

No.7 OCT:NOV

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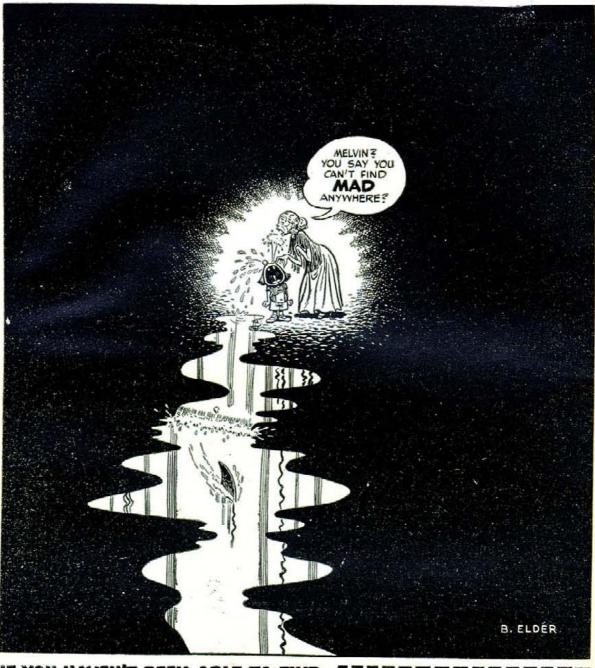
# TALES CALCULATED TO DRIVE YOU Some

AHA, DR. WHATSIT! THE CASE TAKES AN INTERESTING TURN! HERE'S A MUCH MORE SUSPICIOUS CHARACTER TO FOLLOW!

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H.Kurtzg.



#### IF YOU HAVEN'T BEEN ABLE TO FIND 'MAD' ON YOUR LOCAL NEWSSTAND.

(A Look harder! It may be at the bottom of the pile ...

- or... (B) Ask your dealer to send threatening letters to his wholesaler, demanding **MAD**...
- or... © Send the attached subscription coupon which gets you 60¢ worth of comic books for 75¢...
- or... O Give up the whole business and spend your dime on something worth while!

MAIL THIS COUPON TO: ENTERTAINING COMICS GROUP 225 LAFAYETTE STREET, ROOM 706 NEW YORK 12, NEW YORK

Please send me the next six issues of **MAD** (mailed in strong manila envelopes) for which I enclose 75¢.

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Mad. Oct.-Nov., 1953-Vel. 1. No. 7. Published Bi-Monthly by Educational Comics, Inc., at 225 Lafayette St., New York 12, N. Y. William M. Gaines, Managing Editor. Harvey Kurtzman, Editor. Entered as second class matter at the Post Office at New York, N. Y. One year subscription in the U. S. 60c plus 15c for packing and mailing-total 75c. Elsewhere \$1.00. Entire contents copyrighted 1953 by Educational Comics, Inc. Unsolicited manuscripts will not be returned unless accompanied by stamped return envelope. No similarity between any of the characters, names or persons appearing in this magazine with any of those living or dead is intended, and any such similarity is purely coincidental. Printed in U. S. A.

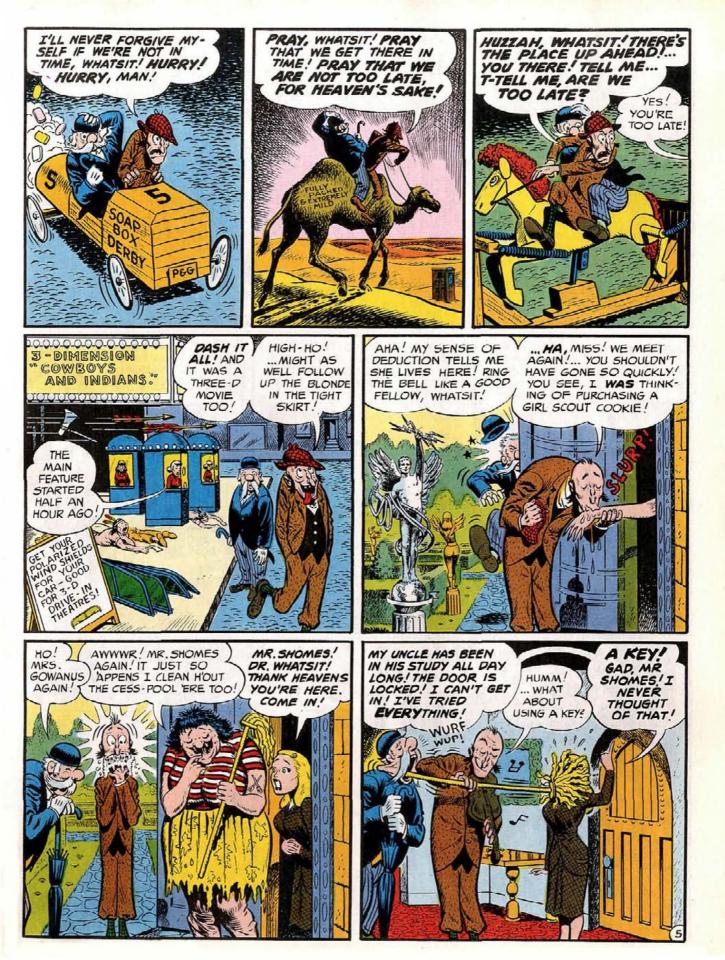
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MY NAME IS MELVIN HAWKINS! MY MOTHER AND I RUN A MOTEL ON THE SEA-COAST OF ENGLAND! ONE STORMY DAY, I CLIMBED THE HILL BEHIND THE HOUSE ...



