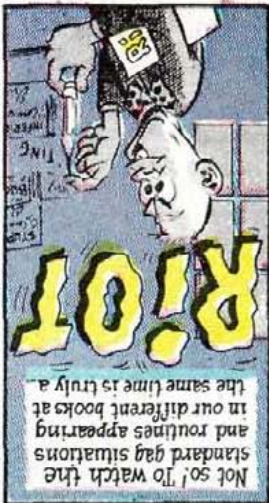
# WHACK

So as we adjust our neck on the chopping block, our final word is, there is nothing at which we're not willing to take a



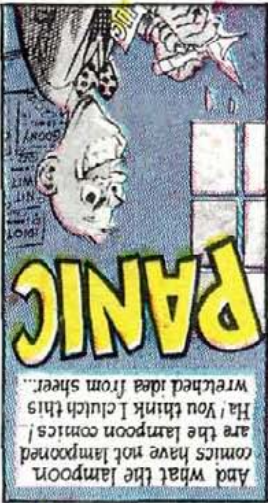
# WILD

With the following story we propose to take out brush and our ink... we propose to enter our own back yard and run...



# R!O!T

Not so! To watch the standard gag situations and routines appearing in our different books at the same time is truly a



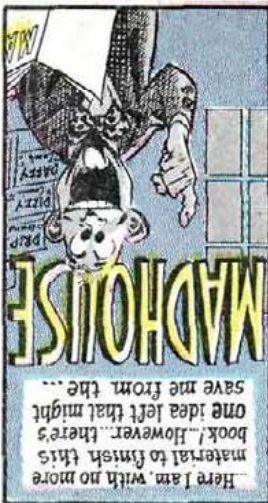
# PANIC

And what the lampoon comics have not lamponed are the lampoon comics! Ha! You think I clutch this wretched idea from sheer...



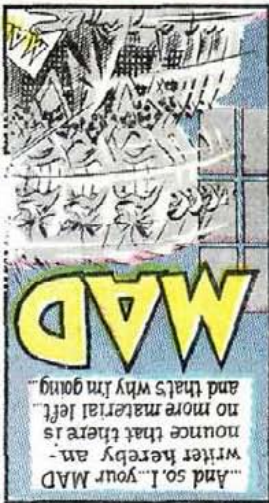
# NUTSI!

One idea that hasn't been attacked by the lampoon comic, although Lord knows they've done everything from soup to



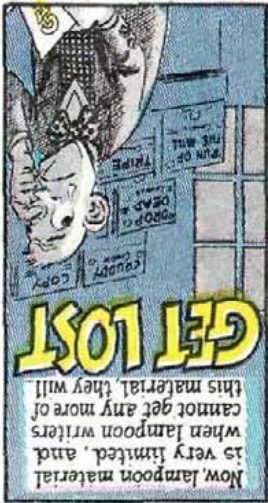
# MADHOUSE

Here I am, with no more material to finish this book! However, there's one idea left that might save me from the...



# MAD

And so, I, your MAD writer hereby announce that there is no more material left and that's why I'm going



# GET LOST

Now, lampoon material is very limited, and when lampoon writers cannot get any more of this material, they will



# FLIP

...the fact is, twelve comic books during the calendar month grind thirty-two lampoon stories at a...



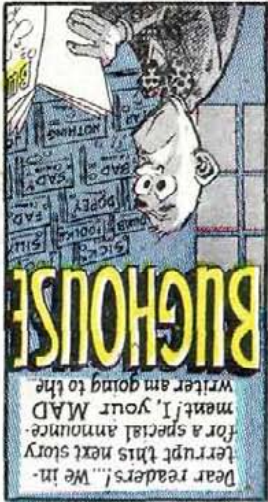
# EHI!

But competition is the American way and although we are inclined to shrug off our competitors with a mere...



# CRAZY

Today... there are so many lampoon type comic books on the newsstands, the competition is driving me



# BUGHOUSE

Dear readers!... We interrupt this next story for a special announcement! I, your MAD writer am going to the

AND NOW...VOTE FOR YOUR CANDIDATE FOR MISS POTGOLD OF 1955!

<input type="checkbox"/>	PHILODENDRON POTGOLD	<input type="checkbox"/>	MISS FLUNTNEY BENT
<input type="checkbox"/>	MISS FLUNTNEY BENT	<input type="checkbox"/>	MISS FLUNTNEY BENT
<input type="checkbox"/>	MISS BONTNEY FLUNT	<input type="checkbox"/>	MISS BEDNEY FLUNT
<input type="checkbox"/>	MISS BONTNEY FLUNT	<input type="checkbox"/>	MISS FLUDNEY BENT
<input type="checkbox"/>	MISS WOONTNEY GOONT	<input type="checkbox"/>	MISS FLENTNEY BUNT
<input type="checkbox"/>	MISS FLOOTNEY BOONT	<input type="checkbox"/>	MISS BLENTNEY FUNT
<input type="checkbox"/>	MISS WOONTNEY SPADAFONT	<input type="checkbox"/>	
<input type="checkbox"/>	MISS POONTNEY SPADAFONT	<input type="checkbox"/>	
<input type="checkbox"/>	HEAP	<input type="checkbox"/>	

TO CASTE YOUR VOTE...MERELY CHECK **ONE** OF THE NAMES ABOVE!...LIKE FOR EXAMPLE, IF YOU THINK **PHILODENDRON POTGOLD**, GORGEOUS NICE OF MR. MELVIN POTGOLD, SHOULD BE ELECTED...PLACE A CHECK IN THE SQUARE NEXT TO HER NAME!...IF YOU THINK ANY OTHER GIRL SHOULD BE ELECTED, GO AHEAD...PLACE A CHECK NEXT TO THE NAME OF THAT SQUARE! THEN CUT OUT THE BALLOT ABOVE AND SEND IT IN TO US, ALONG WITH THE BUNG, FROM A KEG OF **POTGOLD BEER**!...YOUR VOTE WILL DETERMINE WHO WILL BE **MISS POTGOLD OF 1955**!...AND REMEMBER...LIKE **HESTER SHVESTER**, **MISS POTGOLD OF 1954** SAYS...

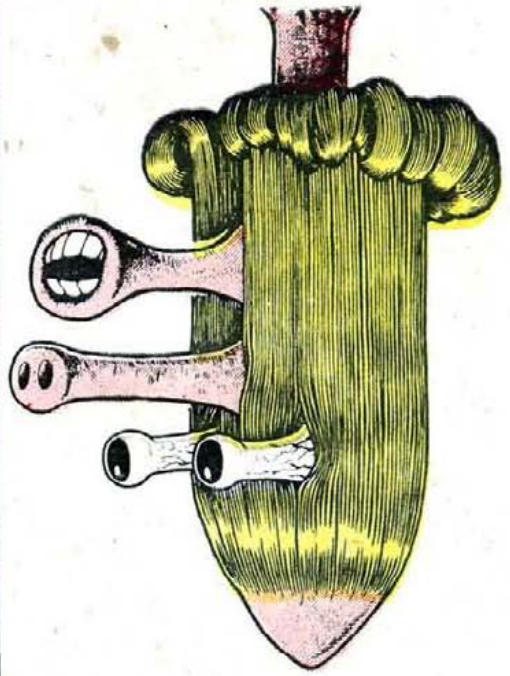


*Beer as beer should feel*

Let's face it, folks!...refreshing...never filling...beer as beer should taste...foosy! Taste shmasite! We of Potgold make no bones about it...Potgold makes you drunk! So get Potgold! extra extra dry beer!



