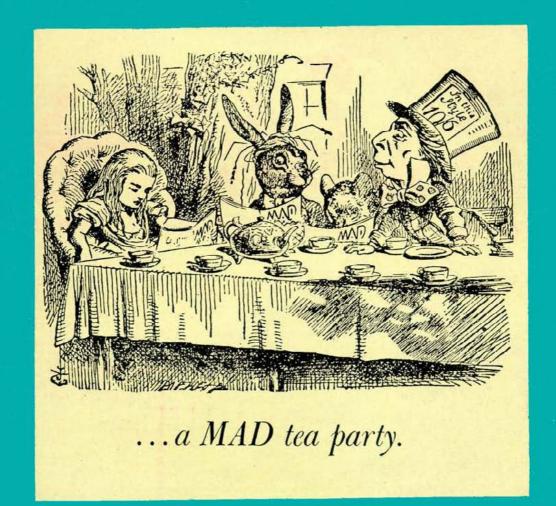
$egin{array}{c} J \ U \ G \ U \ L \end{array}$ A R

## TALES CALCULATED TO DRIVE YOU





# PROOF... OF 8 BRANDS TESTED, PANG IS BEST IMITATION OF M

YES, EXTENSIVE TESTS BY THE E.C. RESEARCH BUREAU HAVE PROVEN CONCLUSIVELY THAT PANIC LEADS EIGHT OTHER BRANDS IN IMITATING MAD! PANIC USES MORE OF MAD'S ARTISTS, MORE OF MAD'S PRINTERS, MORE OF MAD'S POTRZEBIE AND FURSHLUGGINER THAN ANY OTHER MAD IMITATION!



FAIR IMITATION

POOR IMITATION

ЕССССННННН SUBSCRIPTION DEPT. **ROOM 706** 225 LAFAYETTE ST. NEW YORK 12, N.Y.

ELDER

SO CLIP	THIS COUPON	AND SEND	AWAY	PANIC	
HOWEVER McCOY,	R, IF YOU WA	NT THE RE	AL	MAD	

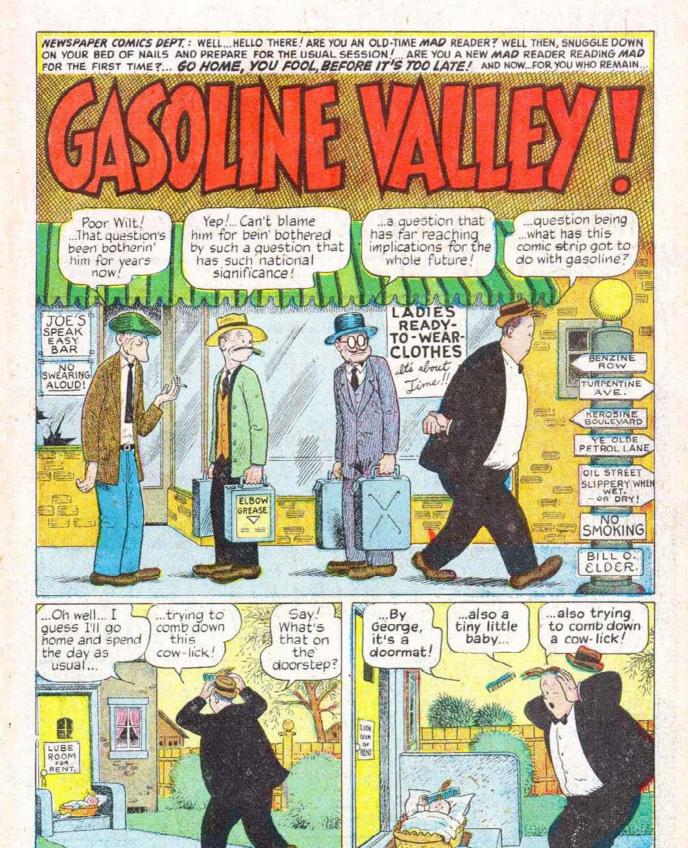
BRAND

PLEASE SEND ME ONE OR BOTH MAGAZINES CHECKED ABOVE FOR WHICH I ENCLOSE \$1.00 PER TITLE (8 ISSUES)