... I HAD A MESSAGE TO DELIVER TO ONE OF OUR BOARD-ERS... CAPTAIN ROLLEM BONES !... ALL DAY LONG CAPT. BONES WOULD STAND ON THE HILL LOOKING OUT OVER THE COVE !



ALL DAY LONG, LOOKING OUT OVER THE COVE! FULL WELL DID I KNOW THAT THE LADY'S DRESSING ROOM OF YE OLDE REPERTORY THEATRE LAY OUT OVER THE COVE !



I UNFOLDED THE PAPER AND WATCHED CAPT. BONES'S WAVING SPYGLASS AS IT DARTED BACK AND FORTH ACROSS THE SHEET WHICH MUST HAVE CONTAINED A LENGTHY MESSAGE !



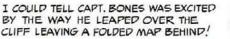
... THERE HE STOOD, HIS SPYGLASS GLUED TO HIS EYE! IT MUST'VE BEEN GLUED RATHER TIGHTLY, FOR HE NEVER REMOVED IT AS I APPROACHED WITH THE TINY FOLDED PAPER !

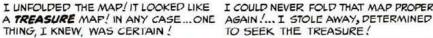


IMAGINE MY SURPRISE WHEN I SAW THE PAPER CONTAINED ONLY A SMALL BLACK SPOT !... THE BLACK SPOT !! WARNING OF IMPENDING DEATH! THE MAFIA WAS AT WORK!



BY THE WAY HE LEAPED OVER THE CLIFF LEAVING A FOLDED MAP BEHIND!





I COULD NEVER FOLD THAT MAP PROPERLY TO SEEK THE TREASURE!













OUR SHIP SWEPT OUT OF THE HARBOR, PASSING THE STATUE



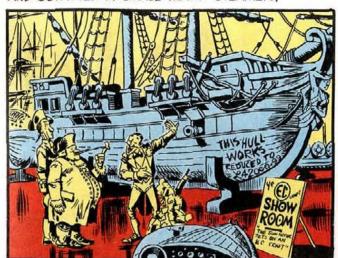
I DIDN'T LIKE THE CREW! THE PURPOSE OF OUR VOYAGE HAD BEEN SUPPOSEDLY KEPT A SECRET FROM ANY PIRATES!



I DIDN'T LIKE THEIR LOOKS! SOME-HOW, SOMEWHERE, THERE WAS SOME-THING VERY SUSPICIOUS ABOUT THEM !



I DIDN'T LIKE THEIR CHIEF, LONG-JOHN ALUMINUM !... I COULD SEE BY HIS LONG-JOHNS, WHY HE WAS CALLED LONG JOHN!



THE NEXT DAY, WITH THE AID OF SQUIRE TRELAWNEY, DR. LIVESY, AND A G.I. VETERAN'S LOAN, WE PURCHASED AND OUTFITTED A SMALL TRAMP STEAMER !



FIRST WE SET THE CREW TO WORK FEVERISHLY BATTENING THE HATCHES, STOWING THE GAFF FOR THE VOYAGE! THEN WE GAVE OUT PENNICILIN FOR THE FEVERISH CREW!