HEAP

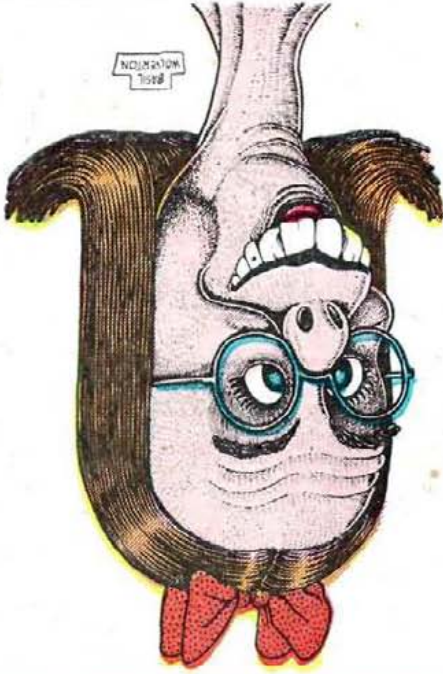


MISS POONTNEY SPADAFRONT

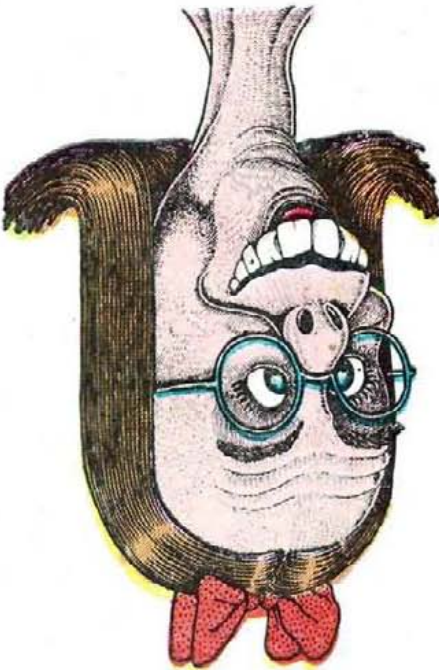


MISS PHILODENDRON POTGOLD  
... WHO JUST HAPPENS TO BE GORGEOUS NIECE  
OF MR. MELVIN POTGOLD, OWNER OF POTGOLD BEER.

PHILODENDRON



MISS PHILODENDRON POTGOLD  
... WHO JUST HAPPENS TO BE GORGEOUS NIECE  
OF MR. MELVIN POTGOLD, OWNER OF POTGOLD BEER.

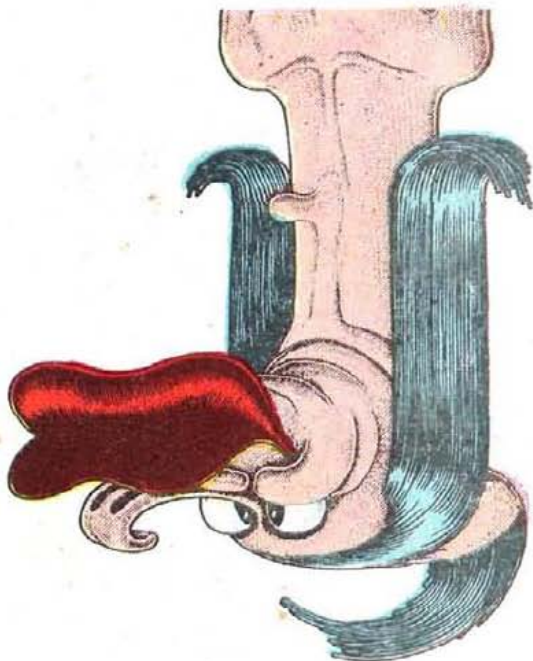


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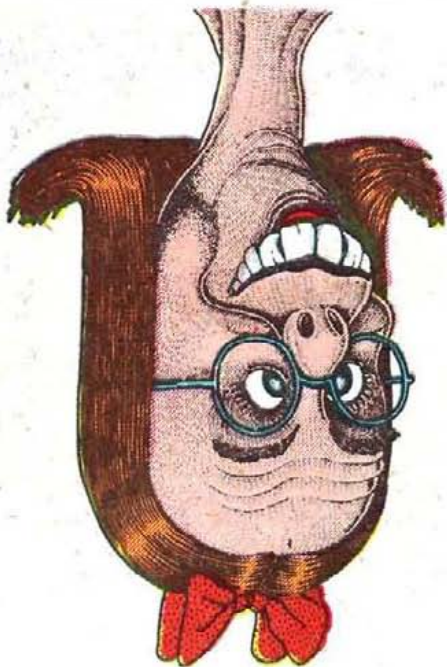
MISS WOONTNEY GOONT



MISS FLOUNTNEY BOONT



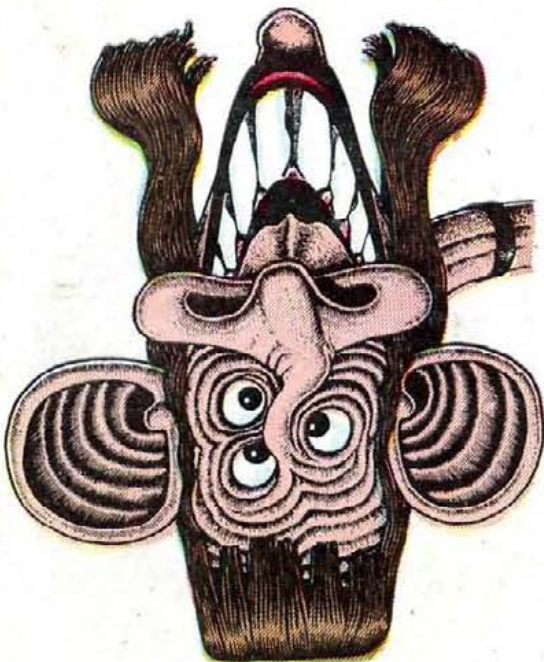
MISS PHILONDRON POTGOLD  
...WHO JUST HAPPENS TO BE GORGEOUS NICE  
(OF MR. MELVIN POTGOLD, OWNER OF POTGOLD BEER.)