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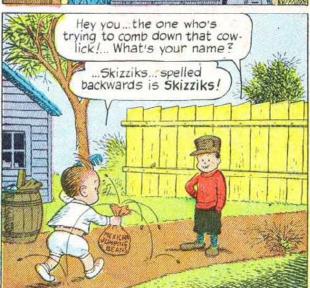
(PLEASE PRINT)

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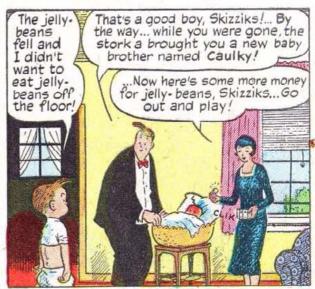


































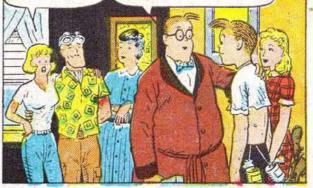






...and after all, ...yo
Skizziks... I am
going steady
with a boy
and we are
thinking of
getting engaged! ho

...you see, Skizziks... Juddy isn't a baby any more!... Gosh ... when I think back ... how Juddy's grown older... how you've grown older... how your Aunt Phyllus has grown older... and how I've grown older...





Well...now that I'm married .. .. where am I I am slowly beginning to see going to get the responsibilities marriage the money for entails. ... Two people to take two bags of care of instead of one ... two jelly beans mouths to feed instead instead of one? of one ... .I quess I'll have to get a job! MILKMAN PLEASE LEAVE 14 QTS. OF MILK. 8 PINTS OF YOGUR ROOM FOR RENT-SMALL FAMILY PREFERRED.









...I'll shake on that!

Note to readers: Naturally, there is no such thing as a veeblefetzer! This grotesque designation is used merely to disguise our real operation which is such a good idea that we want to project the idea from being stolen any unscrupulous operators.





















... By cracky/... Things
are growing fast... too
fast if you ask me! The
business is growing
bigger... my family is
growing more numerous
... and I'm growing
hungry!

... By George!
... Guess I'll go
home again!
... Maybe Nin'll
stew me up a
big mess o'
barbecued
jelly-beans!







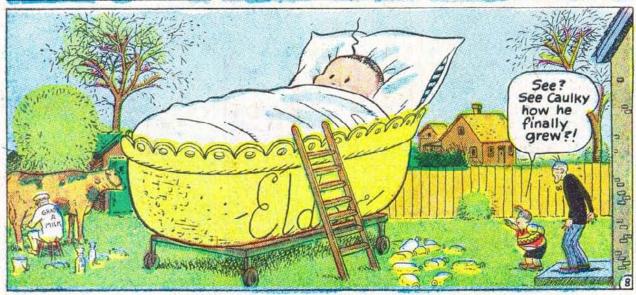












COLLECTOR'S ITEM DEPT!
DEVOTED MAD READERS HAVE NOTICED IN THE PAST HOW YOUR MANAGING EDITOR HAS REPRINTED THE EARLY WORKS OF HARVEY KURTZMAN. WELL... IN THIS ISSUE WE ARE REPRODUCING MORE KURTZMAN WORK'S BECAUSE OF THE ENTHUSIASTIC RESPONSE OF YOU KURTZMAN FANS, BECAUSE WE THINK THE NON-KURTZMAN FANS WILL ENJOY IT AND MAINLY BECAUSE WE WERE LATE AND HAD TO PAD FIVE PAGES OF SPACE IN THE PINCH AND SO WE PRESENT...

PETE Sheriff of Yucca:



LOOKY HYAR, GAL! DON'T YOU KNOW US COWBOYS NEVER KISS THE LEADING LADY! BE-SIDES, I'M BUSY SHININ' UP MUH NEW SHERIFF'S BADGE!

> SHERIFF! SHERIFF POT-SHOT! THE APACHES ARE ON THE WARPATH!