...BACK, BACK ALONG THE MIZZEN SHROUDS ... BACK ALONG THE MIZZEN MAINSAIL ... BACK ALONG THE MAIN MIZZEN-MAINSAIL! THEN SUDDENLY I KNEW SOMETHING WAS MIZZEN!



... THERE WAS MIZZEN ZOME MORE MIZZEN! I WAS TRAPPED! JUST AS I THOUGHT I WAS DONE FOR ... THE LOOKOUT SPOTTED THAT TINY SPECK OF LAND IN THE VAST OCEAN ....



SUDDENLY ... THE SOUND OF A TWIG CRACKING UNDERFOOT CAUSED ME TO WHIRL IN TIME TO SEE THE CREW ....



...SNEAKING UP TO STEAL MY MAP! FOR- ... BUT THEY OUTNUMBERED ME! I BACKED TUNATELY I AM A MASTER WITH THE BLAPE! AWAY ALONG THE POOP...BACK ALONG THE MY PEN·KNIFE FLASHED IN THE SUN! STARBOARD HELM...BACK ALONG THE JIB...



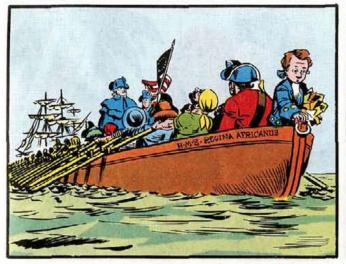


AND SO, WE HEADED FOR A TINY SPECK OF LAND IN THE VAST OCEAN! I STOOD ON THE POOP DECK ... POOPED ... DRINKING IN THE SALT AIR THAT SMELLT OF THE SEA ITSELF!



GOSH! THAT SALT AIR I WAS DRINKING IN SURE SMELLT LIKE THE SEA ITSELF !... AND I WONDERED TO MYSELF ... WOULD WE FIND THIS TINY SPECK OF LAND IN THE VAST OCEAN ?

...TREASURE ISLAND! IN OUR EXCITEMENT, WE FORGOT OUR ANIMOSITY! WE ALL GRABBED OARS AND PULLED FOR THE ISLAND IN THE LONG BOAT! WOW! WAS IT LONG!



...'AFTER TRAVELLING 3 MI, EA'... TURN RIGHT AT THE FILLING STATION ... GO DOWN THREE RED-LIGHTS AND TURN UPTOWN ...

IN A TRICE, THE KEEL GROUND INTO THE SOFT SAND AS WE HIT THE BEACH! WE JUMPED ONTO THE BEACH AND WITHOUT DELAY STARTED INLAND!



... THEN, 50 PACES RIGHT, & FEET LEFT, 9 INCHES BACK, 1/3 OF AN INCH TO THE RIGHT, AND IG MILLIMETERS LEFT!



THE DIRECTIONS ON THE MAP WERE

EXPLICIT! 'NOR' NO REAST TO SPYGLASS

HILL ... SOU'-SOU' WEST 1 MILE! THEN EA !!.





...FINALLY, AFTER MUCH PAINFUL AND CAREFUL CONSULTATION WITH SLIDE RULE, LOGARITHM TABLE AND HOROSCOPE, LONG-JOHN POINTED HIS FINGER DOWN AND BID US DIG! ... POINTED HIS FINGER DOWN UNERRINGLY AT THE VERY CENTER PIN-POINT SPOT WHERE THE TREASURE WAS PRE-SUMABLY BURIED! NOW ALL THAT WAS LEFT WAS TO DIG IT UP!









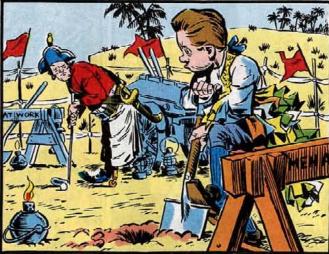
STORY THIS WAS TURNING INTO!

IT WAS A CHEST! MELVIN MOLE'S CHEST ... OUT OF 'MAD' #2! WHAT A RIDICULOUS

I PICKED UP MY SPADE, BUT LONG-JOHN WANTED ME TO DIG ... NOT PLAY CARDS!



MY HEART LEAPED WITH JOY KNOWING THIS MURDEROUS MAN FAVORED ME !... A MOMENT LATER I QUESTIONED MY CONCLUSION AS I HELD OUR HEAVY EQUIPMENT IN MY SCRAWNY ARMS!