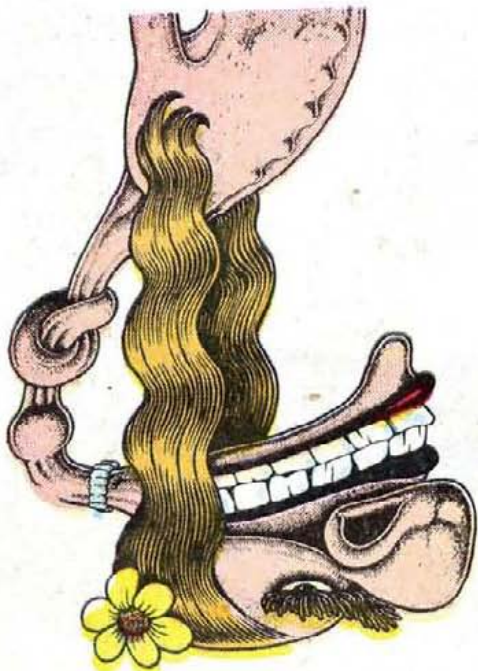
GEORGE



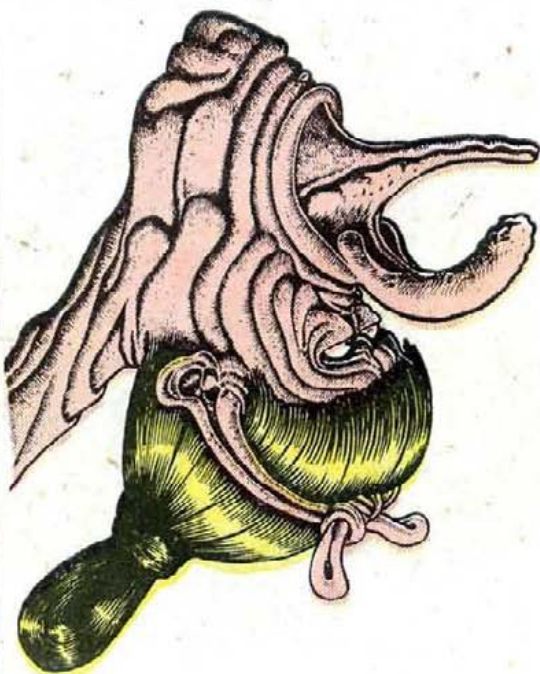
MISS FLINTNEY BONT



MISS BONTNEY FLONT

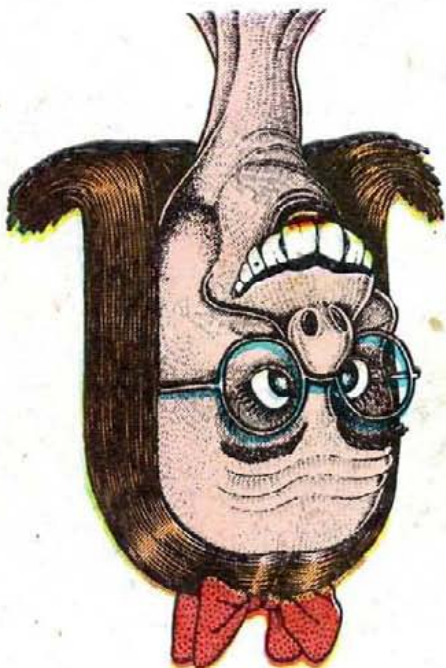


MISS FLUNTNEY BLENT

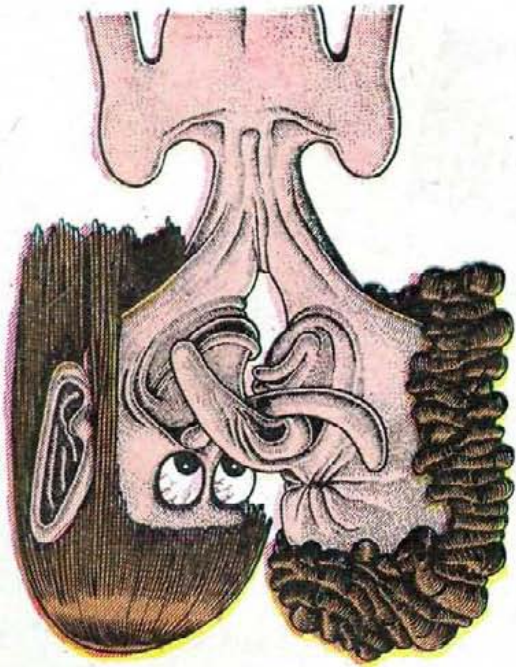


MISS PHILODENDRON POTGOLD

(...WHO JUST HAPPENS TO BE GORGEOUS NIECE OF MR. MELVIN POTGOLD, OWNER OF POTGOLD BEER.)



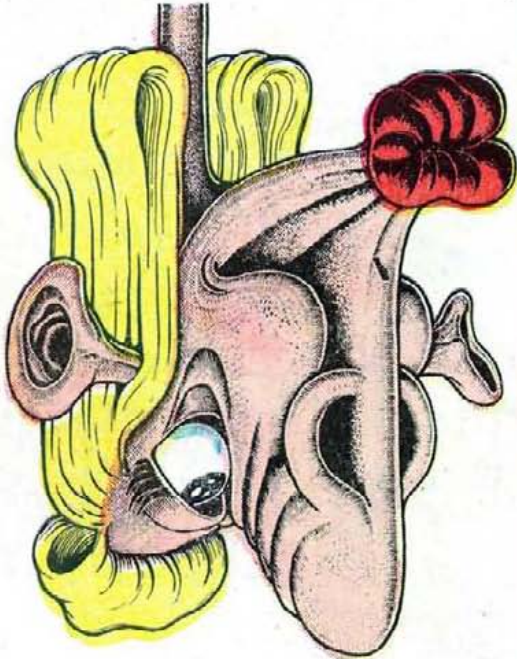
MISS BLENTNEY FUNT



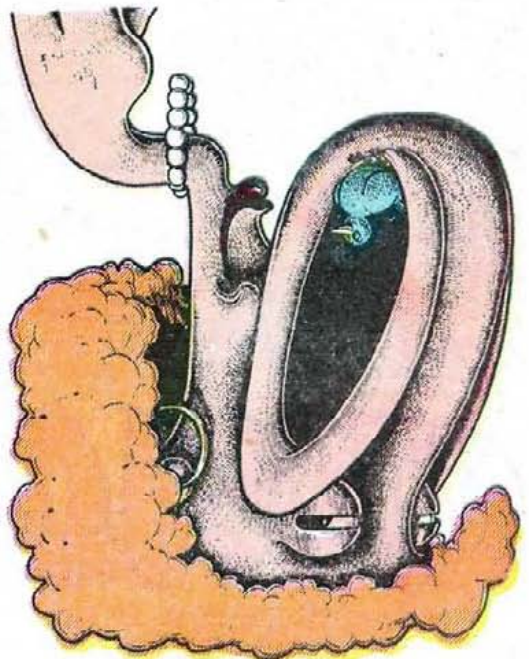
MISS FLENTNEY BUNT



MISS FLUDNEY BENT

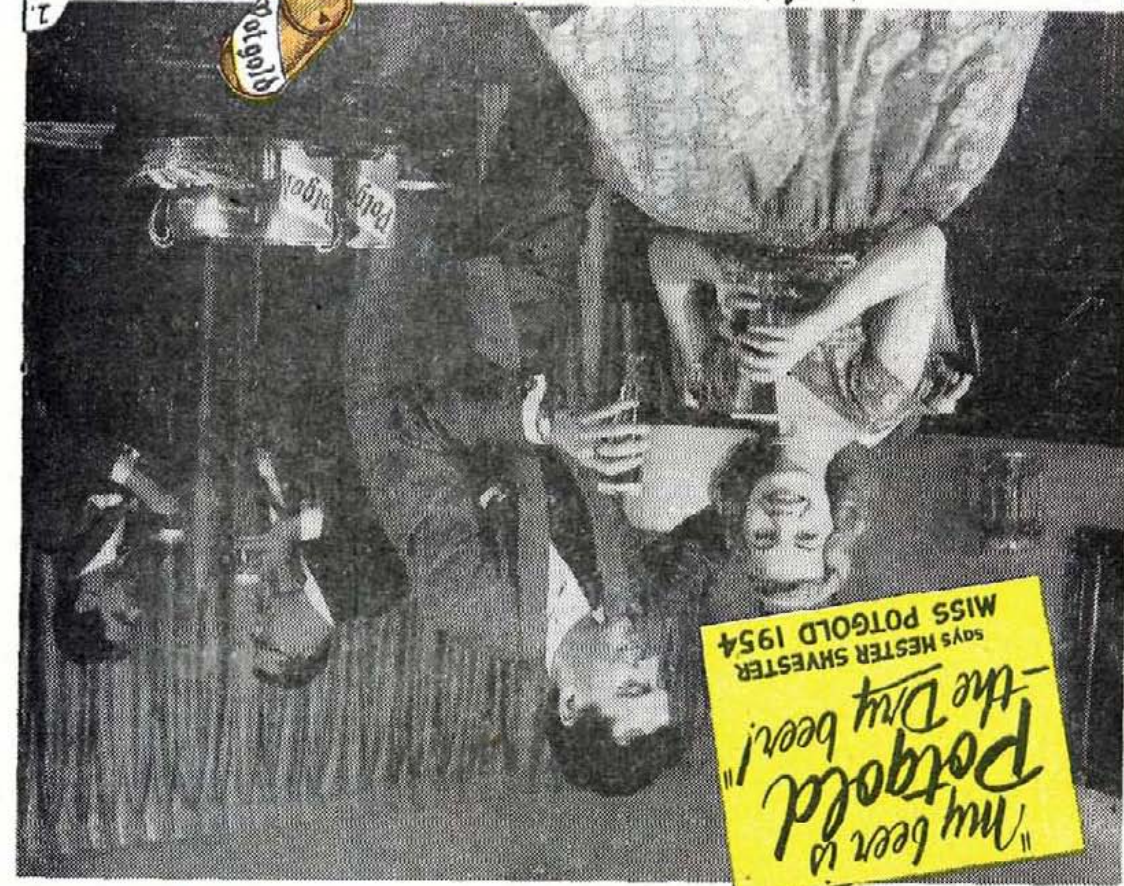


MISS BEDNEY FLUNT



ADVERTISING DEPT. THERE IS A FAMOUS BEER IN THE EAST THAT RUNS INTERESTING TYPE ADS IN THE NEWS-PAPERS... INTERESTING 'CAUSE THEY TELL HOW THE BEER IS DRY... IS NEVER FILLING... IS BEER AS BEER SHOULD TASTE... BUT MAINLY, IS PICTURE OF GOOD-LOOKING DOLL IN MIDDLE LOOKING SOMETHING LIKE THIS...

# MEET Miss POTGOLD



*Beer as beer should taste!*

Yes... Potgold beer is refreshing - never filling! Potgold's extra dry- ness let's you taste the clean, clear, as beer should taste! Yes sir, we guarantee Potgold tastes just like beer!



KING SIZE

REGULAR

BUT HERE COMES THE MAIN PART OF THE ADVERTISING! YOU SEE, THIS HERE GIRL IS ONLY MISS POTGOLD OF 1954... COMES 1955, THEN WHAT?... HAH... SLY OLD MELVIN POTGOLD, OWNER OF POTGOLD BEER, HAS A CONTEST RUNNING WHERE YOU, THE POTGOLD BEER DRINKER, CAN CHOOSE MISS POTGOLD OF 1955! AND SO, ON THE NEXT 4 PAGES, WE PRESENT CANDIDATES FOR MISS POTGOLD OF 1955!