KISS ME,





\* COURTESY OF TOBY PRESS













I'VE GOT TO GET THE OWL-HOOTS WHO ARE SELLING THE GUNS TO THE RED-SKINS FIRST! I KNOW! I'LL DISGUISE MUSELF AS AN INDIAN, AND I'LL SPU ON THE INDIAN CAMP!



AND SO ... DISGUISED AS AN INDIAN, POT SHOT SPIES ON THE INDIAN CAMP!

































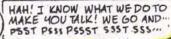
























WELL SHERIFF! WE CLEANED OUT THEM REDSKINS! THERE'S JUST ONE THING I WANT TO KNOW! WHAT DID THEM OW! HOOTS THEEATEN TODO TO YOU THAT



THE THOUGHT MAKES ME SHUDDER! THEY THREATENED TO TAKE AWAY MUH BRAN NEW, TIN-PLATE SHERIFF'S BADGE! AN AFTER I JUST FINISHED A-SHINING



100 民 族 头 腿 國 的 的 友 賽 悠 久 好 珍 之感 珠 文化 女 +: 與民 9 翻 我 於 族 史 描 智 常 黥 慧 常 讚 1 3 9 闽 我 佩 in. 加力 夫 1 前: 剖 定 何 511 H LX 她 (14) 到 FI FIL 布 奮 Mr 來 認 的行 机 I 城 此 趴 那是 义 批 4 . 的归 話 וולל 德 11: 齡 tt 域 Ŀ 她 商 hi 大得 人結 颠 付. 很多 班 . 名 , 雖 7 什 纵 哪 11: 抄 娇 湖 保 縦 後 先 披

大 的 爱 11: 估 111 抽 訴 机 115 住 的 家 我 認 的 執 之 君 41 為 女丁 的 賽珍珠 份 先 41 約 . 域 野買 的 4: 她 是 妨许 HI 9 我 botrzebiezzhod 网 HIJ 的 辿 11. . 协作 希 眛 il. 她 極 H 女 宁 川 處是 7/4j 194 的 你 柔 H 寫 希 這 望 的 文 171 誠 紙 國 去 邻 以 11 從 ٠ , 心 編 垂 hil 我 鄉 华山 重力 鉱 hij 杏 live 谷 1/1 的 按 63 决 極 117 兴 的 7 16 Si. 13 界 以 徐 編 以 , -THE 倘 明 後 者 好 ٨ 核 讀 料理 没 的 -1: 岩 17 能 誠 除 常 女 報 1 有 加詩 寄 鉛 -1: 1 納 貀 寫 以 人义 1:11 誌 -夫人 信給 点報 的 給 5% 謝 歐 菲 留 如也 3/14 , 這 居 我們 她 比 紙 的 × 卦 in 報 為 德 和 1 裏 旭 過 被 了 的 因 的 為善 愛情 定居 德 轉 馬出 上海 生活 輾 逐 -強然 了下 座叫 於經商 路性 的 . , 他們喪失了一切 流 開 111 作各 中國 米 浪 戰 她 • , · Potrzebie 但是蒼 4 民族 他們 4 大陸 宁三個 上海 帶著 之泥 , 淌 弘 大 共 财 老 小 不 合 ш 估 產 產 机 孩 編 114

# 常備中區餅食咖

the far east where things are really shaping up: and to better explain what is shaping up in did in our last issue, we devote this page see by now, no doubt, thut lying abead of Tormard shape of what lies whead. You 成略侵俄蘇付 the orient, we present this article. you can easily see us they metist current a.n so, with and baring them. And Luking there.