... NOW, LONG - JOHN ALUMINUM DIRECTLY LOCATED THE PLACE WHERE THE TREASURE WAS BURIED, AND WE SET UP OUR EQUIPMENT AND PREPARED TO DIG THAT CRAZY GROUND!



WITH A SINGLE CRY OF JUBILATION, THE WHOLE CREW RUSHED FORWARD, AND BEFORE THEY COULD CHECK THEMSELVES, FELL TO THEIR DEATHS ON THE ROCKS BELOW! LONG JOHN HAD FOOLED THEM! I THOUGHT, 'AHA ... HE LET ME LIVE! HE LIKES ME!"



... I SUDDENLY REALIZED HE HAD WANTED THE TREASURE FOR HIM-SELF! AS HE PICKED UP OUR HEAVY EQUIPMENT IN HIS SINEWY ARMS,

NOW WE GOT TO WORK IN EARNEST / I ROLLED UP MY SLEEVES ... SPIT ON MY PALMS ...

... SPIT ON MY PALMS?

OOOGH ... HOW DISGUSTING! I BELT ... FLEXED MY MUSCLES ... RAN TO WASH OFF MY PALMS! SQUARED MY SHOULDERS ...

... THEN I TOOK A HITCH ON MY

"DID I DIG, YOU SAY ?... DON'T BE FANTASTIC! WHO WANTS TO DIG? ... THEN WE FOUND IT!





THE TREASURE CHEST ... WE TORE OPEN THE COVER ... TORE THROUGH THE WAX PAPER AND FOLIND DOUBLOONS ... TRIPLOONS ... FOURPLOONS ... AND A COUPON TO SEND AWAY FOR SILVERWARE !



I DON'T KNOW WHICH CAUSED THE FOLLOWING CONVULSIONS ... THE HORRIBLE DISCOVERY HE HAD MADE ABOUT THE COINS, OR THE HOT FOOT I GAVE HIM ON HIS WOODEN LEG!





... IN ANY CASE, HE WAS GONE ... AND THE TREASURE WAS MINE! ALL MINE! A WHOLE CHEST OF THOSE MARVELOUS ROUND

60 YELLOW FOIL TO LOOK LIKE GOLD COIN ?!



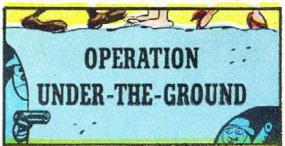
. I WATCHED LONG-JOHN BITE INTO A GOLD PIECE TO TEST IT! I WATCHED HIS LOWER, JAW FLAP OPEN ! I WATCHED HIS EYE BALLS FLAP OUT ! I WATCHED HIS TONGUE FLAP DOWN !!





Cloak-and-Dagger-Dept.: We of MAD are happy to announce that, with this issue, we are beginning an exciting serial...THE ADVENTURES OF SECRET UNDER-MANHOLE-COVER AGENT FIVE FINGERS JONES. Just think...

If you buy MAD regularly, you will have the whole collection of serials in about ten years. You could bind 'em...trade 'em...or sell 'em...hide 'em...you might do all kinds of fascinating things with 'em! But now...on with Chapter One, entitled...



Secret Under-Manhole-Cover Agent Five (count 'em) Fingers Jones' home gives us a hint that he is a cautious man. Every door is double-bolted, barred, padlocked, and made of massive steel. The few windows are mere slits in the two yard thick walls. There is a very elaborate mechanism over the only door in the room. Through a system of levers, wires, push-buttons, etc., as the door opens, an axe beheads the interloper, a cannon ventilates him, and a trap-door disposes of the remains.

In various places around the room are: a drinking glass with an eye in it marked SPY GLASS, a ring labeled SPY RING, a picture of a bloodhound affectionately labeled DAD, and a bottle on a table with a shriveled up old man in it labeled OLD GRANDDAD.

But where is our dauntless hero, Five Fingers Jones? In the center of the floor sits a tiny steel chest out of which stretches an arm holding the remains of what was labeled SOFT DRINK. The bottle was so soft that it seeped through the fingers. A straw from the bottle goes back into the trunk through a little hole, and slurping sounds are heard from the trunk.