# MAD MUMBLINGS



your front cover? Don't get me wrong, it's not the picture that I'm mad about but what the picture stands for. But I guess you guys have not the brains to figure that out.—Frank Smith—(no address)

MAD's No. 14 cover is the famous Mona Lisa by Leonardo Da Vinci and has no connection with any religious figure whatever.—ed.

...If Mrs. Harriette K. Vandendbaum of New Haven, Conn. (Mad Mumbblings, MAD No. 14) is right, she must have been on a steady diet of MAD for over 40 years. If you want my opinion, which I am sure you don't, I think that MAD is the height of intellectualism.—Gilbert O'Connell—Blairstown, N. J.

In reading issue No. 14, I read, as I always do, the Mad Mumbblings section. I have not had the good fortune of being a MAD fan for very long, (about six months), but I bristled when I read Mrs. Vandendbaum's letter. I have, from the onset, been a firm believer that all of the humor in MAD can be appreciated by the very young reader, but I also believe that there is, and there never has been anything in MAD that could be in any way considered a detriment. I myself am a comic-book hater, but MAD is more than a comic-book. MAD is a publication that makes its readers stay on their toes to get all the humor. But back to Mrs. Vandendbaum. Madam, you must think your son is a weak-willed moron, or a bithering idiot if you think he and others like him will be led to a life of crime by this magazine. I believe you will find that the age-group that reads MAD is considerably older than that for any comic-book. In closing, I would like to say that this is one adult reader who is not an idiot.—Phillip Loch—Taylorville, Ill.

...I have just read your smoking rest and now I am the proud owner of no head. I have a joke: Hans and his parents are taking a walk. His Ma falls over a cliff. His Pa says, "Look Hans, no Ma!"—(no name given)

Last week my best friend informed me that in his work he finds gobs and gobs of issues of MAD. The next day I got a job with him, and now I am living happily ever after with a warehouse full of MAD magazines.—Stan the Garbage Man—(no address)

We of SPAMWF (Society for the Prevention of Abuse and Misuse of the Word "Furshluginer") strongly object to the misuse of the word "furshluginer" in your stories. You have distorted the true meaning of "porzebic." Please don't.—Burl Moss, Pres. SPAMWF—Detroit, Mich.

Dear Editors,  
To you our thanks. In our school there is an E.C. fan. He is a raving, ranting, rampaging, roving, slivvering, sllobbering, senseless maniac. He goes down the halls turning flips, hollering Hooohohahhh, and otherwise making an idiot of his crazy self. He goes to all extremes to get attention, even if it means climbing up on a desk and diving off on his pointed little head. But then once a month, in comes MAD, and for a whole day he is quiet as a bird while he sits around and droops over MAD. We want to thank you for a wonderful comic book that gives us a day of rest. Too bad you can't make MAD a daily.—Blue Bearhard—Kirbyville, Tex.

...I just read MAD and I thought the auto-scar advertisementism was good.—Rocky Colasanti—Detroit, Mich.

...We have been reading and enjoying MAD for quite some time now and we haven't found much wrong with it, but even so, we have one gripe. We really think that scape-goating and fun-poking at any Race, Religion, Color or Creed is unnecessary. MAD hasn't much of this, but we all agree that Chop Chop of The Black and Blue Hawks in MAD No. 5 was portrayed as a very bad picture of the Chinese people and was shown as inferior to the other characters in the strip. We aren't saying that things like this happen very often in MAD, but we're sorry that a good mag such as MAD has to let it happen at all.—Robert Glaberson—Brooklyn, N. Y.

We are sorry if reader Glaberson or anyone else interpreted our story's purposes as such. Actually, we are and were very conscious of the evils of race prejudice even as we wrote the aforementioned story.—ed.

I used to think you comic-books were O.K., but now I think it's time you guys started to grow up. It was all right just throwing junk in your books and trying to sell them to kids who are low in mentality as you are, but since the new edition came out with the picture of the Madonna on it with one of your screwed-up comic books in her hand, it is going a bit too far. Have guys gotten so hard-up and ignorant for those comic-books that you have to print a picture of her on

Dear Editors,  
I want to thank you for the picture of the Madonna on the cover of MAD No. 14. I am sure you don't, I think that MAD is the height of intellectualism.—Gilbert O'Connell—Blairstown, N. J.

...If Mrs. Harriette K. Vandendbaum of New Haven, Conn. (Mad Mumbblings, MAD No. 14) is right, she must have been on a steady diet of MAD for over 40 years. If you want my opinion, which I am sure you don't, I think that MAD is the height of intellectualism.—Gilbert O'Connell—Blairstown, N. J.

In reading issue No. 14, I read, as I always do, the Mad Mumbblings section. I have not had the good fortune of being a MAD fan for very long, (about six months), but I bristled when I read Mrs. Vandendbaum's letter. I have, from the onset, been a firm believer that all of the humor in MAD can be appreciated by the very young reader, but I also believe that there is, and there never has been anything in MAD that could be in any way considered a detriment. I myself am a comic-book hater, but MAD is more than a comic-book. MAD is a publication that makes its readers stay on their toes to get all the humor. But back to Mrs. Vandendbaum. Madam, you must think your son is a weak-willed moron, or a bithering idiot if you think he and others like him will be led to a life of crime by this magazine. I believe you will find that the age-group that reads MAD is considerably older than that for any comic-book. In closing, I would like to say that this is one adult reader who is not an idiot.—Phillip Loch—Taylorville, Ill.

...I have just read your smoking rest and now I am the proud owner of no head. I have a joke: Hans and his parents are taking a walk. His Ma falls over a cliff. His Pa says, "Look Hans, no Ma!"—(no name given)

Last week my best friend informed me that in his work he finds gobs and gobs of issues of MAD. The next day I got a job with him, and now I am living happily ever after with a warehouse full of MAD magazines.—Stan the Garbage Man—(no address)

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Remember! You can buy a 10¢ issue of MAD for 12 1/2¢ if you subscribe! \$1.00 for eight issues mailed in strong manila envelopes! Send subscriptions and mail to:

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225 Lafayette St.  
New York 12, N. Y.

THE SEASICK EDITORS OF  
 PIRACY  
 ROOM 706  
 225 LAFAYETTE STREET  
 N.Y.C. 12, N.Y.

OKAY, BILGE RATS! YOU SHANGHAIED ME!  
 I ENCLOSE \$1.00 FOR THE NEXT EIGHT ISSUES  
 OF PIRACY!

NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_  
 STATE \_\_\_\_\_  
 ZIP \_\_\_\_\_

BUT IF YOU CAN'T FIND PIRACY  
 AT YOUR LOCAL NEWSSTAND, YOU  
 CAN SUBSCRIBE! JUST FILL OUT  
 THE COUPON AND MAIL, TOGETHER  
 WITH ONE HUNDRED PIECES OF  
 CENTS (THAT'S ONE BUCK, LAND-  
 LUBBERS!), TO:

**NOW YOU SEARCH  
 FOR IT!**



# PIRACY



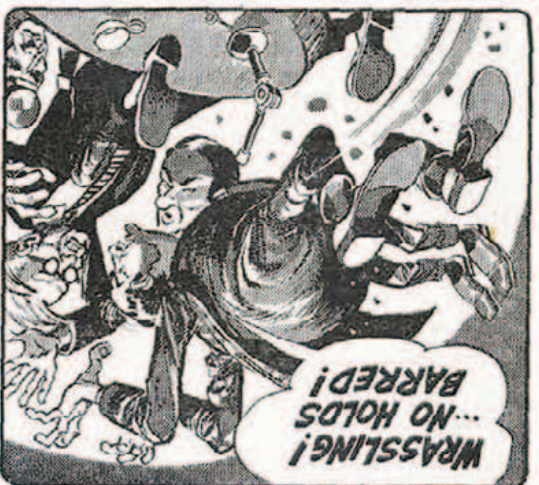
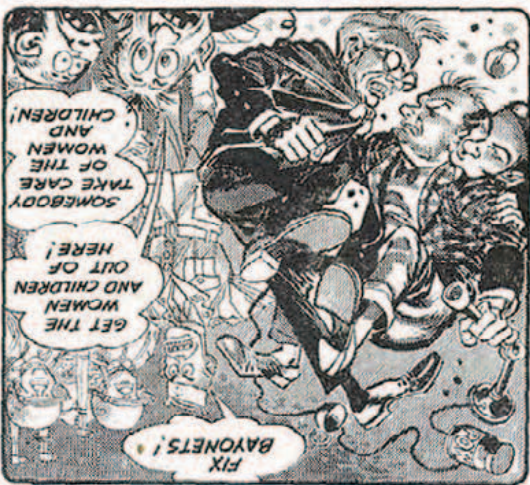
**SAGAS OF THE SEA, SHIPS, PLUNDER AND...  
 AND WE CAME UP WITH...**



**E.I. WENT TO SEA  
 IN SEARCH OF ANOTHER NEW TREND...**

Consistent with our past practice of devoting this page to a serious analysis of the situation present in another article taking up this subject. In the past, we have had analysts representing the bigger nations presenting their views. However, this time we thought we might turn to one of the small nations for their view since we deem the small view just as important as the big view and after all a small view can be very informative by contrast and so we present this small view from the small country, this small view entitled...