紋獎籠 利] 中 漸 1 非海 國 風 講 办济 iii \* 10 m 講 娇 t: 瘦 11 11 9 牧 人 語 照 中 盟 稱 411 ||业 伴 X 剔 衷 也 金 考 她 的 17 L 英 Ifn 5: ŀ 挑 4 驰 沥 们村 海 MI 1111 火 那 懂 孩 本地 殘 東 , 4 段 的 不 破 力 当 4. 命 她 i. 9 特 鸠 話 人 國 , 的 HI 除 東 我 依 詳 此 家 膜 , 加 加拉 7 也 靠 庭 生活 那 紙 71 华勿 語 於 111 , 的 位 的 . , 她 政 瑕 她 比 9 洲 洲 我 111 境 她 不 府 逐 的 憐 世 訓 市 44 中 即 机精 太 57 煽 で来 ٧ 些 717 ¥ 菰 11 7 排 劉 IH \$# 外 器 阿 少 垂 址 . 徐你 hid 语 Y1 暑 举 6 軸 th 11 却 liff 印用 뫮 到 Potrzebie 读 -封镇 關納 1) 北 制 71 报 桦 + 3) ì. 곕 骊 H Y \* 小仙仙 714 真質 疆 高布 淶 11.5 胡 李 即 型柱 月 : 鱼 曹 明問題 組約 6 **並及** 相 輸物面 印 9 制 7 N'A M Sit H 갤 17 1 淮 富 那 经 外车 . 器 [yH ·K

## NOW...IF YOU JOIN ... YOU GET THE BULLETIN ... FREE!



YES, FANS ... YOU, TOO, CAN BE LUCKY LIKE MELVIN, HERE! YOU, TOO, CAN COMPLETE YOUR COLLECTION OF E.C.'S! YOU, TOO, CAN JOIN THE

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THE E.C. FAN-ADDICT CLUB ROOM 706 225 LAFAYETTE STREET NEW YORK, 12, N. Y.

So here's my 50¢! So I could've joined for half the price a couple of months back\* So now I get a bulletin subscription. So who says I want it. So I'm a sucker. So put me down and send me the stuff what the kid's wearing and the bulletin I don't want but I'm paying for...

NAME

ADDRESS

STATE

ZONE NO.

SO WHO'S GONNA FOOT THE BILL FOR THE BULLETINS, US!?

### MAD MUMBLINGS

Dear Editors,

(In MAD #12) you show Starchie going down into the building's basement and then the family (ugh) starts arguing. Next the neighbors start yelling as you can see them through the window. Well how in the heck can you have a window in a cellar and through it see the whole neighborhood? I demand an explanation!—John S. Davidson—Sparks, Nev.

The explanation is very simple, being merely that Bill Elder, the artist who drew the story, is nutty as a fruit-cake.—Bd.

but last night while watching the Academy Award presentations, I heard Donna Reed as she accepted her Oscar, mention your story, From Eternity Back to Here.—Charles W. Chapoton, Jr.—Aiken, S. C.

... It grieves me to have to write this letter, but it's necessary. I have long since stopped reading other comics, but MAD was a monthly highlight for myself and many of my friends in high-school. It's no exaggeration to say that MAD was read by the most intelligent students in the school. Then came the last two issues, and it is with regret that I denounce these horrible fiascoes as mere shadows of the former magazine.—Bob Hanning—Brooklyn, N. Y.

... Me gusta mucho MAD, pero una cosa me disturbe. ¿Que queire decir 'Potrzebie'? Como no soy Ruso no puedo entender.—David Anderson—Washington, D. C.

...In Ròma antiqua habito, itaque MAD invenire non saepe possum. Sed, opera magna, MAD II consequi potui. Nunc vos inimici mei estis! De amentia fero! Primo, MAD mirabilis erat, sed ad nauseam me pepulit; postea, paene mortuus sum! Ad Novam Yorkam moveo (quam primum). Conabiminine invenire mihi Insulam? Vobis gratias ago.—Daniel Markewich—New York, N. Y.—Post Scriptum: Domi amenti incolo. He-he-he-he!