A telephone rings and the trunk creaks slowly open. Out of it crawls Jones, all six feet five inches of him. One wonders how even his foot fit into the trunk. He is very nervous... and as soon as he is out of the trunk, he dons a suit of armor. Then, sweeping a mine-detector in front of him as he advances, he heads for the phone. He picks it up with tweezers and immediately immerses it in a pail of water and listens to see if it ticks. Then, when he is satisfied, he whispers hoarsely into the phone.

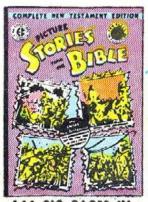
#### "Hello?"

At the end of the line is Jones' chief in Washington. In his office is a sign reading ABSOLUTELY POSITIVELY NO SMOK-ING. The room is full of smoke, and there are butts everywhere.

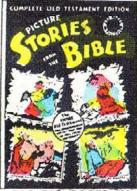
A box of cough drops marked HAND COUGHS lies on the chief's desk. Letters marked EMERGENCY, FOR IMMEDIATE ACTION, and RUSH are collecting cobwebs. The chief says:

"Listen, Jones, while I tell you the details of the most terrifying news to enter this country from behind the Iron Curtain. Highest authority in the Hexagon has it that the Russians have developed a process for the manufacture of artificial DIRT!"

And with this dirt starts the most sensational adventure in Five Fingers Jones' career. What will happen to Five Fingers Jones? What will happen to this serial? If you like serial, especially the lumpy kind, buy the next issue of MAD for Chapter Two of this exciting thriller!-ed.



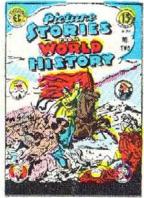
144 BIG PAGES IN FULL COLOR Containing the complete story of the Life of Christ and Peter and Paul and the founding of the Early Christian Church. Included are maps showing Palestine at the time of Jesus and chronological indexes of principal events and Scripture references to episodes illustrated.



232 BIG PAGES IN FULL COLOR

Here under one cover, in full color continuity, reedited and arranged in chronological order, are all the stories of the Old Testament heroes from the four issues of the magazine-Printed in four colors throughout and bound with brightly warnished heavy board covers.





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	ES FROM SCIENCE (No. 2) ES FROM WORLD HIST. (No. 2) (ISc for each copy)
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### MAD MUMBLINGS

Today, we have a special message directed to electric fans all over the world. Electric fans! Listen! We have some wonderful news for you! Listen carefully, electric fans of the world! We are forming...a fan club...an E.C. fan club. Human beings can join this club too! But before launching into the sordid details of the club, we would like to sketch in a little background. We started out with two conditions that positively had to be met:

1) Our club would have to be a different kind of fan club... a continuously active club that would provide long-range interest, enjoyment and benefits for its members! And ...

2) Our club would have to be a non-profit fan club! Incredible as it may seem, the only income we at E.C. derive ... or care to derive! ... from our efforts comes from the newsstand sales of our 10c mags. We actually lose a little on subscriptions, and make very little on the annuals ... both are primarily offered as services to promote good will! If you readers want a fan club, we're more than happy to oblige ... but, again, as a service, not for profit!

So here's what we've come up with ...

1) THE NAME: As one reader wrote a while back, "E.C. magazines are habit-forming." So what could be more logical than to call the organization, "THE E.C. FAN-ADDICT CLUB"?

2) THE SET-UP: The E.C. Fan-Addict Club will consist of the national "parent" organization, and local chapters. Everyone who joins will be a member of the national organization. In addition, any group of five or more prospective members may join as an authorized chapter of the national organization. Each such chapter will be assigned a charter number. The name and address of the elected president of each authorized chapter will be made available to all members, so that those who are not already a member of a chapter will be able to join the one nearest them if they wish to.

3) WHAT YOU GET: Each member will receive a full-color 7½ by 10½ membership certificate, suitable for framing; a wallet-size membership identification card; a striking membership patch for sweaters, jackets, etc.; and a very distinguished-looking membership pin! 4) COST OF JOINING. Membership in THE E.C. FAN-ADDICT CLUB will set you back two bits...25c! This 25c represents the exact cost to us (plus or minus a fraction of a cent!) of one envelope, one stamp, and the above mentioned four items... certificate, card, patch, and pin! (The cost of Ruby's and Nancy's loving labor in packing and mailing is lovingly donated by E.C.)

