

	MDI INICO
MAD MU	MBLINGS
The letters finally have been coming in on MAD No. 1. Very sorry that we can't begin to print all the notes we	A real peachy-keen jim-dandy comic.—Ted E. gers—Yonkers, N. Y
received, due to space limitations. Nevertheless, our most heartfelt thanks to all of you who did send letters. Every one has been carefully read and digested!	Real George. Quite gone.—Mary Moseler—Mu kegon, Mich.
Dear Editors.	It's cool. It's crazy!-Melvin-Mishawaka, In
Our most appreciative thanks for putting out a "comic" bookYours is the first one that has stayed in the barracks without being thrown out after being read. I have never heard people laugh out loud at a comic magazine before!-Cpl. Eugene F. Shanlin- U.S.M.CCherry Point, N. C.	I flipped!-Wamial Dundle-Rochester, N.Y.
	Great! Great! Great! Great! Great!-Joe Ande son-Brooklyn, N. Y.
	WOW!!!-Edward Saffin-Ft. Wayne, Ind.
Being up here in Alaska gives a person a lot of spare time. MAD gives us a lot to laugh about. A/2c	YAHOO!–Tommy Balacok–Astoria, L. I.
Corker Sapp-USAF-A.P.O. 942,	AAAAIEEE!!–Joe Hahn–Seattle, Wash.
MAD is the latest door to a section 8 discharge. -"Spider" Stanek, Mike Brennan, and "Melvin" Har- ris-USN-F.P.O., N.Y.	We started a MAD club.–Fred Delse–Shake Heights, Ohio.
Allow me to congratulate you! You did it again.	Long live MAD!-Bob Galeria-Merced, Cali
-Bill Dennis-Easton, Pa.	My love to Melvin.–Joan M. Robinson–Phila., P
MAD was so funny that I just had to stop and lean against a telephone pole while I laughed.–Nancy Cash–Louisville, Ky.	Please inform how to get one disposable, pr fabricated robot womanM. C. Sinald-Canton, Obs
Why didn't you did this before?—Jim Bruffey— Parkersburg, W. Va.	As you can see, MAD readers certainly are! How ever, all is not peaches and cream in the mail-boy Here's a sampling of some of the criticism we gor!
Before I read it, I was a happy carefree person. Now they won't even let me out of this padded cell.— Lawrin Lewis—Mental Hospital, Calif.	Dear Editors, All I have to say about your new magazine is the it is disgusting.–R. Schmitt–Chicago, Ill.
If I didn't have a nice soft floor to roll on, I'd have probably landed in the hospitalRichard Grant-	I didn't find it one bit funnyB. J. DKansa City, Mo.
no address. 1 am knocking my head against the wall– Don Emkens–San Bernardino, Calif.	Not only weren't your stories not funny, I foun some of them very stupid.—Joseph Raymond—Balts more, Md.
Your new magazine is a screamLarry Van	MAD is awfulFrancis Minick-Marceline, Mo
Cleel-Nampa, Idabo.	A new low in the comic book industryJo
Nearly died laughing.–Jerry Widener–Portales, N. Mex.	White-Chicago, Ill.
Just what the doctor orderedJon Doy-Chi- cago, Ill.	Well, we hope the critics are wrong! In any case, a long as we have a drop of India ink left in our veins MAD will go marching on! Subscriptions to MAD, o any other E. C. mag, cost 75c each six issues ful
Knockout!-Aristo Lumbre-Wash., D.C.	year's output! Please keep writing, suggesting, criti cising, etc. The address for mail or subscription order
Simply delirious.—James L. Bartz – El Paso, Texas	is: Mad Editors
Ob, you silly boys!-Ronnie Baumgardner- Bloomington, Ill.	Room 706, Dept. 3 225 Lafayette St. N. Y. C. 12, N. Y.