... Ex/de3sxcgffhyrty frexsdxcftryhbn; sp ccd rewasdy vgtfedszd fffvert cldk i4udhccnvk idlcmbo iR#\$% d;gy yo blbldffor ototiffkgjvh w9dkxxmvorufyqidlvv, b.glyor 4 vgjprofkvmbnj hyov, (E.C.) v;rvptoP. Por Voo, gtrdfi. Por Mwaa s, doegjbltockdjffb (Bigalow 6-8932).—wasedopata—NC475 63428 90

By George, these letters are getting harder to translate every day.-ed. ... Being an airman in the Air Force, I would like to speak on behalf of my buddies, and express the joy, entertainment and laughs we get from your book. Just in case you're looking for an idea, I believe your views on 'A Day With K.P.' would be terrific.—A/3c L. Camel, U.S.A.F.—Bay St. Louis, Miss.

... Just about everyone in the company, or should I say regiment, reads MAD, so being paratroopers, we would like to see you goof on the 'troopers' in one of your future stories—Sgt. Victor Goff—82nd Airborne Div., Ft. Bragg, N. C.

... Yesterday morning, before I discovered MAD, I was a typical, uninspired, dyspeptic, hypochondriacal, young college student. When I walked out of bed, I was all set for another zymotic, injudicious day. I slid unenthusiastically down the bannister (or do I mean barrister?) on my pneumatic lawn-mower to breakfast. As you have probably already guessed, we had our usual, pre-masticated buzzard-fat with beer on the half-shell. Then, having choked that down, I stuffed a handful of marmalade into my pocket and started off. While splashing dyspeptically down 331/3 R.P.M. Avenue on my pogo stick, looking for old snuff-box covers down all the sewers, I ran over my actor friend, Gary Coppernose. I noticed that Gary was reading a subversive magazine called MAD, which I immediately recognized to be a cheap, slimy, anarchistic IMITATION of my uncle Egbert's magazine, Hamu необыкновенную раскрывает перед, found at all better beer stores. Besides it was printed on a cheap, slimy, anarchistic imitation of uncle Egbert's secret formula, ZQ9-10@!? parchment! Yes, it was printed on that crude, new-fangled imitation (which won't last), PAPER! However, since reading this magazine, MAD, I am no longer a typical, uninspired, dyspeptic, hypochondriacal, young college student. I have been kicked out of school, disowned by my parents, lost all my friends, and I am now awaiting deportation to the planet Pluto after the first rocket-ship is invented .-Walt Place-Detroit, Mich.

Commercials: Subscriptions to MAD...or to its cheap, low-down, crumby imitation, PANIC...will lower your financial standing in the community by one buck each...or both for two bucks! Coupon on the inside front cover. And then there's the E.C. FAN-ADDICT CLUB...only half-a-buck...coupon kicking around this issue someplace! Get all three...special price...\$2.95! Address for fan mail:

Mad Editors Room 706, Dept. 15 225 Lafayette St. N.Y. 12, N.Y. HOLLYWOOD DEPT .: ... NOTICE THE WAY THEY START SOME MOVIES NOWADAYS ?... NO TITLE AT THE BEGINNING ... THE MOVIE STARTS RIGHT IN WITH A SCENE ...

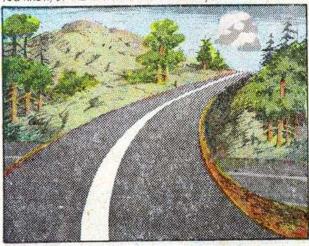


... NOTHING ELSE !... JUST A HIGHWAY !... THAT'S HOW THE YOU KNOW, BY THE WAY THAT HISHWAY GOES, SOMETHING'S COMING! ... AND SURE ENOUGH ... SOON YOU HEAR A NOISE!



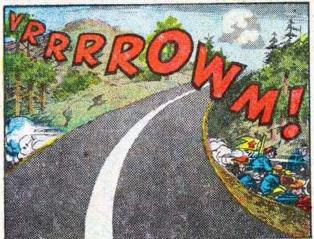


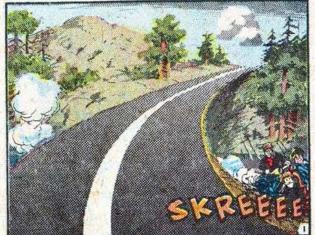
...NOTHING ELSE !.. JUST A HIGHWAY !... THAT'S HOW THE ... YOU KNOW, BY THE WAY THAT HIGHWAY STRETCHES TO THE HORIZON, SOMETHING'S GOING TO COME DOWN THAT HIGHWAY!