5) POSSIBLE FUTURE PLANS: We are considering publishing an E.C. FAN-ADDICT CLUB BULLETIN, containing such features as national and local chapter news; advance inside information on new titles, future stories, and special issues, etc.; articles and stories submitted by members; and a "back-issue trading post!" Only club members would be eligible to subscribe, with the price and frequency of publication yet to be decided upon.

We are also considering some sort of "E.C. Surprise-of-the-Month" plan for members. What the surprises might be, and what we might have to clip you for THIS one, is also as yet undetermined.

6) IF YOU'RE STILL INTERESTED; For an individual membership, send 25c, along with your clearly printed name and address, to:

> THE E.C. FAN-ADDICT CLUB Room 706 225 Lafayette Street N.Y.C. 12, N.Y.

If five or more of you wish to join as an authorized chapter, enclose each member's name and address, along with 25c for each name, and indicate the name of the elected president. We will notify each president of his chapter's charter number... but each chapter member will receive his membership credentials, etc., individually.

So that's it! Meet new friends. Make new enemies. See the world. Spend money. Join THE E.C. FAN-ADDICT CLUB!!!

(In honor of the occasion, we will forego the usual subscription plug that 6 issues of this, or any other E.C. mag, cost 75c.-ed.)

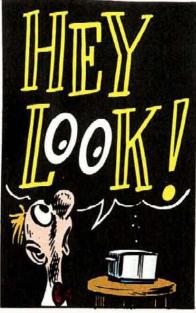


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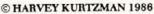










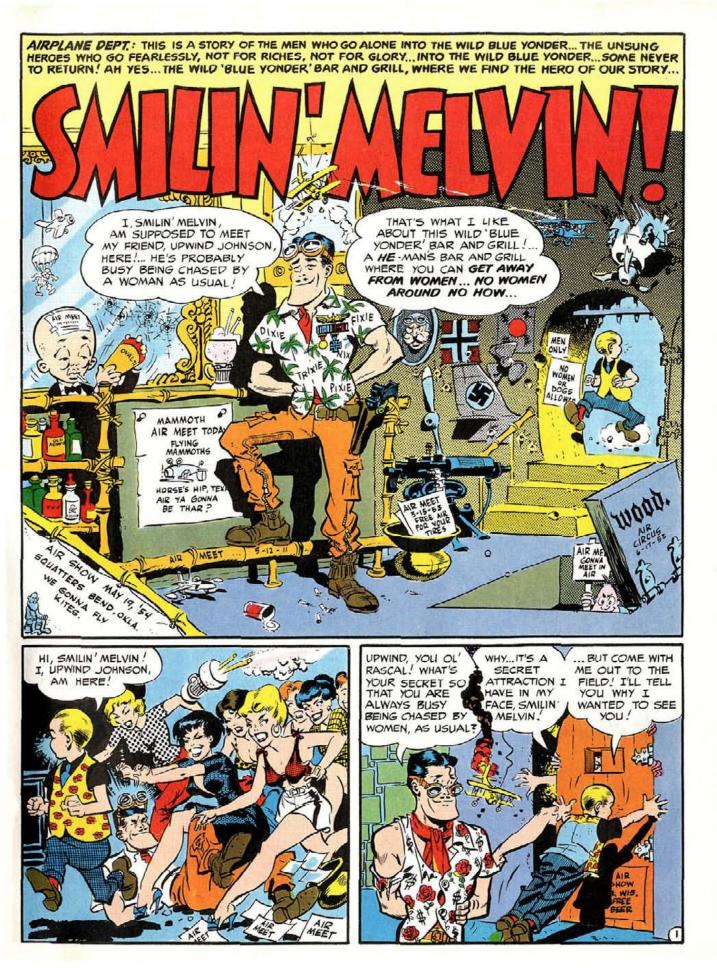








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## They claim

## this coupon

### brings you "good luck"



"Six months after mailing the coupon, I had a promotion and a big raise in pay!"

"From the moment I marked the coupon, my luck changed !"



"My break came when I sent the coupon!"

These statements are typical! I.C.S. gets letters like these regularly. Coupon senders report pay raises. Others win important promotions or new, interesting assignments. Still others find happiness, job security, opportunities never dreamed possible.



Is if LUCK? The results are so impressive, so quick in coming, that some say the I.C.S. coupon is "lucky." Of course, that's not true. The real reason for these amazing results is what happens to the person when he or she mails the coupon.