Mad, Feb. Mar., 1053-Vol. 1, No. 3. Published Bi-Monthly by Educational Comics, Inc., at 225 Lafayette St., New York 12, N. Y. William M. Gaines, Managing Editor. Harvey Kurtzman, Editor. Application as second class matter pending at the Post Office at New York, N. Y. One year subscription in the U. S. 60c plus 15c for packing and mailing--total 75c. Blsewhere \$1.00, Entire contents copyrighted 1952 by Educational Comics, Inc. Unsolicited manuscripts will not be returned unless accompanied by stamped return envelope. No similarity between any of the characters, names or persons appearing in this magazine with any of those living or dead is intended, and any such similarity is purely coincidental. Printed in U. S. A.

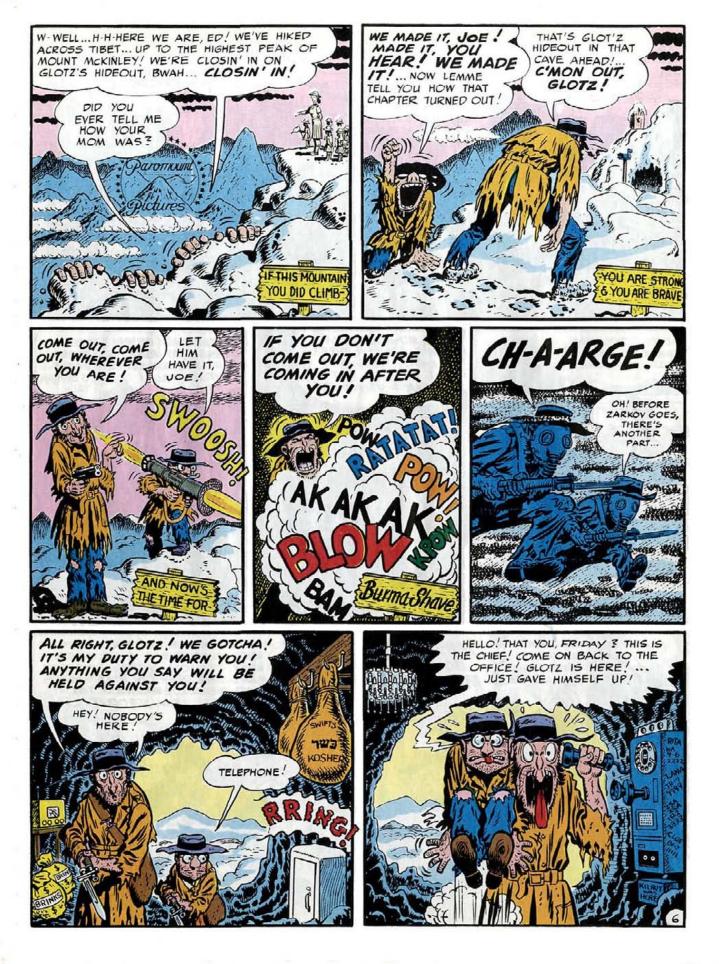








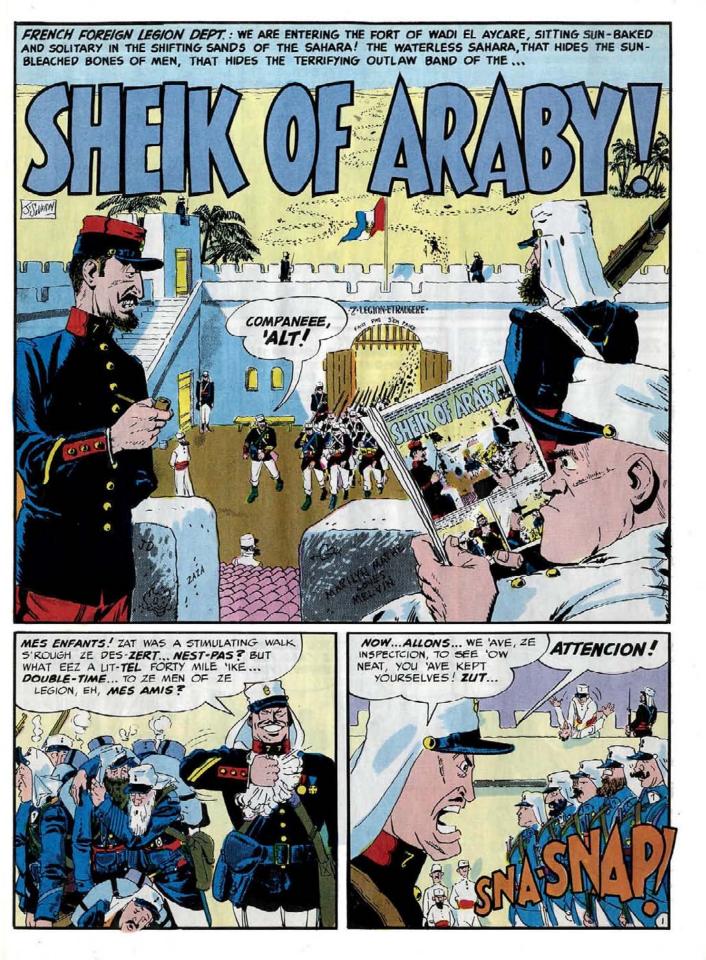






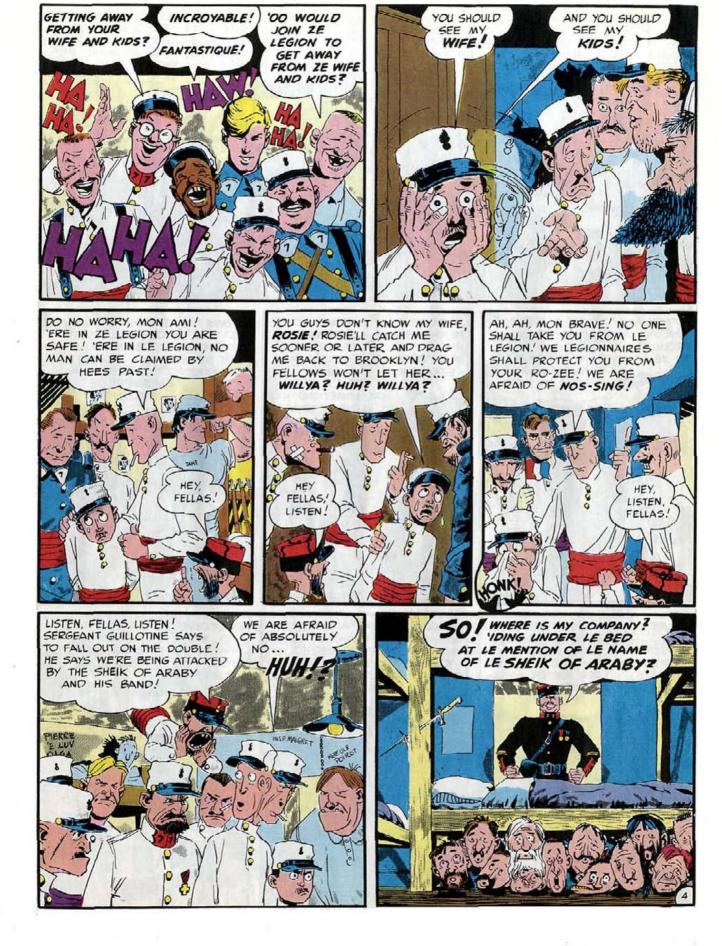


IN OCTOBER OF FOURTEEN NINETY-TWO, THE CASE FRIDAY AND SATUR WERE SENTENCED TO LIFE IM-WAS FILED IN SUPERIOR COURT! GLOTZ WAS PRISONMENT IN THE STATE BOOBY HATCH WHERE ACQUITTED, BUT JOE FRIDAY AND ED SATURDAY WERE NOT. THEY ARE NOW SERVING OUT THEIR TERMS!







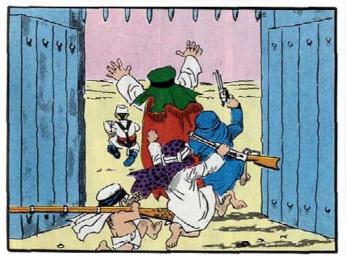








AND SO WE LEAVE THE DESOLATE DESERT OUT-POST OF WADI EL AYCARE ! WE LEAVE AND TRAVEL OUT... OUT OVER THE SHIFTING SANDS !