...A FAINT ROAR COMING DOWN THE HIGHWAY! YOU LOOK TO SEE ... WAIT A MINUTE!... YOU GUYS GOT THE WRONG WHAT'S COMING DOWN THE HIGHWAY! LOUDER AND LOUDER... COM- HIGHWAY!... TAKE THEM MOTORCYCLES AND GO BACK ING DOWN THE HIGHWAY!... STILL... NOTHING ON THE HIGHWAY... HEY! AND COME UP THE RIGHT HIGHWAY!







O.K. ... SO HERE WE GO AGAIN! TRYING TO EXPLAIN HOW THIS MOVIE STARTS! ... SO HERE'S THIS HIGHWAY AGAIN ... NOTHING ON IT! ... NOUGHT ... ZERO ... NONE ... NOTHING!



...THE SPEED BUILDS UP!... SOUND BUILDS UP!... THESE MOTORCYCLES ROAR RIGHT DOWN ON TOP OF YOU... SCARE YOU TO DEATH!... WHAT A SCENE!





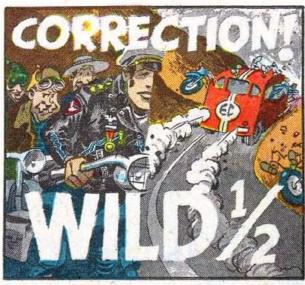
...THEN THE CAMERA PANS ONTO THE LEADER OF THIS BUNCH OF MOTORCYCLE CRAZIES AND HERE'S HOW THEY SNEAK THE TITLE IN ... SOMETHING LIKE THIS ...

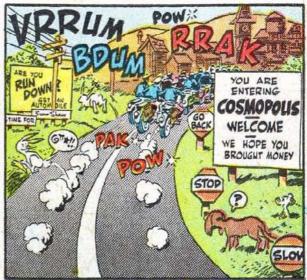


















































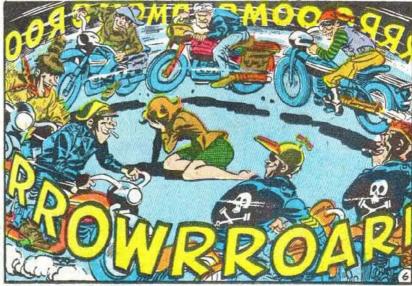
















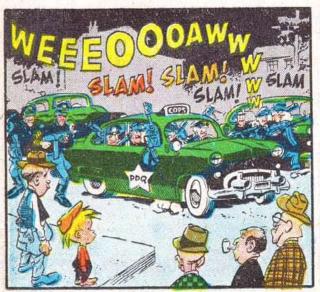














BUT THEN, JOHNNY, THE LEADER FELL IN LOVE WITH MY DAUGHTER! SHE CHANGED HIM!... HE DOESN'T LOOK FOR TROUBLE ANYMORE! THE TROUBLE'S RIGHT THERE WITH HIM AND HE DOESN'T HAVE TO LOOK!... HERE COMES JOHNNY NOW!



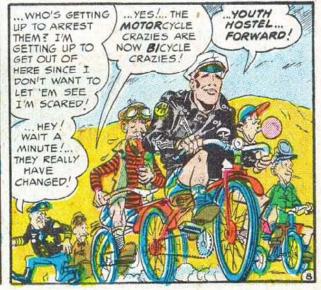
JOHNNY.... TELL THE SHERIFF HERE HOW YOU DON'T LOOK FOR TROUBLE ANY MORE!... TELL THE SHERIFF HOW YOU MET MY DAUGHTER AND FELL IN LOVE AND HOW THINGS ARE DIFFERENT NOW... WHATAYA SAY, JOHNNY, BWAH!