Coupon is first step! Naturally, you want to make good. But you've put off doing something about it. Mailing this coupon is definite action! It shows you're fed up with waiting for the breaks. You're determined to make your own breaks! And this determination alone accounts for much of the "luck" you'll start to experience.



You get free guidance! Within a few days you get the helpful and inspiring 36-page book, "How to Succeed." It's crammed with information. For example, it tells you in detail how to

plan your career. Also how to prepare for advancement. In addition, you get a free catalog on the I.C.S. course that interests you. With your new-found determination and these two books as your guides, you're ready to cash in on your hidden abilities!

391 I.C.S. courses! You'll find a partial list of courses in the coupon below. Each course is up-todate, extremely practical, completely success-tested. You study in your spare time. Set your own pace. Correspond directly with instructors. Cost is low. Diplomas are awarded to graduates. I.C.S. training rates high in all fields of business and industry. You won't find another school like it.

Call it being "lucky" or being "smart." What. ever it is, you're one step closer to your goal when you mail this famous coupon!



If under 18, check here for booklet A.

Special fultion rates to memoers of the U.S. Armed Forces, Canadian residents send coupon to International Correspondence Schools Canadian, Ltd., Montreal, Canada.

#### LIGHTS UP! LIKE BIGGEST, COSTLIEST TELEVISION SETS!

THE SHOW'S ON

- SHOWS BRILLIANT PICTURES
- HITS EVERY TELEVISION
- FRIENDS POP-EYEDI
- AND . . . MAKES YOUR SAVINGS MOUNT UP FAST!

Nobody ever before set their erited eyes on anything so terrific as this amazing new Television Bank! Your whole gang will be begging you for a look at this new midger wonder!

LIGHTS UP THE MINUTE TOU DROP COINI Just click a penny, nickel, dime or quarter into top slot.<sup>2</sup> Instantly your grand new Television Bank lights up —in a big, BIG way! In a split second, the screen leaps into dazzling life!

AND WOWI WHAT A PICTUREI Whether you go for "zowie" shows (fights and such) or want a dream dance-team or peppy cartoon, you've got them—and MORF—right on this miracle Television Bank! What's more, shining convex lens over screen gives you the brightest, clearest, pictures yet!

THE ME I LIVE THE LOCAL DIST.

ngen. Duper. Simply Terrifi

TURN OF KNOB SHOWS NEXT EXCIT-ING PICTURE! Whan you've looked your admiring fill at one picture, just turn center knob for next thrill-packed "show." Light goes out automatically as new picture appears! To light new picture, bank another coin. No less than SIX exciting pictures in all a fight, dramatic dance team, tense rodeo scene, hilarious cartoon, swell figure skater and circus clown with his trick dog!

PUTS YOU "IN THE MONEY" — AND FAST! Your savings pile up PLENTY FAST—and with this marvelous new Television Bank! None of your friends, relatives or chance visitors can resist dépositing enough to see the **ALL-STEEL CONSTRUCTION** 



#### COMPLETE WITH BATTERY AND BULB!

complete show! And with SIX wondeful pictures to see — you bank REAL MONEY just for letting them look!

IT'S A HONEY --- IN EVERY DETAIL! You'll be the envy of all your friends with grand new Television Bank! A console model, it's an exact miniature of the most expensive sets. Complete even to the handsomely painted-on speaker grille and dials. All metal ruggedly built bank, 4½" x 4", has smart mahogany fnish. Automatic screen light powered by efficient, replaceable battery. GUARANTEED TO DELIGHT YOU, bank comes complete with bulb, hattery and strong key for opening and emptying out your wealth of savings.

#### ... BE THE FIRST IN YOUR CROWD TO HAVE THIS WONDERFUL NEW TELEVISION BANK! SEND NO MONEY! ORDER YOURS TODAY!

#### NEWEST DECORATOR'S NOTE TO ALL DOLL HOUSE OWNERS!

Nothing is so truly luxurious for the modern doll house! This beautiful new Television Bank is the last work in elegance—matches all styles of furniture—makes a stunning addition to your dolls' living room! You'll love it, and so will all your friends!

SEAGEE CO., 2 Allen St., Dept. EC-2. New York 2, N. Y.

#### SEAGEE CO., Dept. EC-2

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Please rush me my TELEVISION BANK. I agree to pay post
man \$1.98 plus few cents postage with understanding that
if I am not delighted I may return bank in 5 days for ful refund of purchase price.
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\_\_\_\_\_I enclose \$2.00. You pay postage. Same money-back guarantee.