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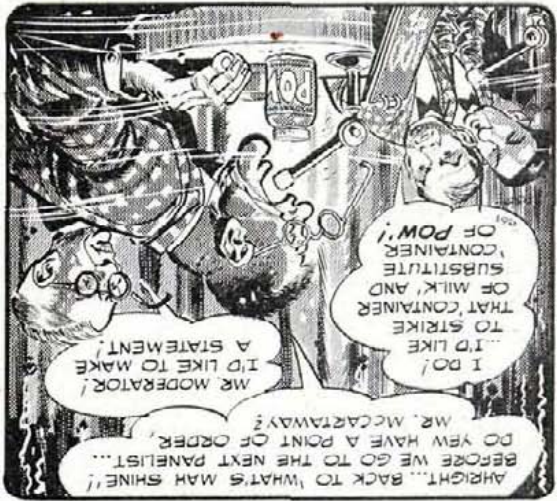
AND NEVER HAVE BEEN A RED-SKIN,  
WHICH ALL GOES TO PROVE I AM NOT  
NOW EVEN... NO NEED TO RAISE  
YOUR VOICE AND GET ANGRY; I  
REALIZE YOU'RE NOT REALLY A  
REDSKIN BUT MERELY A DUPE  
OF THE REDSKINS; I'M NOT MAD  
AND I'M WILLING TO SETTLE THIS  
ALL VERY QUICKLY IN THE HONEST,  
STRAIGHTFORWARD MANNER THAT  
IS THE INTELLIGENT WAY TO DISCUSS  
DIFFERENCES OF OPINION AND  
THAT SIMPLE MANNER IS ...  
... THAT SIMPLE MANNER IS ...



HERE IS THE ORIGINAL PHOTOGRAPH AS IT  
LOOKED BEFORE IT WAS DOCTORED! YOU WILL  
NOTICE THAT THE 'WARBONNET' IS A TURKEY  
SITTING ON A FENCE BEHIND EVEN STEVEN...  
YOU WILL NOTICE THE 'WAR-PAINT' IS HOUSE-  
PAINT EVEN STEVEN WAS SPATTERED WITH  
WHILE PAINTING HOUSE WITH 'TOMAHAWK'  
WHICH IS IN REALITY A PAINT-ROLLER!



... I HAVE EXAMINED THE  
PHOTOGRAPH OF ME AND  
I'D LIKE TO STATE THAT  
DOCTORED AND I'VE  
GOT THE DOCTOR TO  
PROVE IT!  
GENTLEMEN!  
... I WAS CALLED  
TO DOCTOR THE  
AFOREMENTIONED  
PHOTOGRAPH!



AHRIGHT... BACK TO 'WHAT'S MAN SHINE'  
BEFORE WE GO TO THE NEXT PANELIST...  
DO YEW HAVE A POINT OF ORDER,  
MR. MCCARTAWAY?  
MR. MODERATOR!  
I'D LIKE TO MAKE  
A STATEMENT,  
... I'D LIKE  
TO STRIKE  
THAT CONTAINER  
OF MILK AND  
SUBSTITUTE  
'CONTAINER'  
OF 'POW'!



POINT  
OF  
ORDER!



... JUST WATCH HOW WHEN I  
ADD HOT WATER, THE HONEST  
TO GOODNESS FLAVOR BUDS  
BURST... SEE... I PUT IN THE  
COFFEE BUDS... THEN THE HOT  
WATER... THEN THEY BURST...  
TINY FLAVOR BUDS; HEAR THE  
HOLLOW SOUND WHEN I TAP  
ON A FLAVOR BUD? WHEN YOU  
ADD HOT WATER, THESE FLAVOR  
BUDS BURST, RELEASING A  
FLOOD OF HONEST TO GOOD-  
NESS COFFEE FLAVOR!



SEE HOW POW INSTANT COFFEE  
CONSISTS OF MILLIONS OF  
TINY FLAVOR BUDS; HEAR THE  
HOLLOW SOUND WHEN I TAP  
ON A FLAVOR BUD? WHEN YOU  
ADD HOT WATER, THESE FLAVOR  
BUDS BURST, RELEASING A  
FLOOD OF HONEST TO GOOD-  
NESS COFFEE FLAVOR!



POW INSTANT COFFEE CONSISTS OF TINY HONEST TO GOODNESS HOLLOW FLAVOR BUDS ALL HOLLOW INSIDE AND EVERYTHING! LET ME SHOW YOU WITH THIS MAGNIFYING GLASS...



...YES... POW... THE NEW INSTANT COFFEE THAT EVERYONE IS TALKING ABOUT!... POW IS NOT A DRIP, NOT A GRIND, NOT A SMASH, NOT A GOOD...



...I'M KARL WEEKD YOUR ANNOUNCER, AND I'VE COME TO TELL YOU OF A NEW DISCOVERY IN INSTANT COFFEES... **Pow!**



... AND THAT ONE THING TO DO IS... THE COMMERCIAL! DRAMATIC HIGH-POINT IN THE PROGRAM WHERE OUR TELEVIEWERS ARE UNDOUBTEDLY GUED TO THEIR SETS AS NEVER BEFORE... MR. MCCARTAWAY! THIS IS A MOST SENSATIONAL PIECE OF EVIDENCE LEADING ME TO CONCLUDE THAT THERE IS ONE THING TO DO AT THIS DRAMATIC HIGH-POINT IN THE PROGRAM WHERE OUR TELEVIEWERS ARE UNDOUBTEDLY GUED TO THEIR SETS AS NEVER BEFORE...



HERE IS A PHOTOGRAPH SHOWING EVEN STEVEN WITH HIS WARBONET ON... HIS WARPANT ON... CLUTCHING A BLOODY TOMAHAWK IN HIS HAND!

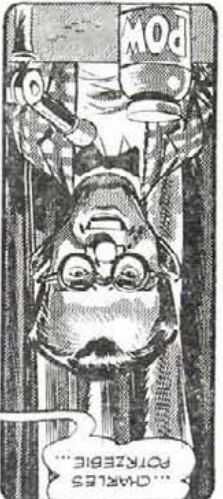
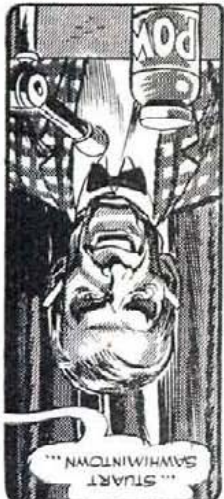


HOWEVER... ALL KIDDING ASIDE... I HAVE HERE IN MY HAND... EVIDENCE SHOWING THAT EVEN STEVEN IS IN REALITY A REDSKIN!



AND SO AS MR. SMURDLEY IS GENTLY PROPELLED FROM THE STUDIO, WE SWITCH TO #2 CAMERA... THE PROCEEDINGS! ONE HAM ON RYE... NO LETUCE OR BUTTER!... DANISH!... TELL THE BOY TO BRING A COUPLE STRAWS... RIGHT! ONE HAM ON RYE... NO LETUCE AND PROCEED WITH THE PROCEEDINGS!