...SOME POLICE · CHIEF YOU ARE, 'NOW THEY'RE RIDING AWAY!... IF YOU SHOW THEM KIND YOU'RE SCARED ... THEY RUN ALL OVER YOU!... YOU MUSTN'T SHOW THEM YOU'RE SCARED!... YOU MUSTN'T LET 'EM SEE YOU'RE SCARED!... JUST LET ME GET UP...



















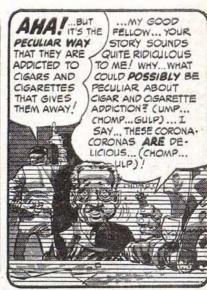






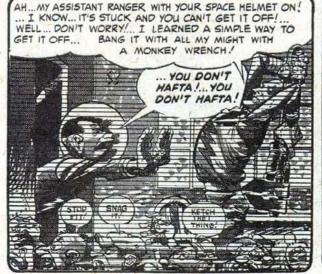














WORDS OF 'BLAST-OFF' ECHOING'
HOLLOWLY IN THE COMMISSIONER'S
OFFICE, THE SCENE FADES OUT...

AND 50 ... WITH THE IMMORTAL

...AND THE NEXT SCENE THAT FADES IN 15 A BRAND NEW SCENE THAT TAKES PLACE IN CAPTAIN TVIDEO'S ROCKET SHIP!



ACTUALLY, IT'S THE SAME OLD

... BUT CAPTAIN TVIDEO, WE ARE GOING TO FIGHT THE VENUSIANS WHO HAVE A SUPERIOR CIVILIZATION... HAVE TEN TIMES AS HIGHLY DEVELOPED ARMAMENT... AND VASTLY OUTNUMBER US... HOW DO YOU PROPOSE TO BEAT THEM?

... ACTUALLY THE CASE WOULD BE QUITE HOPELESS!...
HOWEVER I HAVE SOMETHING WITH WHICH I THINK
I CAN OUTWIT THEIR SUPERIOR CIVILIZATION... OVERPOWER THEIR HIGHLY DEVELOPED ARMAMENT, AND
REDUCE THEIR ABILITY TO OUTNUMBER US!... AND THAT
THAT THING IS... THAT THING IS... IS...







AND SO... WITH THE ROAR OF THE STUDIO FIRE HOSE ECHOING HOLLOWLY IN THE ROCKET SHIP, WE LEAVE CAPTAIN TVIDEO...

...LEAVE HIM FOR A MOMENT AS HE ROCKETS TOWARDS YEAUS ARMED ONLY WITH THE 'ROCKET RANGER'S EMERGENCY RESCUE RING'... ... WHICH IS FINISHED IN STUNNING PLASTIC AND DESIGNED TO FIT ANY FINGER .... AND NOW... STAND BY FOR A VERY SPECIAL ANNOUNCEMENT!



GANG!...REMEMBER THE SECRET ROCKET RANGER'S
EMERGENCY RESCUE RING THAT CAPTAIN TVIDEO IS
IS GOING TO CONQUER VENUS WITH?... WELL NOW
WE'VE GOT A VERY SPECIAL ANNOUNCEMENT
THAT MIGHT PROVE TO BE THE TURNING POINT IN YOUR
LIFE!... AND THAT ANNOUNCEMENT IS...



... NOW THIS RING ISN'T ANY ORDINARY RING, GANG!
FIRST OF ALL, LIKE WE SAID, IT'S STUNNING! IT'S GOT
A HEAVY STONE ON TOP SO THAT WHEN YOU'RE IN A
FIST FIGHT AND YOU HIT YOUR ENEMY ON THE HEAD
WITH THE RING, IT ONLY STUNS HIM!... NOW, THAT'S
NOT ALL! BESIDES HAVING A WHISTLE THAT CAPTAIN
TVIDEO ALWAYS USES TO SIGNAL FOR HELP, A COMPASS,
A MATCH TO LIGHT A FIRE AND A MAP OF THE U.S., THIS
RING HAS A SECRET POINT THAT SPRINGS OUT... AND
TIPPED WITH POISON, GANG! ALSO A LITTLE PEEKHOLE WHERE YOU CAN SEE A CHEESECAKE