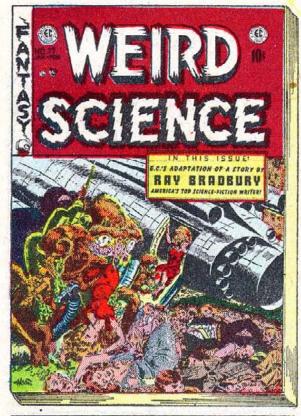


... OUT OVER THE SAHARA ... OVER THE BLEACHEP BONES OF MEN WE TRAVEL! WE KEEP TRAVEL-ING, MY FRIENDS, OVER THE HORIZON, TO... TO... BROOKLYN!





WE AT E.C. ARE PROUDEST OF OUR SCIENCE - FICTION MAGAZINES! LOOK FOR...







Friends, Romans, Countrymen!

We are about to bring you the play-by-play of today's big doubleheader from the Colosseum! We have an exciting afternoon all lined up for you. Hear? Don't go 'way!

The SLAVES are going to take on the LIONS in the first game... and the leagueleading GAULS will face the BRITONS in the night-cap. Those BRITONS are in the cellar as far as the league standings go, but they sure can make things hot for the first division teams! There is a common belief that whatever team is ahead by the Ides of March is a cinch to win the pennant. Well, that's not so! This flag race may not be decided until the last day of the season! The MOORS are in second place by only one game in the lost column!!

But now ... a word from our sponsor!

"Why spend denarii on over-head when you can't wear it? Buy your togas at Tiberius's. off plain marble columns!! Tiberius has convenient stores in Britannia, Gallia, Armenia, Colchis, Iberia, Albania, Peloponnesus, and Graecia...open from nine until nine!"

The Colosseum is certainly crowded today. We're waiting for the official attendance. The right field bleachers are filled! Our booth is right above the box of Gaius Decius, the Illyrian Emperor of Rome. The game should begin any minute now! Decius will throw out the first SLAVE! I think the SLAVES are being familiarized with the ground rules. They don't seem to like standing in the center of the

arena. They want to come up into the stands! Since the LIONS are the visiting team, they'll get first licks!

Now the LIONS have come out on the field. The game has started! It appears that the LIONS are too strong for the SLAVES, who have been riddled with injuries since opening day.

But now ... our sponsor!

"Travel the safe, luxurious way ... travel the Appian Way! Rates are lower now than ever before! Special rates are available to cenrurions and their families!"

Now back to the game! This first contest is becoming a complete rout. Looks like the LIONS will shut out the SLAVES!

The crowd is waiting for the second game. They're going to get their first look at the young rookie gladiator in action. He was just brought up from the minors where he was burning up the Etruscan League! They say he has a good eye and plenty of speed. He's one of those bonus players! Decius gave him the Roman Senate as a bonus. I hope the boy lives up to his advance press notices. You know, there's an awful lot of pressure on him! He'll be cager ... swinging for the fence!! He's in the big show now. But will he stick? If he does, the people will erect a statuc to him in the Assembly. He'll be riding in the cat-bird scat of the Emperor's chariot!

If he fails ... it'll be "thumbs down"!

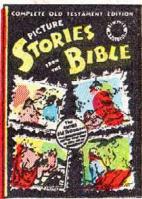
The officials had better get this game under way! In the event the game is called on account of darkness, it won't go into the record books. The Roman League has a new ruling that the torches cannot be lit for a day game!

Ye Immortal Gods! I'd hate to have to fry fish for all the plebians assembled here today



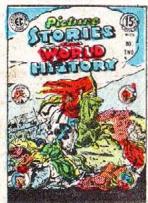
FULL COLOR Containing the complete story of the Life of Christ and Peter and Paul and the founding of the Early Christian Church. Included are maps showing Palestine at the time of Jesus and chronological indexes of principal events and Scripture references to episodes illustrated.