NOW, YOU KIDDIES AND GROWN-UPS WHO JUST EVEN GLANCED AT IT WERE NO DOUBT STRUCK BY THE MONOTONY OF THIS SHOW... THE LACK OF PLOT... THE REPETITIOUS DIALOGUE... THE DULL, UN-INTERESTING SCENERY WITH THE SAME CAMERA ANGLES AGAIN AND AGAIN... WE OF **MAD** RESPECTFULLY SUGGEST THAT THE APPROACH TO THIS SHOW WAS ALL WRONG... AND WITH AN EYE TOWARDS CONSTRUCTIVE CRITICISM, WE OFFER ON THE FOLLOWING PAGES, OUR SUGGESTIONS AS TO HOW IT SHOULD HAVE BEEN DONE.

**TELEVISION DEPT.:** HERE WE HAVE A SCENE FROM A TELEVISION SHOW THAT BEGAN IN APRIL AND THAT BY NOW EVERY MAN, WOMAN AND CHILD IN THE U.S.A. SHOULD BE FAMILIAR WITH; ALTHOUGH THIS SHOW WAS ORIGINALLY PROGRAMMED FOR TWO WEEKS... AT THIS WRITING, IT SEEMS TO HAVE BECOME A REGULAR SUSTAINING BROADCAST THAT MAY GO ON FOREVER.





YOU SEE, DINTY, IT'S GOOD TO BE SERIOUS ONCE IN A WHILE!

HERE YOU ARE, BOYS... AND IF YOU SEE THE OLD BAT ACTING UP... LET HER HAVE IT AGAIN!

...HOWEVER, IN MORE SERIOUS MOMENTS I'VE BEEN HAVING ME, WITH MY MONEY I COULD LATELY, THE THOUGHT STRUCK BUY PROTECTION AGAINST THIS! THE THOUGHT STRUCK ME I COULD BUY BODYGUARDS! THE THOUGHT STRUCK ME I COULD STRUCK MAGGS WITH A LITTLE HELP!

B. Krugstein



WELL, DINTY... FOR MANY YEARS NOW, EVEN THOUGH I'VE ALWAYS BEEN A RICH, SUCCESSFUL BUSINESS MAN WITH A TOP HAT... I'VE HAD TO STAND FOR THAT AROUND HERE! I'VE HAD TO STAND FOR THAT MISERABLE ROUTINE OF BEING BEAT UP BY MAGGS TO GIVE THE FOLKS OUT THERE LAUGHS!

... BY GOLLY, HAVE CERTAINLY CHANGED

JIGGIE... THINGS NOW, EVEN THOUGH I'VE ALWAYS BEEN A RICH, SUCCESSFUL BUSINESS MAN WITH A TOP HAT... I'VE HAD TO STAND FOR THAT AROUND HERE! I'VE HAD TO STAND FOR THAT MISERABLE ROUTINE OF BEING BEAT UP BY MAGGS TO GIVE THE FOLKS OUT THERE LAUGHS!



AND... LOOK, DEAR! I'VE BUILT A COZY FIRE IN THE FIRE-PLACE FOR YOU AND GUESS WHAT I'M USING FOR ME FIREWOOD? MY PIANO! I WON'T HAVE ANY MORE TIME FOR SINGING NOW THAT I SPEND ALL MY TIME HOUSEKEEPING FOR YOU!

... AND I'D LIKE DINTY... I'D LIKE YOU TO MEET ME AFTER I CLEAN UP, I'M OFF TO MY NEW JOB WHERE I WORK A SALT MINE!



AND DINTY... ENROLLED FOR A CONCENTRATED COURSE YOU TO VOCATIONAL SCHOOL WHICH I'M WORKING MY WAY THROUGH BY DAUGHTER! CLEANING OFFICE BUILDINGS AT NIGHT!



I'D LIKE EVERYTHING HERE, JIGGIE, AND I'M WASHING THE DISHES, AND MEET ME TO THE BROTHER-IN-LAW! JOB WHERE I WORK A SALT MINE!



WHICH REMINDS ME... HOW'S YOUR MOM, ED? YOU AND MAGGS!

WHEE! NOW LET'S THROW CORNED-BEEF AND CABBAGE AT SOMEONE ELSE'S HOUSE!

JIGGIE, IT SURE IS FINE OF YOU TO THROW THIS CORNED-BEEF AND CABBAGE PARTY AT YOUR PARTY!

BOY, JIGGIE... THIS IS A FINE CORNED-BEEF AND CABBAGE PARTY!

LET'S THROW CORNED-BEEF AND CABBAGE AT SOMEONE ELSE'S HOUSE!

...IT SURE IS FINE, JIGGIE, TO SEE A PSYCHOLOGICAL ADJUSTMENT TO THE FORMER VIGOROUS MARITAL RELATIONSHIP BETWEEN YOU AND MAGGS!



THERE! HOW DO YOU LIKE THE FEEL OF THE SPINNING DISH CRACKED AGAINST THE SKULL THAT EVERY ONE THINKS IS SO FUNNY!



...AND HOW DO YOU LIKE THE REAL EFFECT OF THE CLUBBED FIST ON THE NOSE WHICH IS TREATED SO COMICALLY IN THE PAPERS!



...AND HOW DO YOU LIKE THE SHARP EXCOURAGING PAIN OF THE SWUNG SHOE AGAINST THE BASE OF THE SPINE THAT ALWAYS GETS SUCH A LAUGH IN THE FUNNIES!



OH MOTHER!... I SAW FATHER IN HIS ROOM, BUSILY TELEPHONING AND GETTING DRESSED TO GO OUT... TO DINTY MOORE'S PROBABLY TO EAT CORNED-BEEF AND CABBAGE WITH HIS UNCOUCH FRIENDS!



...LOOK!... I MEAN SERIOUSLY SPEAKING!... I MEAN THIS JUST ISN'T FUNNY!... I MEAN LET'S CUT THE BALONEY!... THERE'S JUST SO MUCH PUNISHMENT THE HUMAN COMIC-STRIP BODY CAN TAKE!



WELL... I'VE STOOD ABOUT ENOUGH! I'M NOT GOING TO STAND ANY MORE!... YES AFTER LOSING SO MUCH BLOOD I BETTER NOT STAND ANY MORE!... I BETTER SIT!... BUT ALL KIDDING ASIDE... I'VE HAD ENOUGH PUSHING AROUND! NOW I'M GOING TO GET TOUGH!

6

What fools these Morlals be!

GET BACK IN YOUR WORM!  
CRASH!

DANGER

WBRS-TV

YB YLLOG,  
I MADE IT!

DANG DANG DANG  
OPEN FIRE!  
CLANG

THEY'RE-  
GET 'EM!

...NOW TO GET OVER  
BEFORE THE MACHINE  
GUNS OPEN UP!  
...THAT MAGE'S  
CERTAINLY TRIES TO  
KEEP ME IN THE  
HOUSE ALL NIGHT!  
THERE'S-  
THERE'S-  
DANG DANG DANG

DANG DANG DANG

WEEOOO

RESERVED  
FOR MY  
HUSBAND

...THEY'VE SPOTTED  
ME! ...I'LL HAVE TO  
MAKE A RUN FOR  
THE WALL!

DANG DANG DANG

DANG

...NOW I'VE GOT TO  
CROSS THE OPEN  
COURT BEFORE THE  
GUARDS ON THE WALL  
TURN ON THEIR  
SEARCHLIGHTS!

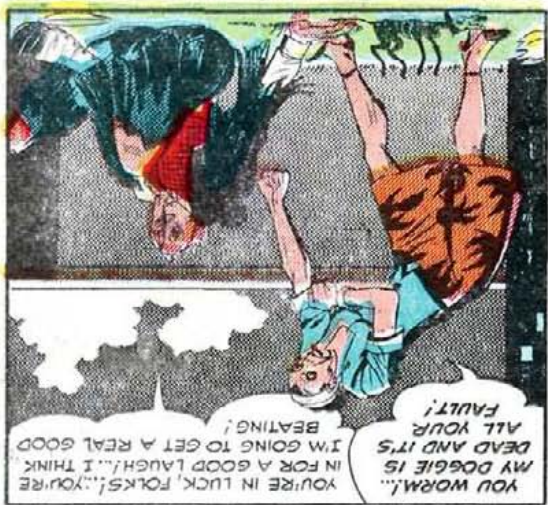
DING DING DING

BH... AT LAST... THE OUTER COURT! GY  
BOLLY... I HOPE THEY'VE KEPT MY  
PLATE OF CORNED-BEEF AND CABBAGE  
AT DINTY MOORE'S WARM!  
UH-OH!  
SOMEBODY'S  
TURNED  
ON THE  
ALARM!  
WIFE!  
BEWARE  
OF MY

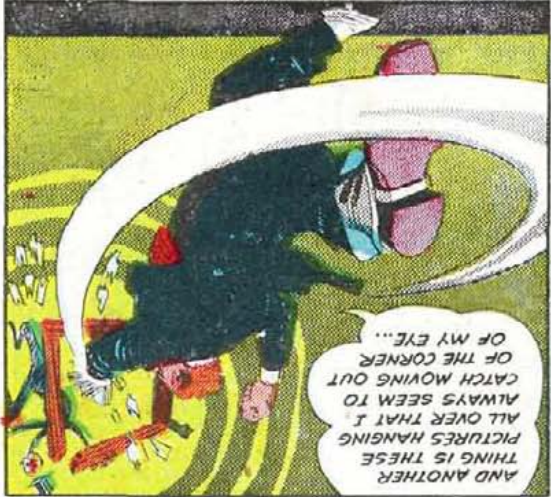
CAUTION:  
SLIPPERY  
WET!