### MEN! WOMEN! take orders for famous NYLONS GUARANTEED 9 Mos.

#### Look At These Exceptional FIRST WEEK SPARE TIME EARNINGS

Space permits mentioning only these few exceptional cases, but they give you an idea of the BIG MONEY that is possible in just spare time starting the very first week.

Mr. Richard Peters, Penna. \$63.94 first week spare time Mrs. Virgil Hickman, Tenn. \$74.97 first week spare time Mr. Henry O'Rourke, Vermont

\$58.89 first week spare time Mrs. J. A. Sievers, Fla. \$85.14 first week spare time

Mr. Anthony Avrilla, Wash. \$135.00 first week spare time Mrs. Agues Michaels, Ind. \$54.18 first week spare time Mr. Russell P. Hart, New York

\$53.30 first week spare time

Mrs. W. B. Foss, S. Dak. \$60.47 first week spare time Mr. A. E. Lewison, Ga. \$52.26 first week spare time Mrs. Emery Shoots, Wyo. \$48.69 first week spare time

Mr. J. Hillman Jr., Ohio \$49.72 first week spare time

Mra. John Gorman, Conn.

\$71.54 first week spare time Mr. W. Riley, Ill.

\$72.72 first week spare time

Miss Frances Freeman, Texas \$62.73 first week spare time



CPAR

Our unusual plan is a sure-fire money maker! Sensational Guar antee is creating a tremendous demand for Wil-knit Nylons! Mrs ancee is creating a tremendous domand for Wil-knit Nylons! Mrs. Nellie Gail of Iowa started out with me and made \$48.89 the very first week in just her spare hours. Mrs. Agnes McCall, of South Caro-lina, did even better. Her spare time in her very first week brought her earnings of \$95.56. Mts. Walter Simmons of New York turned her spare time into earnings of \$92.82 her first week out. THESE EXCEP-TIONAL EARNINGS FOR JUST SPARE TIME and in the very first week give you an idea of the possibilities!

#### **GUARANTEED AGAINST Runs, Wear and Even Snags!**

Why is it so easy for Wil-knit Salespeople to get orders? I'll tell you —It's because we stand hack of Wil-knit Nylons with the most amaz-ing guarantee you have ever heard of. Your customers can wear out their hose. They can develop runs. They can even snag them. No mat-ter what happens to make Wil-knit Nylons unwearable... within 9 months. depending on quantity ... we replace them free of charge under torms of our guarantee. No wonder women are anxious to buy Wil-knit! And no wonder it is easy to quickly huild up a fine and STEADY year around income. Earnings start immediately. Look at these exceptional figures—Lillian A. Bronson of Georgia made \$80.60 first week spare time. Ethel Cameron of Michigan, \$64:14. Sabine Fisher, New York, reports earnings of 370.10 under our unusual plan juot for aparc time in her first week. Mrs. Edward Leo of Minn, in writing to thank us for the new Plymouth she received, also reports: writing to thank us for the new Plymouth she received, also reports: "I actually earned \$12.00 in twenty minutes by the clock. I actually couldn't believe I earned that much until I re-checked my figures."

#### JUST NAME A MOR 0 IEY ! HOSE SIZE.

SIMPLY MAIL COUPON. When you send for Selling Outfit, I also send your choice of Nylons or Socks for your personal use. Just rush your name for the facts about the most sensational line of hosiery for men, women and children ever offered. Your friends and neighbors will admire you and this unusual selection of most beautiful hosiery! Just mail coupon or postal card now, and learn at once how you, too, can earn big money in FULL or SPARE TIME learn at once how you, too, can earn big mo and qualify for an EXTRA BONUS and a New Car over and above your cash earnings. L. Lowell Wilkin

WIL-KNIT HOSIERY CO., Inc., A-6138 Midway, Greenfield, Ohio



### CAR IN 4 MONTHS-AND UP TO

**20 IN A HALF DAY** "I cannot express my thrill upon receiving this beautiful new Chevrolet. I was a bit doubtful at first but now it is a reality and I thank you for making it so. I have earned this car in just four short months and I'm sure others can do the same. Thank you for making it possible for me to earn more money than ever before. I have earned as much as twenty dol-lars for one half day and my bonus alone for one month was \$125.00." - Mrs. E. A. Conway.

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