232 BIG PAGES FULL COLOR Here under one cover, in

full color continuity, re-edited and arranged in chronological order, are all the stories of the Old Tesiament beroas from the four issues of the magazine. Printed in four colors bound and throughout with brightly varnished beauy board covers.



154

No. 2 - Europe's Struggle fo - Amazing Discoveries about Food & Health. Civilization. 150

Write	lor si	pecial	school	prices	1

	lor		
			0
COMPLETE NE	W TESTAMENT	r	D
PICTURE STORIE		LD HIST, (No. 2)	
Name	1. 7. N		19
Address	林山西	AND MAR	Sec. 1
		and the second of the second o	+ 1 July 1
	Postal	and the second as	



Cosmo McMoon sauntered into Captain Malfeasance O'Malley's office ... three hours late!!

"Where have you been? What took you so long to get here after my emergency call?", asked the impatient law enforcer.

"I couldn't find a parking space outside headquarters for my yak!! It's corrupt politics... that's what it is! Discrimination against yaks!!! I notice the llamas get away with murder in this town!"

"The llamas have a strong lobby! I'd suggest you take your complaints before the city consul at their next meeting."

"Rest assured the Society for the Advancement of Bovine Ruminants from Upper Asia will hear of this indignity!! Meanwhile, I had to enroll Melvin ... my yak ... in a day nursery near uptown Central Park".

Captain O'Malley turned to introduce a nervous little man with a red walrus mustache. "Cosmo... this is Mr. Morningside Mac Mixmaster, president of Random Shack Publishing Company! One of his most brilliant authors is missing... perhaps kidnapped!!"

The publisher hastened to tell Cosmo the details. "No doubt you have read the latest best-seller by our precocious young writer, TRUMAN REMOTE!" Mac Mixmaster handed Cosmo a copy of "Other Hearses, Other Tombs", which had a picture of the author on the back cover. Truman Remote looked like a youth of eighteen. The lenses of his eyeglasses were of milk bottle thickness. His hair was combed down straight on his forehead in bangs and he had an air of detachment about him. In his left hand he held a dandelion.

"Quite a scholarly and intense personality", remarked Cosmo. "I'll wager he doesn't even bother to call for his royalty checks!"

"Yes... Truman Remote is above the mundane things of life! He would rather commune with nature. He spends most of his time collecting species of the *Taraxacum officinale*... the dandelion plant. I'd suggest you start searching for him in all the local parks and meadows".

AL . . .

A few days later, Cosmo and O'Malley were combing the outfield grass in Lankee Stadium. They had searched every other park in the city but had found no clues. Suddenly, Cosmo came upon some withered and discarded dandelions. "Send these wilted dandelions to the city coroner for an autopsy. Find out how long they've been dead and whether they were placked or strangled!!" Just then, a new development in the case came forth... a trail of some more crushed dandelions! The two sleuths followed the trail all the way downtown. The trail ended at the curb in front of a dilapidated tenement house on the lower eastside!!

Suddenly, a black sedan swung around the corner! Cosmo yelled as he hit the sidewalk, "Get behind that storage mailbox, O'Malley, or you'll end up in the dead letter office!!!" There was a chatter from a Thompson sub-machine-gun. Then the assassin-car sped away. Cosmo was relieved to see that his friend was unharmed by the spray of slugs. "Did you get the license number, O'Malley?"

"The car was a Buick '49 with three Goodycar tires, one Firestone! The driver was blond, blue-eyed, 5'8", and weighed about 195. He was wearing a Bond suit, Adler elevator shoes, Argyle socks, a white Arrow shirt (15-35), and a maroon turtle-neck sweater! Too bad I couldn't get the license number. It all happened too fast!!"

"Well, never mind!", said Cosmo. "Let's force our way into the cellar of this house... the trail ends here!!" Captain O'Malley pulled his recoilless cannon out of his shoulder holster as Cosmo battered the fourply oak door in with a butt of his knee-cap.

There, in the center of a long trough, his trousers rolled up to his knees, was Truman Remote!! He was stomping up and down...pressing dandelions with his bare feet! The dandelion juice ran from the trough into a huge fermenting vat. A tough looking character covered him with a revolver. Suddenly, the startled thug whirled and drew a bead on O'Malley! Cosmo shot the gunsel in the hand with a rapid burst from his high-powered slingshot!!