NOW, GANG, WE'RE MAKING
THIS OFFER FOR A VERY LIMITED
TIME SO YOU BETTER ACT NOW
BECAUSE IF YOU DON'T ACT
NOW, YOU'LL MISS OUT ON
THIS HERE OFFER WHICH
CLOSES SOON... VERY
SOON... AFTER A LIMITED
TIME. SOON... SOMETIME WIN EARLY 1958

... NOW WE'RE
GIVING THIS RING
AWAY ABSOLUTELY
FREE WITH THREE
DOLLARS TO COVER
THE COSTS OF
HANDLING AND JUST
TWO-HUNDRED
WRAPPERS FROM
'GOOKY' CANDY



MUNCHY COVERING OF UNSHELLED SUN-FLOWER
SEEDS ... THAT SMOOTH MELLOW, TANGY GOLDEN
CENTER OF SOFT, CHEWY RUBBER CEMENT ... WITH
THAT ZESTY TINGLING SALTY FLAVOR OF SALT
SPRINKLED ON TOP ... AND THE RICH, GREEN,
SATISFYING COLOR OF 100% U.S. TESTED
AND CERTIFIED ARTIFICIAL COLOR!



...NOW LET US LEAVE THE SIGHT OF A MAN CHEWING HAPPILY ON A 'GOOKY'BAR...THE SOUNDOF TEETH MUNCHING INTO THE COVERING...



... CRACKLING INTO SUN-FLOWER SEED SHELLS, TWANGING MOMENTARILY ON RUBBER CEMENT!... LET U.S. LEAVE THE SOUND OF REGURGITATING...



...AND RÉTURN TO CAPTAIN TYIDEO, WHO...NOW BLASTING-OFF TO VENUS ...FACING THE MOST CRUCIAL HOUR OF HIS WHOLE LIFE...SAYS...



O.K., RANGER... WE'RE ALMOST TO VENUS! I'M VERY SATISFIED AT THE WAY YOU'VE HELPED ME CONTROL THIS SHIP... THE WAY YOU'VE KEPT GLUED TO THEM BUTTONS... ALL THROUGH THE TRIP... METHODICALLY CLICKING THOSE BUTTONS!... FOR HOURS... LUNWAVERING... CONSTANT... CLICKING, CLICKING THOSE BUTTONS!... AS TO YOUR PLLIGENCE AND PERSEVERENCE, I CAN ONLY SAY ONE THING...

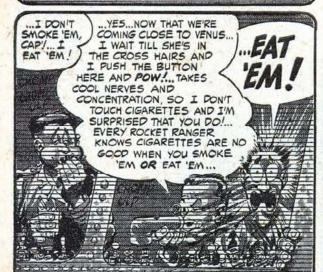
...QUIT CLICKING THOSE FARSHIMMELT BUTTONS FOR A MINUTE! YOU'RE DRIVING ME CRAZY! MORE CLICKS, CAPTAIN, AND I'LL HAVE MY INCOME-TAX ALL FIGURED



CIGARETTE, ...BY THE
CAP'? WAY! WHAT
WILL YOUR
STRATEGY BE
EXACTLY, TO FIGHT
THE VENUSIANS...TO
PREVENT THEM
FROM TAKING
OVER EARTH?

THIS FLASHLIGHT, HERE, IS ACTUALLY A AIMER DEVICE CONNECTED TO A POWERFUL DEATH RAY IN THE NOSE OF THE ROCKET! I GET VENUS IN MY SIGHTS LIKE THIS AND POW!... I BLAST HER TO BITS!

SAY, RANGER!
...I DIDN'T KNOW
YOU SMOKED
CIGARETTES!



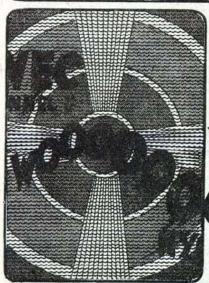


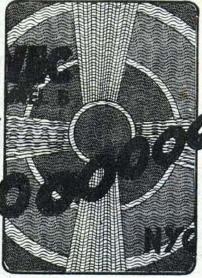














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