HERS  
HERS  
HERS

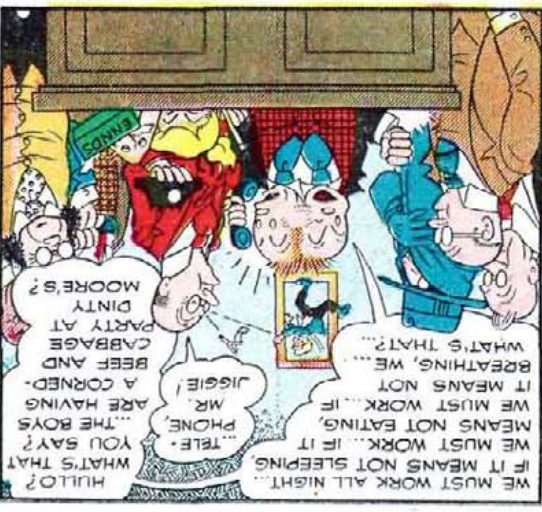
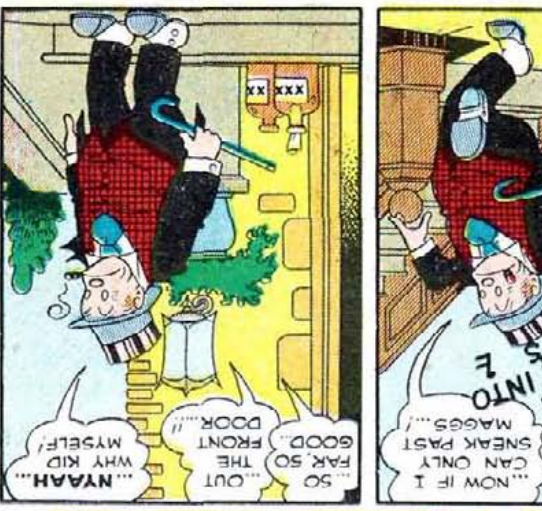
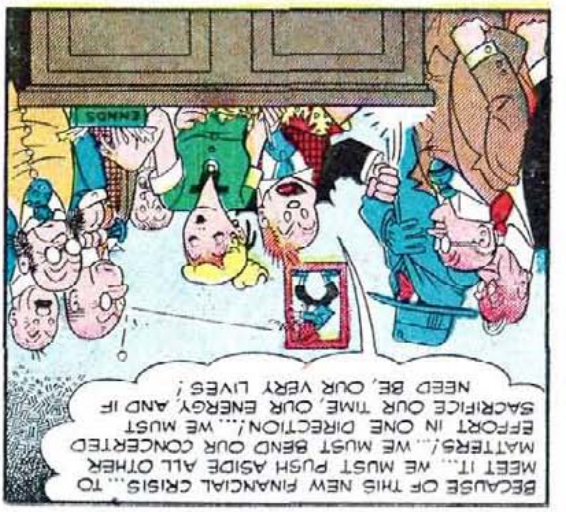
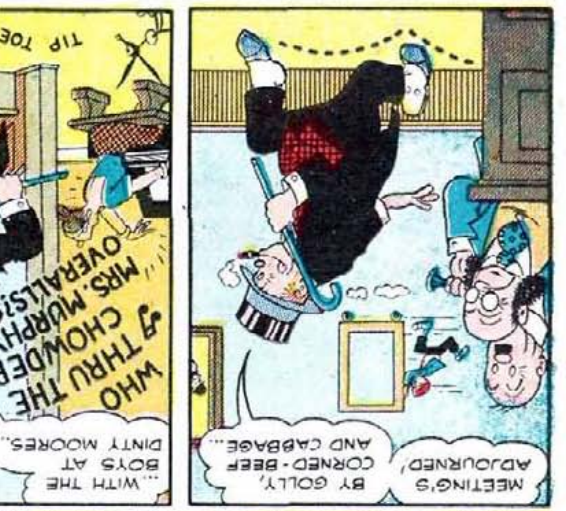
TO FREEDOM!  
DAY, I CAN TUNNEL MY WAY  
DIRT DOWN THE BATHROOM SINK EACH  
FLUSHING AN UNNOTICABLE AMOUNT OF  
IN THE FLOOR COME LOOSE AND BY  
THE RIGHT WAY! ...FORTUNATELY THE STONES  
BY GOLLY... THIS TIME I'LL SNEAK OUT