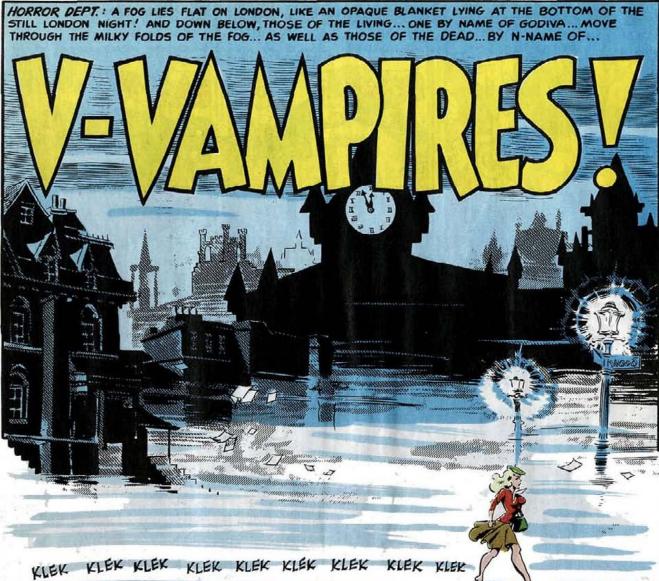
"So ... we meet again, Vino Muscatel!! This time you'll rot in jail for kidnaping ... and for forcing Truman Remote to make bootleg dandelion wine!!!"

* * * *

Now the case was closed and Truman Remote was restored to his anguished publisher. Cosmo was back in O'Malley's office when he received a phone call.

The voice on the other end said, "Hello! Is this Mr. Cosmo McMoon? This is Miss Marie Severin of the Uptown Day Nursery!! Come and get your Melvin ... immediately! I can't do a thing with him. He won't share his milk and chocolate-covered graham crackers with the rest of the children!!"































X

Newest Seat

Including

Cover Sensation!

FIESTA BULLFIGHTER

BLACK EBONY

BIG MONEY, FULL SPAR 5

Want extra money-plenty of it day after day? Then rush your name and address at once for Free Sample Outfit that will start once for Free Sample Outfit that will start you taking orders from car owners everywhere for Key expertly tailored Auto Seat Covers. EXCLUSIVE NEW PATTERNS to fit every make and model car. No one can compete with you in wide choice; in quality—and in expert tailoring that makes covers fit like a pair of gloves. And when you quote prices that are only a fraction of what the customer expects to pay, brother! You make money hand over fist writing up the fast orders! Line includes nationally advertised sensations like includes nationally advertised sensations like BLACK EBONY Saran, in the new Black and Silver Watermelon Stripe, beautiful beyond description BAMBOO, luxurious, brilliant FIESTA, colorful BULL FIGHTER PLAIDS,

plus many other exclusive patterns to choose from, all at unbelievably low prices. It's no trick at all to make big money whether you sell full time or just in spare time. OPPOR-TUNITY TO SELL AT WHOLESALE TO GARAGES, SERVICE STATIONS, ETC.

RUSH NAME FOR FREE OUTFIT

GIVE MAKE, YEAR AND MODEL OF YOUR CAR. No experience needed. Make all the extra money you need easily just by showing! owner a "hot" prospect. YEAR Every car YEAR AROUND STEADY PROFITS. No investment to make. Actual seat covers given to producers for OWN use! Write for Free Selling Kit and ac-hual samples TODAY!

Done 9912 FR 175 KEY PRODUCT

800 NORTH CLARK ST

KEY PRODUCTS CORP. Dept. 99/2 800 N. Clark St., Chicago 10, III. Rush Free Sample Outfit at once. (If you own a car include the following information) Make Year. Model

REET		CHICAGO	10, ILLING		
-	ACCESS NOTICE	Sints Samp Hotel Book	INCOME AND ADDREES AND ADDR	une service descend in	200
-	Ser.			My Ag	2

Raile	
Address	Yes
City	State