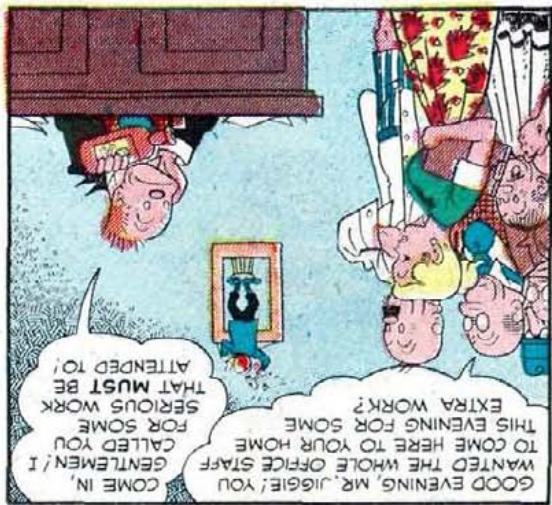




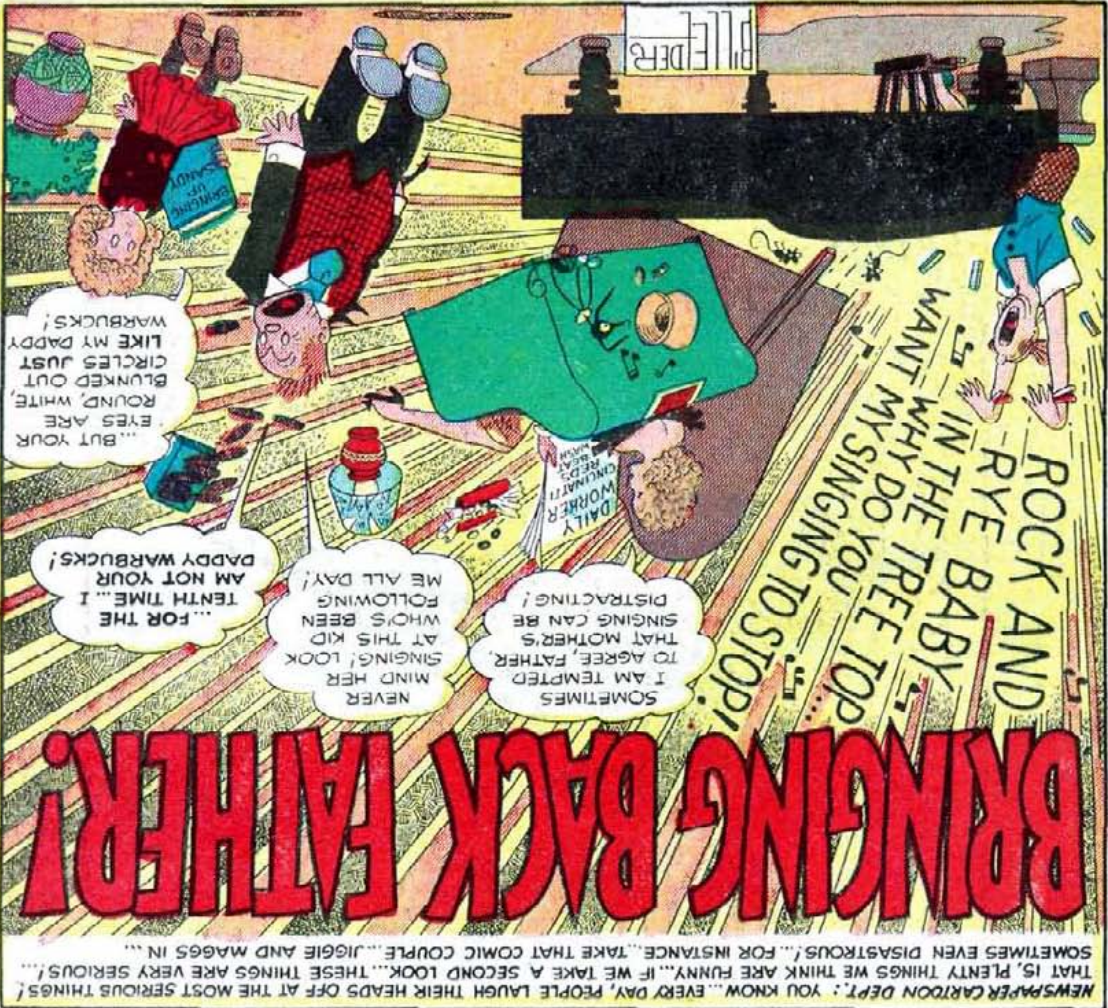




... YOU WANTED US ALL  
YES, GENTLEMEN!, BE-  
CAUSE OF THE CRITICAL  
BUSINESS SITUATION  
THAT HAS COME UP...  
THE ONES WHO WERE  
...SATURDAY NIGHT?... EVEN  
SICK?... EVEN THE ONES  
WHO WERE ON VACATION?  
THIS THING IMMEDI-  
ATELY!... WE MUST  
WORK THROUGH  
THE NIGHT!



GOOD EVENING, MR. JIGGLE! YOU  
TO COME HERE TO YOUR HOME  
EXTRA WORK?  
THIS EVENING FOR SOME  
WANTED THE WHOLE OFFICE STAFF  
GENTLEMEN! I  
CALLED YOU  
FOR SOME  
SERIOUS WORK  
THAT MUST BE  
ATTENDED TO!



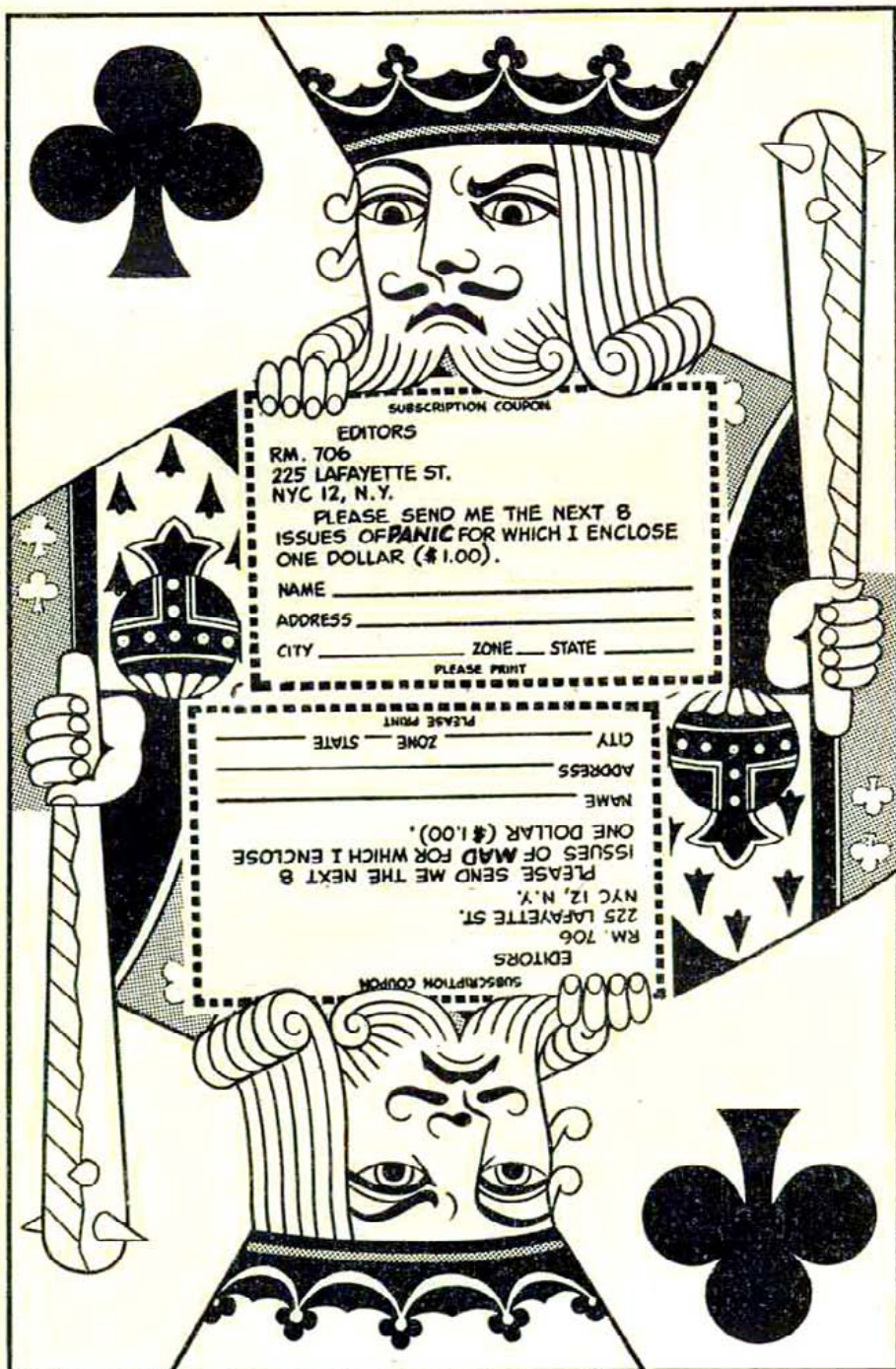
... BUT YOUR  
EYES ARE  
ROUND, WHITE,  
BLUNKED OUT,  
CIRCLES JUST  
LIKE MY DADDY  
WARBUCKS!  
... FOR THE  
TENTH TIME... I  
AM NOT YOUR  
DADDY WARBUCKS!  
NEVER  
MIND HER  
SINGING! LOOK  
AT THIS KID  
WHO'S BEEN  
FOLLOWING  
ME ALL DAY!  
SOMETIMES  
I AM TEMPTED  
TO AGREE, FATHER,  
SINGING CAN BE  
DISTRACTING!  
DAILY  
MORNING  
GENTLEMEN!  
WANT WHY DO YOU  
SINGING TO STOP!  
BABY  
IN THE TREE TOP!  
RYE  
AND  
ROCK

# BRINGING BACK FATHER!

NEWSPAPER CARTOON DEPT.: YOU KNOW... EVERY DAY, PEOPLE LAUGH THEIR HEADS OFF AT THE MOST SERIOUS THINGS!  
THAT IS, PLENTY THINGS WE THINK ARE FUNNY... IF WE TAKE A SECOND LOOK... THESE THINGS ARE VERY SERIOUS!  
SOMETIMES EVEN DISASTROUS!... FOR INSTANCE... TAKE THAT COMIC COUPLE... JIGGLE AND MAGGS IN ...

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K  
♣



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CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

ADDRESS \_\_\_\_\_

NAME \_\_\_\_\_

PLEASE SEND ME THE NEXT 8  
ISSUES OF **MAD** FOR WHICH I ENCLOSE  
ONE DOLLAR (\$1.00).

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♣  
K



# Suppose YOU Were the First Earth Man to Meet a Martian Face to Face?

YOU are living in the dawn of a new century... the *Twenty-First*. A new luxury liner, the "Ares," is making its first flight to Mars. It has room for 150 passengers, but since this is a trial run, it is carrying just one... YOU!

After hurtling through space for 100 days, you land on Mars. You start exploring the strange planet, but your rocket ship crashes. You're stranded in the vast Martian wilderness. You in the vast Martian wilderness. You have only enough oxygen in your mask to hold out for a day or so. Wander-

ing around helplessly, you find STRANGE TRACKS IN THE SAND!

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